

# HAIRWAYS

May - June 2024

(HAIR & BEAUTY) LIMITED

Basildon - 01268 525 187 | Colchester - 01206 212 242 | Harlow - 01279 701 368

**NEW**  
**GOLDWELL**  
**ELUMEN**  
AMMONIA FREE  
HAIR COLOUR

**25% OFF**  
**WAHL**  
**HI-VIZ**  
**TRIMMER**

**NEW**  
milk shake  
**DETOX**  
**SHAMPOO**

**milk\_shake**

# WHAT'S NEW?

CHECK OUT NEW PRODUCTS THAT LANDED  
IN OUR STORES THIS MONTH

## milk\_shake®

### DEEP DETOX SHAMPOO

DETOXIFYING SHAMPOO FOR SCALP & HAIR

A brand new shampoo formulated to remove copper and lead residue and nourish the hair. The result: hair colour looks radiant and the hair finds its natural splendour.

55.5% of copper and  
63.3% of lead is removed

100% of styling product  
residue is removed

94% of excess grease is  
removed, restoring the  
scalp's healthy balance

300ml - £10.81

1ltr - £21.62



## The EDGE NAILS

Long wearing, chip free gel polish, that is designed to last, including a new ergonomically designed brush for precise application. True colour swatch on top of each bottle with a power packed pigmented formula. Two coat coverage & 100% Vegan!

### 3 for £10

or £3.99 each



## ELUMEN

## GOLDWELL.

Elumen repairs the hair while colouring, without using peroxide or ammonia. A system of specially-selected dyes which penetrate deep into the hair. Creates extraordinary intensity and longevity while refilling damaged areas. Alternative for clients with allergic reactions with oxidative colour.

Up to 37% more shine compared to intensive demi-permanent hair colours  
Up to 76% more colour intensity compared to oxidative permanent hair colours  
Up to 20% longer durability compared to oxidative permanent colour

### 41 SHADES

FROM NATURAL TO COLOURFUL. MIX & MATCH.

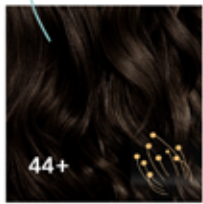
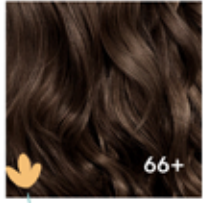


Up to  
**100%**  
white hair  
coverage- using  
@NN shades

Without  
peroxide,  
ammonia and  
ammonia-odour.

Direct dye toner  
that lasts as long  
as oxidative hair  
colour.

Up to  
**37%**  
more shine  
compared to  
intensive demi-  
permanent hair  
colours.



Offer Price £44.00  
Normally £77.84

SAVE £33.84



**NEW PREMIUM CHART +  
COUTURE SILK PLUS+ SERIES**

**PURCHASE**

1 x New Premium Colour Chart

**RECEIVE FREE**

6 x 100ml Couture Silk Colour

44+, 66+ & 88+ (2 each colours)



**NEW BLONDA 7 WITH  
ADVANCED BOND  
PROTECTION**

**BUY 1 OF EACH**

**GET 25% OFF**

Offer Price £9.72

FREE QUARTZ



**LIQUID QUARTZ .002T**

**PURCHASE**

6 x Liquid Jewlz

GET Liquid Quartz FREE

Offer Price £41.40  
Normal Value £48.30  
SAVE £6.90

FREE MASQUE



**KERACALM + MASQUE**

**PURCHASE**

1 x 500ml KeraCALM

GET Rhassoul Hair Recovery Masque

**FREE**

Offer Price £35.00  
Normal Value £50.70  
SAVE £15.70

NEW CHROMA ID

# EXPRESS BONDING COLOR MASKS

300ml £16.30

500ml £24.95



Find out more



  
**Schwarzkopf**  
PROFESSIONAL



10 Minutes



Deep care



10-15 Washes



Fibrebond Technology



Global Animal Test Policy



\*Free from animal derived ingredients

**MORE**

**MORE SHINE**  
**MORE CARE**  
**MORE SHADES**  
**MORE SERVICES**

DISCOVER THE NEW IGORA VIBRANCE  
DEMI-PERMANENT HAIR COLOR

**#MOREVIBRANCE** **£8.95 EACH**





\* vs. untreated hair | \*\* vs. standard demi-permanent coloration | \*\*\* vs. previous IGORA VIBRANCE

*Together. A passion for hair.*

 schwarzkopfprouk

 schwarzkopfprofessionalunitedkingdom

[www.schwarzkopfpro.com](http://www.schwarzkopfpro.com)



# IGORA ROYAL

Schwarzkopf  
PROFESSIONAL

BUY 4 GET 1  
**FREE**  
ANY MIX



**£9.65  
EACH**

\*Free tubes do not count towards quantity discounts



# IGORA VIBRANCE

FIBREBOND  
TECHNOLOGY  
INSIDE



BUY 4 GET 1  
**FREE**  
£8.95 EACH

\*Free tubes do not count towards quantity discounts

# BLO ND ME



BUY 4 GET 1  
**FREE**  
£10.25 EACH

\*Free tubes do not count towards quantity discounts

bc  
BONACURE



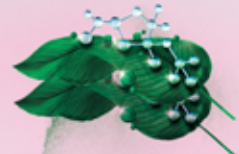
RETAIL  
**3 FOR 2**  
ANY MIX  
\*Cheapest item free



# NEW BONACURE CLEAN PERFORMANCE



BACKWASH  
BUY 2 FOR  
**£26**  
ANY MIX



THE POWER OF VEGAN  
KERATIN IN A PROFESSIONAL  
CLEAN FORMULA

#BCWECARE

*Together. A passion for hair.*

schwarzkopfprouk

schwarzkopfprofessionalunitedkingdom

www.schwarzkopfpro.com



# NEW PCC, Blonde Expert & Xpress Color

**BUY 3 GET 1 FREE**  
**£6.99 EACH**



**Profession Rapid Blond+**



**BUY 2  
FOR £20**

# Blonde Expert Bleach

with Hair-Bond Technology



#Blonde EXPERT

**BUY 2 FOR  
JUST £29.99**

Up to 9 levels of lift



# Backwash

**BUY 2 FOR  
JUST £25**



# SERIE EXPERT



**1500ml Shampoo - £25.95**  
**750ml Conditioner - £20.95**

## Absolut Repair 10-In-1 Oil

For dry and damaged hair  
Nourishment, resurfacing, lightweight, softness, detangling, conditioning, shine, manageability, protection & smoothness.

**£18.25** 90ml



## Vitamino Color 10-In-1 Leave-in

For dry and damaged hair  
Heat protection up to 230°C/450°F degrees, shine, softness, smoothness of hair fibre, detangling, facilitates blow-dry, hydration, anti-breakage, anti-split ends, & anti-frizz

**£12.95** 190ml



## MAJIREL

Permanent colour  
£8.95 (x1)  
£7.99 (6+)  
£7.45 (12+)

## INOA

Permanent colour  
Ammonia free  
£10.25 (x1)  
£9.70 (6+)  
£9.49 (12+)

## MAJIREL HIGHLIFT

Lifts and Deposits  
£9.95 (x1) £9.40 (6+) 9.15 (12+)

## DIA LIGHT

Lifts and Deposits  
Everyday low price - £7.95



## DIA COLOR

Lifts and Deposits  
Everyday low price - £8.70





No.1 SALON COLOUR BRAND IN THE WORLD

# COLOUR CRUSH

THE SUMMER TAKE ON COLOUR BLOCKING

MAXIMISE YOUR PROFIT PER CLIENT with the latest Colour Blocking techniques this summer

LEARN MORE



\*Based on Wella Master Brand USD sales on the 2022 Salon Hair Care Study for the hair coloring products category published by Kline



BUY ANY 6 TUBES OF **KOLESTON PERFECT** **GET 1 FREE\***

£8.99 EACH  
£7.99 6+  
£7.59 12+

**SPECIAL PRICE**  
Multi Blonde Powder 400g\*  
**£14.49**

ANTI BRASS COMPLEX

UP TO 7 LEVELS OF LIFT



**INVIGO BACKWASH SPECIAL PRICE\***

SHAMPOO 1L **£11.99**  
CONDITIONER 1L **£15.99**



**NEW**



**ULTIMATE REPAIR**  
**SPECIAL OFFER**  
**SAVE 15%**

WHEN YOU BUY ANY 2 RETAIL PRODUCT\*

SPRING & SUMMER GIFTSETS  
**SAVE UP TO 35%**



£21.60 (RRP: £33)

£12 (RRP: £18.50)

£12.70 (RRP: £19.50)

Perfect for Travel

\* While stocks last.



# A.S.P.<sup>®</sup>

EXPERT HAIRCARE

# MODE

## SUNCARE

# FREE COSMETIC BAG!\*

Worth  
£12.99

Each  
£7.25+VAT  
Retail Price  
£14.50



\*WHEN YOU PURCHASE MODE  
SUNCARE CLEANSER & MASQUE.



## NEW SHADES

### INCLUDES

- 1 × 12.27 100ml, 1 × 8.4 100ml, 1 × 8.443 100ml,
- 1 × 7.45 100ml, 1 × 7.443 100ml, 1 × 6.45 100ml,
- 1 × GCM 100ml
- 7 × Extra Coverage Fashion Shades 100ml
- 1 × Elixir Technical Manual
- 1 × Range Additions Chart
- 1 × Vitaplex 'Try Me' Pack
- 4 × ASP Crème Developer 250ml (3%, 6%, 9% & 12%)

£94.99 +VAT



## EXTRA COVERAGE

### INCLUDES

- 8 × .OX Extra Coverage Shades 100ml
- 7 × Extra Coverage Fashion Shades 100ml
- 1 × Elixir Technical Manual
- 1 × Elixir Printed Shade Chart
- 1 × Vitaplex 'Try Me' Pack
- 2 × ASP Crème Developer 250ml (3%, 6%)

£99.99 +VAT



## INTRODUCTION TO COLOUR

### INCLUDES

- 17 × Regular 100ml | 2 × Toners 100ml | 1 × Gothic Greys 100ml
- 2 × High Lift 100ml | 1 × b:BROWN 100ml | 1 × b:RED 100ml
- 1 × Intensives 60ml
- 1 × Elixir Technical Manual | 1 × Elixir Compact Chart
- 1 × Vitaplex Try Me Pack
- 1 × System Blonde Ultra-Lifting Powder Lightener Sachet 40g
- 1 × ASP Converter 250ml (2%)
- 4 × ASP Crème Developers 250ml (3%, 6%, 9% & 12%)

### ALSO INCLUDES

- 1 × ASP Z-Card | 1 × ASP Quick Start Poster | 1 × ASP Colour Passport
- 1 × ASP Colour Passport (50 pack) | 1 × Loyalty Card
- 1 × ASP Sleeveless Gown | 1 × Window Sticker

£174.99 +VAT



Say NO to Brassiness

# SYSTEM BLONDE

## ANTI-YELLOW

SHAMPOO & CONDITIONER  
1L DUO

## ANTI-ORANGE

SHAMPOO & CONDITIONER  
1L DUO

EACH BACKWASH DUO

**£26.40** +VAT

NORMALLY £31.40

# SYSTEM BLONDE

## BRIGHTEN YOUR BLONDES THIS SUMMER

PURCHASE ANY 2  
LIGHTENERS TO RECEIVE

**20% OFF**

**£10.00**  
each  
(usually £12.50)



**£13.40**  
each  
(usually £16.75)



**£18.36**  
each  
(usually £22.95)



\*only applies to Ultra Lifting Powder Lightener, Ammonia-Free Creme Lightener, & Charcoal Powder Lightener



## sunshine ready!



Offer includes **6 SUN&MORE** kits  
*kit contents:* **1** all over shampoo 250ml,  
**1** beauty mask 200ml, **1** incredible milk 140ml  
 plus **2** netted bags, **2** thermal wash bags,  
**2** crossbody protective phone holders

### PLUS GET YOUR SALON SUMMER READY WITH...

**1** A4 pan card with stand,  
**1** poster, **1** desk display

**SALON OFFER PRICE: £177**

**RETAIL VALUE OF FREE ACCESSORIES IS OVER £215!**

£57.97  
SET RRP



## YOUR SUMMER TRAVEL ESSENTIALS

A selection of **milk\_shake<sup>®</sup>** favourites in convenient mini sizes, perfect for travelling! We've got all hair types covered this Summer. Pop them into your luggage or your beach bag for ease, so you never have to be without your favourites!



£7.49  
RRP  
EACH



### HAIRCARE SPECIAL SALON OFFER

**2** moisture plus travel sets  
**2** colour care travel sets  
**2** colour care flower fragrance travel sets

**SALON OFFER PRICE: £73.98**

**SAVING:** Free Travel Pouches worth RRP £60



### TONING SPECIAL SALON OFFER

**2** icy blond travel sets  
**2** silver shine travel sets  
**2** cold brunette travel sets

**SALON OFFER PRICE: £73.98**

**SAVING:** Free Travel Pouches worth RRP £60

## TONE LIKE A BOSS

Whether you're a **blonde** or a **brunette**, **milkshake®** has the solution to **enhance cool tones** in your hair and **prolong the effects of your salon hair colour service**.

These new no-rinse products offer **fast and instant results**, making them perfect for a quick spritz in-between washes!

**USE:** Shake well and spray evenly over clean, damp hair at approx. 10-15 cm from the hair. Comb through and proceed with drying. As a daily touch-up, spray over dry hair at approx. 30 cm from the hair.

### NEW icy blond toning spray specific toning spray for blonde hair

Formulated with a specific black pigment that counteracts brassy tones in blonde or lightened hair, giving the hair health as well as detangling and improving manageability.

### NEW silver shine toning spray specific toning spray for blonde or grey hair

Formulated with a violet pigment that neutralises unwanted brassy tones in the hair. It strengthens and hydrates hair, promoting health while also detangling and improving manageability.

### NEW cold brunette toning spray specific toning spray for brown hair

Formulated with a special blue pigment that counteracts warm, brassy, red/orange tones in brown hair. It strengthens and hydrates hair, giving it a healthy appearance.



## SPECIAL SALON OFFER

Purchase **5** of each new toning spray and **get 1 of each free to use as a tester in salon!** Plus, get a free desk display.

### WHAT'S INCLUDED?

- 6 icy blond toning spray 100ml
- 6 silver shine toning spray 100ml
- 6 cold brunette toning spray 100ml
- 1 toning spray desk display

**SALON OFFER PRICE: £131.70**  
**SAVING: £26.34**




## milkshake® smoothies



Scan me for free tutorial

Our smoothies range is a gentle, **ammonia-free** tone-on-tone colour that nourishes hair from the inside out, leaving it beautifully transformed and **gloriously shiny**. Formulated with **milk proteins, honey, fruit, sunflower**, and **wheat** extracts to strengthen hair.

 SOFT HAIR	 SUPER SHINY HAIR	 DELICIOUS FRAGRANCE	 75% UP TO 75% GREY COVERAGE	 DEEPLY CONDITIONING	 1:1.5 MIXING RATIO
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## SPECIAL SALON OFFER

Buy **any 12** milkshake® smoothies 100ml (choose from 69 beautiful shades) and get **2** milkshake® activating emulsions 950ml free!

**SALON OFFER PRICE: £95.40**  
**SAVING: £18.22**

## milkshake®

light catcher spotlight  
**milkshake® level 9**  
extra-high lift  
powder for hair

up to **9** levels of lift

contains **plex technology** to strengthen hair and is enriched with milk proteins, avocado oil and grapeseed oil

 **process for 30 minutes to reach max results**, and not over 45 minutes in total



## SPECIAL SALON OFFER

Buy **3** milkshake® light catcher spotlight **level 9 500g** and get **1 free!**

**SALON OFFER PRICE: £57.84**  
**SAVING: £19.28**



STOCKHOLM SWEDEN

# REF

## UNLEASHING NATURAL BEAUTY WITH SWEDISH INNOVATION

Welcome to **REF Stockholm**, where luxury meets sustainability.

Founded in 2004 in the heart of Sweden, REF is committed to **empowering hair professionals** with products that blend high-performance, **nature-derived ingredients** with cutting-edge science. Our **vegan formulas, free from sulphates and parabens**, cater to a **sustainable ethos** without compromising on quality.



### What makes us unique?

**STRENGTHENING QUINOA PROTEIN**  
for long-lasting repair. The vegan Keratin of Nature.

**COLOUR PRESERVE SYSTEM**  
Our UV filter is derived from Sunflower seed oil. Combined with an anti-fade polymer, this system provides natural, effective protection against UV rays and preserves the colour of your hair.

### ALWAYS

- ✓ Refine your hair
- ✓ Refine your style
- ✓ Refine the nature

## MEET OUR HEROS...



Connect with us...

@refstockholmuk @refstockholmuk



STOCKHOLM SWEDEN

# REF

*Check out these superb intro packs.*

*They offer great salon savings and include some fabulous free marketing materials too!*

### HAIRCARE INTRO PACK

Offer your clients the full range of haircare solutions with this floorstand offer.

Stocked with colour care, hydrating, repair, volume and blonde care, you have all you need to keep your hair looking salon-perfect. The floor stand itself is made from fully recycled and sustainable materials yet is strong and has plenty of extra space for styling or other REF products.

#### HERE'S WHAT'S IN THE OFFER;

- Illuminate Colour Shampoo 285ml x 3
- Illuminate Colour Shampoo 1000ml x 1
- Illuminate Colour Conditioner 245ml x 3
- Illuminate Colour Conditioner 1000ml x 1
- Illuminate Colour Masque 250ml (Brush Set) x 2
- Intense Hydrate Shampoo 285ml x 3
- Intense Hydrate Shampoo 1000ml x 1
- Intense Hydrate Conditioner 245ml x 3
- Intense Hydrate Conditioner 1000ml x 1
- Intense Hydrate Masque 250ml (Brush Set) x 2
- Weightless Volume Shampoo 285ml x 3
- Weightless Volume Conditioner 245ml x 3
- Weightless Volume Masque 250ml (Brush Set) x 2
- Ultimate Repair Shampoo 285ml x 3
- Ultimate Repair Conditioner 245ml x 3
- Ultimate Repair Masque 250ml x 2
- Cool Silver Shampoo 285ml x 3
- Cool Silver Conditioner 245ml x 3

#### SALON COST

## £479.00

Usual Cost £536.60

Saving £57.60

#### PLUS FREE

- Sustainable Floorstand x 1
- REF Fabric Banner x 1
- A5 Strut Cards x 5
- Retail Bags x 20



### STYLING INTRO PACK

Here's a selection of our best-selling styling products which we know you and your clients will love. We will also include 2 cutting gowns free in the pack for your salon.

#### HERE'S WHAT'S IN THE OFFER;

- Curl Cream 150ml x 3
- Fiber Mousse 250ml x 3
- Get It Straight 125ml x 3
- Heat Protection 175ml x 3
- Ocean Mist 175ml x 3
- Frizz Tamer 20ml x 3
- Hold & Shine Spray 300ml x 3
- Weightless Volume Refresh. Mousse 200ml x 3
- Detangling Spray 175ml x 3
- Leave In Serum 125ml x 3
- Shine Elixir 80ml x 3

#### SALON COST

## £289.00

Usual Cost £355.80

Saving £66.80

#### PLUS FREE

- REF Cutting Gowns x 2
- Retail Bags x 20



CAREFULLY  
SELECTED



CRUELTY  
FREE



CLIMATE  
COMPENSATED



VEGAN



HIGHEST  
QUALITY



MADE WITH  
LOVE

# K18

BIOMIMETIC HAIRSCIENCE



## K18Peptide Pro Mask

A leave-in treatment mask that works on the molecular level to reverse hair damage in just 4 minutes.

5ml	£6.00
15ml	£15.00
50ml	£35.00
150ml	£60.00

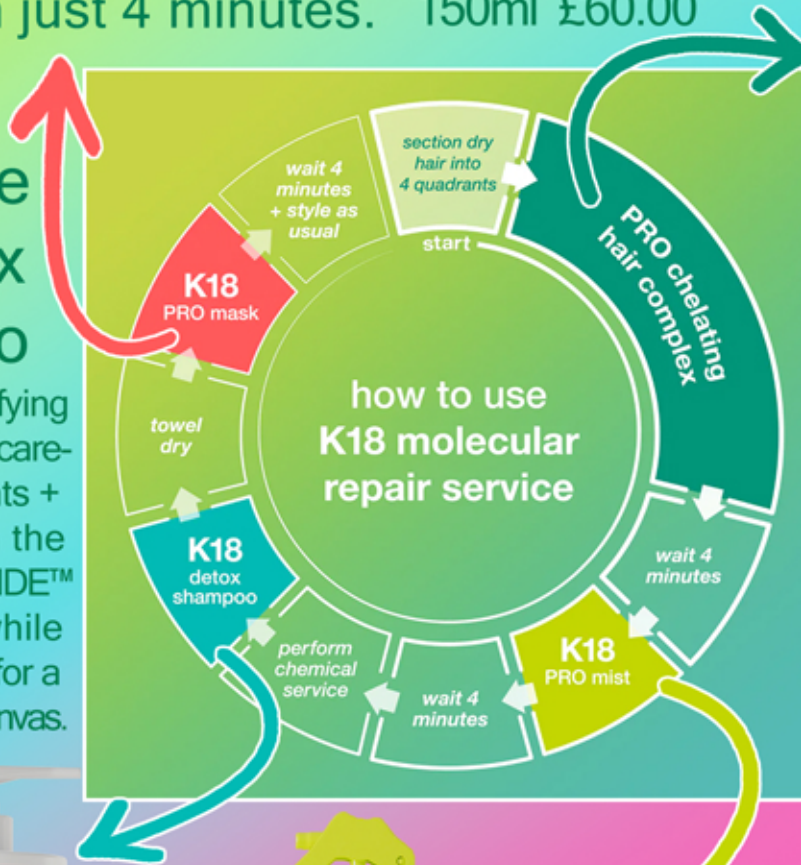
## K18Peptide Pro Chelating Hair Complex

This innovative no-mix, spray-on demineralising treatment is clinically proven to reduce 7 types of metal + mineral buildup for more vibrant, even colour, restored bounce and shine, and improved product effectiveness.

## K18Peptide Pro Detox Shampoo

A colour-safe clarifying shampoo with skincare-inspired ingredients + microdosed with the patented K18PEPTIDE™ to nourish hair while removing buildup for a clean, healthy hair canvas.

250ml	£19.50
930ml	£65.00



300ml	£84.00
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## K18Peptide Pro Mist

The leave-in lightweight mist strengthens hair's defense prior to damaging chemical services.

300ml	£100.00
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All prices are salon cost\*



# HEAD JOG

Straw *Nude Blush*

**NEW**

## HJ 08 STRAW BRUSHES

Environmentally friendly natural detangling hair brushes made from bio-material.

Mulberry, Blossom, Rose & Orchid

**ONLY £3.60** each  
**FOR 12+ ONLY £2.75** each

## HJ STRAW CLIPS

Claw Mulberry  
Geo Blossom  
Whale Orchid

**ONLY £2.50** each



Electric HEAD JOG



See more on *instagram*

**FUTARIA**  
AIR STYLER

**4-in-1 Styler** - Curl, wave, straighten & set hair.  
140- 220°C (20°C increments).

**Only £36.95 NEW**



## PARLUX DIGITALYON®

The lightest and most powerful ever!  
Digital Motor, 2400 watt. NEW Slim nozzle.  
Available in  
Glitter Grey, Blue, Anthracite, & Silver.

**ONLY £140.00** each  
**SAVE £10.00**



**Marble Tint Bowl** - ONLY £2.75 each  
**Marble Tint Brush** - ONLY £1.25 each  
**Tinting PAINT Brush** - ONLY £1.95 each

**NEW**

**HAIR TOOLS™**





TOPCHIC TUBES  
**BUY 6 AND GET  
A SYSTEM  
DEVELOPER  
LOTION FREE**

£7.65 EACH  
6+ @ £7.25 EACH  
12+ @ £6.75 EACH



COLORANCE TUBES  
**BUY 6 AND GET  
A SYSTEM  
DEVELOPER  
LOTION FREE**

£7.65 EACH  
6+ @ £7.25 EACH  
12+ @ £6.75 EACH



No Patch  
Test  
Required!

ELUMEN COLOR  
**BUY 3 AND GET  
AN ELUMEN RETAIL  
OR SUPPORT  
PRODUCT FREE\***  
£17.25 EACH



STYLESIGN RETAIL  
**15% OFF  
WHEN YOU BUY  
ANY 3 PRODUCTS**



CREATE THE LOOK  
**Goldwell Color of the Year 2024  
MIDNIGHT BERRY**

A deeply saturated purple that exudes richness and complexity. It effortlessly combines the essence of the two freshest trends for the year: Glamour and tinted blacks.



STEP BY STEP

MIDNIGHT BERRY  
FORMULA

Goldwell Elumen  
40ml Gy@6  
+ 5ml VV@all  
+ 1ml BI@all



\*Choosing from: Shampoo 250ml, Conditioner 200ml or Mask 200ml,  
Elumen Prepare 150ml, Lock 250ml or Clean 250ml



**NEW**

**TRANSFORM THE ORDINARY.  
RETHINK COLOR.**

# ELUMEN

Elumen is a permanent, **oxidant-free** hair color based on unique direct color dyes.

- » **Extraordinary shine** and exceptionally healthy hair feel.
- » Intensive **color results** without peroxide, ammonia and ammonia odour.
- » Perfect choice for those with **scalp sensitivity** or **allergies** - with no patch test required<sup>1</sup>
  - » Up to **100% natural grey coverage** with Elumen NN shades.
  - » Keep color results bright and brilliant with **Elumen Care**, specially design for Elumen colored hair.



## WARMS



## COOLS



## NATURALS



## PURES



**GOLDWELL.**

<sup>1</sup>Only direct dyes are used. A patch test performed by a dermatologist is still recommended.

## SPECTRUM MIDNIGHT BLACK DRYER

**SAVE  
20%**  
NOW ONLY  
**£31.20**  
EACH



- 2100W powerful long-life AC motor with 120m<sup>3</sup>/h airflow
- With advanced ionic conditioning for frizz-control and visibly smoother results.
- Advanced ionic conditioning for an extra smooth, high shine finish

BAB6738NBU - Regular list price £39.00

## SPECTRUM MIDNIGHT BLACK STYLER

**SAVE  
20%**  
NOW ONLY  
**£26.80**  
EACH



Root boosting styler for texture and volume. Replicate a back combed effect without frizz.

- Slim 15mm ceramic micro crimp plates give texture and volume
- Slim design to get closer to the roots
- 5 temperature settings up to 230°C

BAB2653NBU - Regular list price £33.50

**SAVE  
15%**  
NOW ONLY  
**£27.20**  
EACH

## DIAL-A-HEAT TONGS

Fast curls that last

- Ceramic barrel
- Up to 210°C high heat
- Available in 6 sizes

BAB2243/44/45NBU - 13/16/19mm,  
BAB2264/65/66NBU - 24/32/38mm  
Regular list price £32.00



**SAVE  
15%**  
NOW ONLY  
**£38.25**  
EACH

## ADVANCED CERAMIC STYLER

- 10 digital heat settings 140-230°C
- Auto shut-off
- Memory function
- 2.7m swivel cord

BAB2095U - Regular list price £45.00



**SAVE  
43%**  
NOW ONLY  
**£29.95**  
EACH

## V-BLADE TRIMMER

- Cord or cordless
- Japanese steel blades
- Charging & storage stand
- 30mm & 40mm blades

BAB795U - Regular list price £53.00



**WAHL**<sup>®</sup>  
PROFESSIONAL

**NEW**

**£99.99**  
SSP Ex VAT

# A·LIGN trimmer

**POWERFUL PRECISE DETAILING**



POWER THROUGH BULK  
& LINE-UPS WITH NO SNAGGING  
High-Speed Motor



ALL-DAY TRIMMING POWER WITH  
FAST CHARGE & LONG RUN TIME  
3 hours of cordless power



ENHANCED VISIBILITY FOR  
TRIMMING IN TIGHT AREAS  
Narrow T-Blade



SLIM & LIGHT FOR  
ALL-DAY COMFORT  
Maximum Manoeuvrability

**W**

5-STAR  
★★★★★  
SERIES

② HI VIZ

*One-hit lining*

**£123.49**

WAS £164.99 EX VAT

3023706

④ VANISH SHAVER

*Bald shaving*

**£91.99**

WAS £114.99 EX VAT

8173-830



① BERET

*Sensitive skin  
trimming*

**£66.99**

WAS £99.99 EX VAT

8841-831

③ NEO LINER

*Wahl's best  
value trimmer*

**£66.50**

1586-830

**SAVE UP TO 33%**

④



**WAHL**<sup>®</sup>  
PROFESSIONAL

INTRODUCING  
**FRESH  
COLOURS**



**SAVE 33%**

**PRO KERATIN  
DRYER**

ZY085 ZY099 ZY148 ZY150

**£29.99** EX VAT

WAS £44.99

**PRO GLIDE  
STRAIGHTENER**

ZY079 ZY096 ZY147 ZY149

**£38.50** EX VAT

WAS £57.99

**FREEZE GEL SPRAY**  
**FREEZE GEL SPRAY**  
 TEXTURISING, VOLUMISING AND FINISHING SPRAY

500ml REFILL      250ml

**TRIAL OFFER**  
**£9.99**

**TRIAL OFFER**  
**£5.99**

**Strongest Gel Spray on the market**

NEW LOOK, NEW SIZE,  
 SAME GREAT FORMULA

**kindness**

UK brand leader

**kindness**  
 SETTING LOTION  
 NORMAL HOLD

100ml/3.38oz

ICONIC KINDNESS SET 100ml  
 NORMAL HOLD

**ONLY**  
**£3.99**

(5-6 applications)

9 levels of lift

**SAVE 1/3**

**FREEZE**  
**ICE-LITES**  
 SILVERISING LIGHTENER  
 50gm  
 6 application pack

**TRIAL OFFER**  
**£1.99**

Contains Silverising Toners for pure platinum blondes

PROFESSIONAL RESULTS AT SUPERB PRICES  
[www.proclere.co.uk](http://www.proclere.co.uk)

**PROCLÈRE**  
 professional



## CRAZY ANGEL

Achieve heavenly tanning results with Crazy Angel's fabulous collection of professional tanning products designed to help you achieve and maintain a flawless tan.

### Airbrush Petite Kit

This compact Crazy Angel kit is the only thing you need to use the tanning solutions



- HVLP Gun and compressor.
- Tanning Solution 9% 1 Litre.
- Tanning Solution 13% 200ml.
- 25 Leaflets.

**£199**

### Tanning Solutions

Get the perfect tan for you with these specific strengths for your spray gun

	1Ltr	200ml
Light Tan	- £22.95	£7.85
Medium Tan	- £26.95	£9.20
Dark Tan	- £34.95	£10.50
Express Tan	- £34.95	£10.95



### Tanning Drops

Designed for mixing with your everyday moisturiser or skincare.  
 More drops = deeper tan



**£9.20**

# SALONSYSTEM

## New Look New Lashes



### New strip and individual lashes!

- **5 new** Strip lash styles including a new  $\frac{3}{4}$  length
- **2 new** Individual Luxe 3D clusters for instant 'Russian' style lashes
- Re-designed, reduced packaging for ease of use and storage

*Available in-store from May 2024*

## SALONSYSTEM

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Halo®

Up to  
**20% OFF**



**BLOCKS, BUFFERS AND FILES**

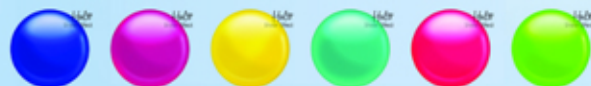
Valid through May and June 2024 only

COMING SOON

Perfect for use with Halo Jellie Tips!  
Halo Jellie



**The Stained Glass Collection**



A SWEET TREAT FOR YOUR NAILS



LIMITED EDITION

HEMA-FREE FORMULATION

EASY APPLICATION

IDEAL FOR SCULPTING WITH FORMS/TIPS

NO CHIPPING OR LIFTING



Halo® easi build  
**PATISSERIE**  
COLLECTION



**£8.75**<sup>\*\*\*</sup>

Individual Easibuild Patisserie 8ml Colour

**£49.95**<sup>\*\*\*</sup>

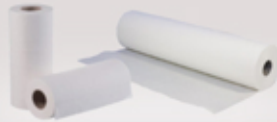
Easibuild Patisserie Complete Collection

pureNAILS

# ESSENTIALS

## COUCH ROLL

**10"**      **20"**  
 £1.59      £2.75  
 6+ @ £1.35    12+ @ £2.45  
 24+ @ 1.25



## COTTON BUDS PAPER STEM

100% Cotton tips with  
 environmentally friendly paper stems

£0.95 each  
 6+ @ **£0.85**



## JUST WAX MULTIPACKS

BUY 2 GET 1 FREE  
 SAVING £7.40  
 (NET £4.93)



AVAILABLE IN  
 TEA TREE, CREME AND SOFT

## SPATULAS

(100 Pack)

£1.95ea

6+ £1.55ea

50+ £1.35ea



## COTTON DISCS 500 PACK



£4.95ea

24+ £4.35ea

## NAIL WIPES 200PC



£1.99each  
 6+ @ £1.55  
 24+ @ **£1.39**

(08370)

## PAPER STRIPS



£1.95ea

6+ £1.59ea

40+ £1.45ea

(07646)

## ORITREE LIQUID HAIR REMOVER

Effective on any  
 hair type,  
 hair and body

£9.91  
 20+ £8.95ea



## VINES BIOCRIN STAIN REMOVER

Instantly removes  
 semi-permanent  
 and permanent  
 hair colour from  
 the scalp and  
 hair line

500ml  
**£4.85**



## PROCARE FOIL 24/7

Premium silver foil  
 Durable yet flexible



450M x 100MM  
 £31.95    450M x 120MM  
 £37.95

## SHOULDER CAPES DISPOSABLE 100PC



**£5.95**

## BARBICIDE

1.89ltr  
**£21.95**

473ml  
**£6.95**



## LATEX GLOVES

POWDERED

£6.60 each OR 10+ @ £5.50



POWDER FREE

£6.50 each OR 10+ @ £4.60

## VINYL GLOVES

POWDERED

£3.30 each OR 10+ @ £2.35



POWDER FREE

£3.20 each OR 10+ @ £2.15

## NITRILE GLOVES



£6.30

10+ @ **£4.35**

## MATADOR REUSABLE GLOVES



**£2.25**  
 PER PAIR

## PEROXIDE

250ml      4ltr  
 £1.75ea    £7.95ea

1ltr  
 £2.99ea  
 12+ £1.99ea



## HILITE FOIL

Standard 96mm	Wide 120mm
100m £7.95	100m £9.50
(3+) £5.95	(3+) £7.50
250m £13.50	1000m £44.00
500m £23.00	Economy
1000m £35.00	100m £5.20



## ULTRAMECHE

Short

£10.95

Long

£11.95



## DISPOSABLE TOWELS 50PC

WHITE

£9.95  
 12+ @ £8.39

BLACK

£10.95

12+ @ £9.39



# HAIRWAYS

May - June 2024

(HAIR & BEAUTY) LIMITED

[www.hairwaysdirect.com](http://www.hairwaysdirect.com) – Free delivery available

## BASILDON

Unit 24/25, Yardley Business Park,  
Luckyn Lane, Pipp's Hill, Essex,  
SS14 3GL

Tel: 01268 525 187

### Opening Hours

Monday: 8:30am - 6:00pm  
Tuesday: 8:30am - 6:00pm  
Wednesday: 8:30am - 6:00pm  
Thursday: 8:30am - 6:00pm  
Friday: 8:30am - 5:30pm  
Saturday: 9:00am - 1:00pm  
Sunday: 10:00am - 2:00pm

## COLCHESTER

Unit 20b, Westside Centre,  
London Road, Stanway, Essex,  
CO3 8PH

Tel: 01206 212 242

### Opening Hours

Monday: 8:30am - 5:30pm  
Tuesday: 8:30am - 5:30pm  
Wednesday: 8:30am - 5:30pm  
Thursday: 8:30am - 6:00pm  
Friday: 8:30am - 5:30pm  
Saturday: 9:00am - 12:00pm  
Sunday: CLOSED

## HARLOW

Unit A1, St James Centre,  
East Road, Harlow, Essex,  
CM20 2SX

Tel: 01279 701 368

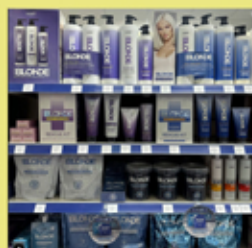
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Thursday: 8:30am - 5:30pm  
Friday: 8:30am - 5:30pm  
Saturday: 9:00am - 1:00pm  
Sunday: 11:00am - 2:00pm



All prices are subject to VAT - E & O Excepted- While stocks last.

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