VIVERE COVERAGE – DAILY MAIL

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Savannah Miller is back with a new super-sophisticated label. Get in line for ... Stealth wealth that starts at $\pounds 25$



September is a month of change. Summer is over, and unless you are one of those people who loves autumn, you may be experiencing the post-holiday blues. Luckily, there is a solution: a wardrobe update.

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A fresh season always calls for new clothes — and some of the most useful come from recently launched label. Vivere — pronounced vee-vair-ray, an

by Laura Craik

Italian verb meaning to 'live', 'be alive', 'last' or 'endure'. It is the brainchild of Savannah Miller, elder sister of actress Sienna, whose wealth of design experience is very much in evidence in Vivere's first collection.

After studying fashion design at Central Saint Martins in London, Miller launched Twenty8Twelve with Sienna (they cut ties with the label in 2012), and now runs a bespoke bridalwear business. She has also designed capsule collections for Debenhams and Next — making her perfectly placed to know what busy women want to wear. After all, she is one: a working mother with three children. After struggling to find smart clothes with a modern edge, she decided to design her own — and Vivere was born.

The brand can be found at viverelondon.com and johnlewis.com, plus selected John Lewis stores. It is designed to deliver timeless, affordable wardrobe staples that take the stress out of dressing. The collection is full of chic, no-nonsense pieces you'll reach for again and again.

Each is designed not to date and to last. Rather than seasonal trends, it's built around wardrobe classics. Highlights include a crisp white shirt (£120); a cream, fine-gauge rollneck sweater (£80); and a beige A-line skirt (£75). Fabrics include silks, cottons and Italian wools.

Softer pieces, such as a faux shearling waistcoat (£180), nod to the fact we are dressing down more, but Vivere's tailoring is also strong. A black blazer (£200) is

smart enough to lend polish to any outfit. But smartness doesn't come at the expense of comfort. Miller is especially proud of the tailored trousers (£160),

which have a discreet elasticated panel.

While the 'quiet luxury' trend too often has a four-figure price tag, Vivere offers a mid-market alternative, with prices ranging from £25 to £275.

For this, you get features such as proper lining and hand-finished seams. Thanks to the cleverly chosen colour palette, everything works well together. Looking autumn-ready has never been easier.