

FOR IMMEDIATE RELEASE

Trajan invests in Health Delivered - promoting pathways to better nutrition

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Trajan Scientific and Medical (Trajan) has invested in Health Delivered, an experienced team in dietetics, consumer health and digital platforms.

Pete Saunders (CEO, Health Delivered) says “The partnership between Trajan and Health Delivered demonstrates confidence in the team and the potential of our digital platform to transform human health. We value the business and management expertise that Trajan brings to the partnership, along with access to their global infrastructure. We have a shared vision of improving health and outcomes through dietary management.”

Tanya Gilliver (Accredited Practising Dietitian and Director of Dietetics, Health Delivered) highlights the current issues for the 5,000 registered dietitians in Australia, who have a growing burden to provide care to more than 15 million Australians at risk of developing chronic disease.

“The existing standard of paper based tools, fragmented record keeping, reactive engagement and no means of real-time monitoring puts professionals on the edge of a crisis. Health Delivered provides the solution of cloud based technology, providing streamlined consultations, personalised meal plans, integrating with medical and wearable devices and remote dietary management.” said Ms Gilliver.

Stephen Tomisich (CEO, Trajan) says “Trajan sees tremendous potential in Health Delivered with their clear and passionate vision to deliver the international standard dietary management platform. It promises to deliver dietitians accurate, efficient and effective tools that will dramatically improve their capacity and ability to provide personalised meal plans for more clients than is currently possible.”

July 28th is the Australian showcase launch of the Health Delivered platform, and registered dietitians across Australia are invited to sign up to use the platform which will be rolled out for beta testing over the first two weeks of August.

Dr Tim Crowe (Advanced Accredited Practising Dietitian, Health Delivered Advisory Panel) says “Health Delivered is a truly unique dietetic client management system with a suite of components that puts it well in advance of what is currently in the marketplace.”

To register your interest in the Health Delivered platform, sign up at www.healthdelivered.com.au.

More information

www.trajanscimed.com

www.healthdelivered.com.au

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NOTES FOR EDITORS

1. Trajan Scientific and Medical

Trajan is focused on breakthrough solutions to improve human wellbeing through biological, environmental or food related measurements. Our focus is on developing and commercialising technologies that enable analytical systems to be more selective, sensitive and specific - especially those that can lead to portability, miniaturisation and affordability.

Trajan's Accelerator develops programs to support and grow organisations for the digital, medical, scientific and medical technologies marketplaces. Trajan provides organisational infrastructure, seed capital, as well as technical collaborative knowledge and collateral for early stage/startup/concept idea associations.

A 17,000 m² Ringwood site in Melbourne, Victoria, is home to Trajan's corporate headquarters and ISO accredited manufacturing operations. With over 400 staff worldwide across Australia, Europe, USA and Asia, Trajan serves customers in over 100 countries with highly specialised consumables and components used in scientific analysis and clinical applications.

www.trajanscimed.com

2. Health Delivered

Health Delivered is a dietary management platform designed to tackle the growing rates of obesity, diabetes and other chronic health issues.

Through the platform, medical professionals will have access to real-time data regarding the dietary and biometric inputs of their patients. This will allow them to assess existing treatments and recommendations, and engage with their clients remotely with personalised data in between regular consultations.

Health Delivered have utilised user-experience and design experts in consultation with dietitians and health care professionals to create a platform that engage patients in meaningful ways to empower them to achieve their diet and healthcare outcomes.

www.healthdelivered.com.au