

**FOR IMMEDIATE RELEASE****Trajan welcomes Federal Minister for Industry, Innovation and Science, showcases industry-leading collaborations****Melbourne, Victoria, Australia - 5 December 2016**

Trajan Scientific and Medical (Trajan) welcomed Federal Minister for Industry, Innovation and Science, Hon. Greg Hunt MP to the company's Global Corporate Headquarters in Melbourne today. The visit provided the opportunity for Trajan to showcase its leadership approach to leveraging academic and commercial partnerships to deliver innovative solutions to the global scientific and medical market. The Trajan team was also able to share their passion to see Australia build sustainable knowledge-based industries to underpin the country's future prosperity.

**Chief Executive Officer of Trajan, Stephen Tomisich comments:** "Trajan identified the opportunity to leverage its impact through collaboration with academia and start-ups, some time ago. To have Minister Hunt here shows his genuine interest in what we are already doing. We are enthused and excited by the Government's refreshed recognition of the importance of innovation for the nation's prosperity."

Minister Hunt's tour of Trajan's Global Headquarters comes just 12 months after Prime Minister Turnbull also visited the site highlighting the need for a national innovation and science agenda.

Minister Hunt today confirmed his commitment to the Prime Minister's vision, announcing plans to release a report showing every \$1 spent on innovation returns \$2 revenue for Australian companies.

**Minister Hunt said:** "In just over a year since we launched National Innovation and Science Agenda the Turnbull Government has implemented major initiatives to boost investment, generate jobs and improve the quality of our lives."

"Our agenda helps businesses embrace risk and it encourages investment, which is not only good for our economy but it also supports Australians who want to start a business and have a go."



“I was very impressed with what I saw at Trajan recently and they are a great example of what we are trying to achieve.”

**Mr Tomisich continues:** “Trajan is a strong advocate of the need to rollout new models to not only fund, but nurture innovative start-ups. Trajan’s view is that it isn’t just about those start-ups “crossing the Valley of Death”, but also about creating long term economic benefit through the creation of new Australian-based enterprise.”

During the visit the Minister witnessed Trajan’s range of innovative niche technologies that now sees it in a global leadership role in many scientific applications. He also reviewed the company’s collaborative approach to leveraging its new technology pipeline towards a future vision of the “personalization of science”.

**Mr Tomisich concluded:** “Science is moving from the lab towards all of us as individuals, connecting with our smart devices, bringing more information into view for better wellbeing outcomes.”

Today’s discussions with Minister Hunt also covered Trajan’s innovative partnerships with the University of Tasmania and The University of Adelaide, demonstrating many of the Government’s longer term goals around collaboration and supporting start-ups, with the aim of translating ideas into commercially viable technologies, are already underway.

**Mr Michael Sukkar, Federal Member for Deakin, Victoria** commented he was proud to have a business like Trajan in his electorate: “Trajan’s business model supports start-up companies, and with its focus on collaboration, there is a very bright future for local innovation, research and development, manufacturing and industry.” Mr Tomisich concludes it is an honor to be able to share Trajan’s story with Minister Hunt: “Trajan’s vision is that through science interfacing with society, we can impact the well-being of a growing number of communities globally. We are committed to having an active involvement with both government and academia to drive Trajan’s collaborative model, supporting growth of the scientific industry in Australia.”

#### **More information**

[www.trajanscimed.com](http://www.trajanscimed.com)

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## **NOTES FOR EDITORS**

### **Trajan Scientific and Medical**

Trajan collaborates with academic and industry partners to develop and deliver innovative products. Together we will deliver breakthrough solutions to improve human wellbeing through biological, environmental or food related measurements. A 17,000 m<sup>2</sup> Ringwood site in Melbourne, Victoria, is home to Trajan's corporate headquarters and ISO accredited manufacturing operations. With over 300 staff worldwide across Australia, Europe, USA and Asia, Trajan serves customers in over 100 countries with highly specialized consumables and components used in scientific analysis and clinical applications.

[www.trajanscimed.com](http://www.trajanscimed.com)

### **The Hon Greg Hunt MP**

Greg Hunt was elected as the Federal Member for Flinders in 2001. He was Shadow Minister in the Environment portfolio between 2007 and 2013, and was Minister for the Environment between September 2013 and July 2016.

In 2016 he was selected as the inaugural Best Minister in the World recipient at the World Government Summit. Mr Hunt was appointed Minister for Industry, Innovation and Science in July 2016. The portfolio covers areas that are deep personal interests of his and flow directly from his work on the environment.

[www.aph.gov.au/G\\_Hunt\\_MP](http://www.aph.gov.au/G_Hunt_MP)

### **Mr Michael Sukkar MP**

Secretary, Coalition Policy Committee on Industry, and Member for Deakin, Victoria, House of Representatives, Parliament of Australia.

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