Nutrition tests for: Health insurance members

Nutrition assessment for healthier members
Trajan is ready to partner with health insurance companies interested in delivering nutrition test services to their members. Our nutrition test experts will help you to design nutrition test campaigns that include customized kits, testing at our or partner laboratories and co-branded marketing collaterals.

Nutrition assessment for healthier members

Nutritional tests for members of health insurance companies

Recent scientific evidence indicates that:

- Pregnant women have higher preterm birth risk if their omega-3 fatty acid status is not within a certain range.
- All adults have a higher risk of a coronary heart event if their omega-3 index is below a certain level.

This represents an opportunity for health insurance companies to provide nutrition tests to their members, aimed at lowering health risks and reducing future health burden costs.

In addition, potentially increase client loyalty, improve profitability and provide novel value-added programs to attract new clients.

Delivering accurate and reliable nutrition testing to members requires experience in sample collection and analytical testing procedures.

Trajan sample kit and card.

DBS cards and sample collection kits can be customized with your brand and logo, or with your corporate client’s logo.
Sample collection kits and cards

Trajan has expertise in Dried Blood Spot (DBS) technology, which allows members to be tested less invasively and safely. After sample collection, DBS cards can be simply shipped via mail to our laboratories.

Analytical testing service

Trajan offers, with a very short turnaround time, an analytical testing service for nutritional panels in its laboratories or through partnerships, for instance with the SAHMRI nutrition laboratory in Adelaide (Australia).

If our facilities are not in a suitable geographical location for your operations, we will choose a closer analytical testing laboratory equipped with Trajan methodologies and instrumentation.

Test results:

Trajan offers customized data management support.

- A detailed nutrition test report to each member, with easy to read interpretation guides.
- Aggregated test results of the entire community of members, for further wellness initiatives.

Collecting, storing, transporting and analyzing biological samples for nutrition testing is easy with Trajan solutions for Health Insurance companies.

Just take a drop of blood, apply to our collection card and post to our lab. A partnership with Trajan will allow you to start offering innovative nutrition tests to your members, fulfilling the fast-growing demand for nutrition testing.

We will take care of the entire workflow on your behalf.

Nutritional science that benefits people
Measuring omega-3 fatty acids status is easy with Trajan’s solutions

Testing is easy with our user friendly and customized kits:

- Trajan sample kit and card
  - Just take a finger prick spot of blood, apply to our collection card and post to the laboratory.

Visit us at www.trajanscimed.com or contact your regional Trajan representative for assistance and further information.

Trajan Scientific and Medical

Science that benefits people

Trajan is actively engaged in developing and delivering solutions that have a positive impact on human wellbeing. Our vision revolves around collaborative partnerships that improve workflows, delivering better results.