# Impact Report

## Quarrelsome Coffee 8 oz, 12 oz & 5 lb



groundedpackaging.co



## Your savings

### Quarrelsome Coffee 8 oz, 12 oz & 5 lb is cleaning our environment, saving our oceans and reducing carbon emissions

Grounded has designed a unique system to create transparency across packaging material and sustainability data. Through the *this bag saves* impact framework customers are able to target three critical environmental issues: circularity, atmospheric carbon, and ocean health.

\*the below numbers are an estimate of first order, actuals to be provided on finalisation of order



#### **Impact Calculator**

Our sophisticated environmental impact calculator takes over 60,000 data points from our supply chain to measure the impact you're making by moving towards a more sustainable packaging solution.

#### Savings from changing materials



Virgin plastic: 825 kg petrochemical materials



Post-consumer recycled laminate<sup>.</sup> 660 kg renewable materials



Reduction in reliance on virgin fossil fuel materials: 80%

#### Footprint from production & logistics



### **Carbon Offsetting**

To offset the impact of carbon emissions created during production and logistics, we buy carbon credits. The price of credits vary depending on the project, so we work hard to handpick the most efficient and effective projects that reduce CO<sub>2</sub> pollution. All of the carbon credits we buy are verified by either Gold Standard or Verified Carbon Standard.



1,860 kgCO<sub>2</sub>

The total carbon footprint offset for this order

36,289

that hold the equivalent

amount of CO2

Number of party balloons



Number of projects supported



The net emissions from Quarrelsome Coffee 12 & 5oz's order