

# **CONFINZ PRIVACY & COOKIE POLICY**

Updated April 18, 2024

#### Overview

in this Privacy Policy, we refer to CONFINZ as "CONFINZ" or "we" or "us". This Privacy & Cookie Policy outlines how we collect, use, disclose and protect your personal information when you interact with our website, services, and products. By using our platform, you agree to the practices described in this Privacy Policy.

## **CONFINZ**

CONFINZ, registered at Kleinpolderkade 51, 3043 XC, Rotterdam, the Netherlands, with Chamber of Commerce number 93639821 is responsible for the use of your personal data.

#### **Personal Information We Collect**

We may collect the following types of personal information:

**Contact Information:** Your name, email address, postal address, and phone number.

**Payment Information:** Credit card details and other payment-related information when you make a purchase.

**Order Information:** Details about the products you order, shipping information, and order history.

**Communication:** Records of any communication with our customer service or other interactions with us.

**Cookies and Tracking Technologies:** We use cookies and similar technologies to collect information about your browsing behavior, preferences, and device information.

## **Cookies**

This website uses cookies to ensure you get the best experience on our website, By using this website, you agree to our cookies policy

#### What Are Cookies?

Cookies are small pieces of data stored on your computer or mobile device when you visit a website. They help improve your browsing experience by remembering your preferences, tracking your activities, and enhancing site functionality.

## **How We Use Cookies**

We use cookies for various purposes, including but not limited to: **Essential Cookies**: These cookies are necessary for the proper functioning of the Website. They enable you to navigate our site and use its features, such as accessing secure areas and processing orders.

**Analytics Cookies**: We use these cookies to collect information about how visitors interact with our website. This data helps us analyze and improve the performance and content of our site.

**Functional Cookies**: These cookies remember your preferences and choices to provide a more personalized and convenient experience. For example, they may remember your language preference or the region you are in.

**Advertising and Marketing Cookies**: We may use these cookies to deliver relevant advertisements to you and measure the effectiveness of our marketing campaigns.

## **Third-Party Cookies**

We may also allow third-party service providers, such as analytics or advertising companies, to use cookies on our website. These cookies may collect information about your online activities across different websites and over time. Please note that we do not have control over the cookies set up by third parties, and their use is subject to their respective privacy policies.

## **Your Cookie Choices**

You can control and manage cookies through your web browser settings. Most browsers allow you to block or delete cookies. Please be aware that blocking or deleting cookies may impact the functionality and user experience of our website.

## **Cookie Consent**

By continuing to use our website, you consent to the use of cookies as described in this policy. If you do not agree to our use of cookies, you should discontinue using our website or adjust your browser settings accordingly.

## **How We Use Your Information**

We use the collected information for the following purposes:

**Order Processing:** To process and fulfill your orders, send you updates about your purchases, and handle customer service inquiries.

**Marketing:** To send you promotional offers, newsletters, and updates about our products and services. You can unsubscribe from marketing emails at any time.

**Improvement and Analytics:** To analyze user behavior, improve our website, products, and services, and gather statistical data.

**Legal Compliance:** To comply with applicable laws, regulations, or legal requests. **Sharing Your Information** 

We may share your personal information with:

**Service Providers:** Third-party service providers who assist us in operating our business and delivering services, such as payment processors and shipping companies.

**Legal Obligations:** When required by law or to protect our rights, privacy, safety, or property.

**Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred to the acquiring entity.

# **Data Retention period**

#### **Customers:**

Your personal data will be stored by CONFINZ for at least 7 years, if you do not make a purchase for 7 years your personal data will be removed from our system.

#### **Newsletters Subscribers:**

For customers who have subscribed to our newsletters, the personal data will be stored by CONFINZ until you unsubscribe from the newsletter.

# **Data Security**

We implement robust security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, please be aware that no online data transmission is entirely secure, and we cannot guarantee the absolute security of your data.

# **Data Processing by Third Parties**

We may share your personal information with third-party service providers to facilitate order fulfillment, payment processing, and other essential business functions. These third parties are contractually bound to handle your data securely and only for the specified purposes.

## **Data Transfers**

As our business operates internationally, your personal information may be transferred to and stored in countries outside your own. We will ensure that such transfers comply with applicable data protection laws and that adequate safeguards are in place.

# **Your Rights**

You have the right to access, correct, or delete your personal information held by us. You may also withdraw your consent for data processing or object to specific

processing activities. To exercise these rights, please contact us at info@confinzbrand.com.

## **Children's Privacy**

Our services are not directed to persons under the age of majority in your state or province of residence. We do not knowingly collect personal information from children without parental consent. If you believe we have collected information from a child, please contact us at info@confinzbrand.com.

## Complaints

If you have a complaint about the processing of your personal data, please report this to us as soon as possible.

# **Changes to this Privacy & Cookie Policy**

CONFINZ reserves the right to modify this Privacy & Cookie Policy at any time. Any changes will be effective immediately upon posting the updated version on the Site. It is your responsibility to regularly review these terms for updates.

### Contact us

For questions, comments or requests, please contact us at info@confinzbrand.com.