



ALMAS[®]
JEWELLERS
SINCE 1967

FRANCHISE PROPOSAL

OUR RICH LEGACY



At Almas, nothing is more valuable than our customers' peace of mind and trust. Since its inception in 1967, Almas Jewellers has earned fame across Pakistan, the Middle East, Canada and the U.S.A. and has lived true to its tagline '**Generation Goldsmith**'. In 1997, Almas restructured its organisational hierarchy and formed an export/supplying unit named Almas Exports, a subsidiary of Almas Jewellers. We have built our reputation for providing superior service, professional advice and complete care. Almas is the fastest-growing and most successful jewellery brand in Pakistan.

Almas Collection Jewellers has been a jewellery designer since 1967. Almas Collection Jewellers manufacture exclusively designed high-quality jewellery for customers and reputable clients. Being a jewellery designer for so long, Almas Collection Jewellers has been applying in all our designs the very best techniques and skills to create exquisite and unique jewellery designs for true art.

Almas Collection items come with exquisite service and quality, upon which Almas Collection has built its reputation since 1967. Our company, Chairman's motto, was "**The harder you work, the luckier you become**". Almas Collection was one of the first jewellers to provide late-night hours to give customers greater shopping convenience during festive events. The same spirit stays with us today, with every Almas Collection employee working hard to exceed our customer's expectations and make your experience exceptional.



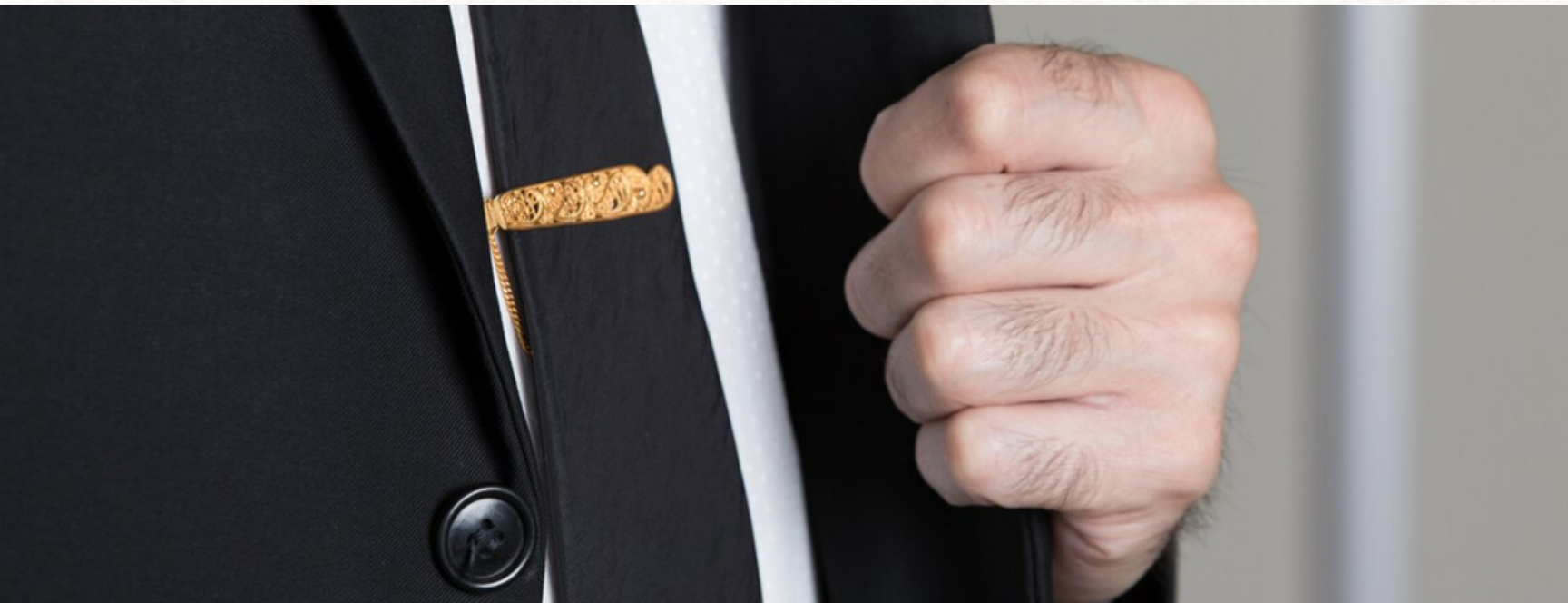
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ABOUT ALMAS EXPORT

Say it with
GOLD

CORPORATE GIFT EXPERTS

In 1997, Almas restructured its organisational hierarchy and formed an export/supplying unit named Almas Exports, a subsidiary of Almas Collection. Almas Exports deal as a separate manufacturing and supplying company. After its establishment, Almas Exports has gained tremendous market credibility by providing precious metal and stone jewellery to the domestic and international markets. Almas Exports has also been an active manufacturer, and supplier of designer jewellery wear in precious metals and precious stones to the USA market and the European and Middle East sectors. Almas Exports is also the prominent manufacturer and supplier of gold medals/emblems/coins/bars for National and Multinational companies for their long service excellence awards and other souvenir offered by companies to their corporate employees and vendors as a gift in 24/22 Karat Gold and other precious metal as per the company's requirements.



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PRODUCTS

Almas Collection is known for its excellent, collectable, customised and family jewellery. We offer a broad selection of diamond, precious and semi-precious gemstones, pearl, gold sterling silver and platinum jewellery, charms, collectables, gifts for every occasion and interest for women, men, teens and even children. Almas Collection Jewellers also offers many exclusive lines of high-end jewellery, such as our diamond Jewellery collection and our entire colour gemstone collection, as well as certified diamonds and beautiful value-price jewellery to fit discerning shoppers of all budgets.

QUALITY

Is a Cut Above at Almas Collection Obsessive about quality, our expert insects every piece at least twice. The first inspection is done at the manufacturers according to our stringent requirements. Our trained quality inspectors do a second inspection after we receive the items before they are declared fit to sell to our customers. Additional inspections occur, such as on items that have been sized or had custom work done, and spot inspections during packaging for shipping directly to a customer or a store.



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ABOUT ALMAS JEWELLERS

FRANCHISE WITH US

In 1967 we opened our first jewellery store in Karachi, which today has grown to become the Almas flagship store for Karachi. Since then, we have continued to grow further and are now looking for committed partners capable of sharing our vision of bringing the best products to our customers and helping us make Almas the fastest-growing and most successful jewellery brand in Pakistan.



FRANCHISE PRIORITY WILL BE GIVEN TO THOSE WHO:

- Have A Prime Location (Owned or Rented)
- Have Sufficient Vehicle Parking
- Have A Commercial Location
- Are Financially Capable



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MARKETING SUPPORT

To stay one step ahead, the Almas Collection and Jewellers marketing team constantly develops new campaigns and communication to create top-of-mind positioning. We believe in a customer-centred model that aims to exceed customer expectations and offer them something out of the box.

OBJECTIVES

- Ease to order
- Personalisation

Besides this, the marketing team also provides the following support:

- Designing packaging, brochure, leaflets, flyers
- Online media placements
- Artwork for print ads
- Branded content on social media and activation of brand campaigns.



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ABOUT ALMAS JEWELLERS

WHY **ALMAS** IS THE RIGHT CHOICE?

A local-based company that will deliver gold. Either buy or sell in person. If deposited with ALMAS, you will receive interest based on the London Interbank offered rate (LIBOR)

WHY ALMAS IS DIFFERENT?

About 50 years in the gold and jewellery business. In business in the USA since 2001
Dallas was based in 2008.

DISCOUNT OFFERED:



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ABOUT ALMAS JEWELLERS

FRANCHISE MODELS

Almas offers three different models:

- Almas Jewellers Multi-Unit
- Almas Legacy Diamond Unit
- Almas KIOSK Silver Unit

(Starting with the investment of 10 million approx)

TRAINING

Our operation training and support team helps you work through challenges typically experienced in starting a business. As part of our operational support, we provide.

- Training your staff
- Initial in-store support.
- Guidance and advice for the opening.
- Ongoing contact with our franchise support team is available to answer any questions. Technology support.



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PRODUCT CATEGORIES

DIAMOND PRODUCTS



- Diamond Locketets
- Diamond Locket Sets
- Diamond Sets
- Diamond Earrings & Tops
- Diamond Rings
- Diamond Bracelet & Kara



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PRODUCT CATEGORIES

GOLD PRODUCTS



- Bridal Sets
- Locket Sets
- Necklace Sets
- Locket
- Bangles
- Kara's
- Bracelets
- Chains
- Tops / Earrings
- Rings
- Balis
- Ruby
- Men's Collection
- Gold Coins/Bars
- Watches



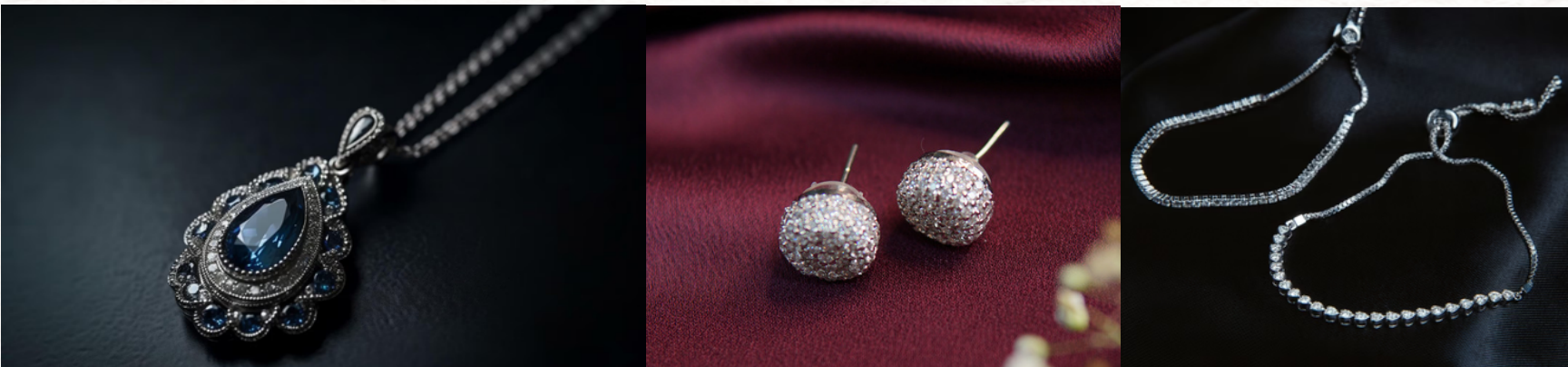
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PRODUCT CATEGORIES

SILVER PRODUCTS



- Silver Earrings
- Silver Miscellaneous
- Silver Locket Set
- Silver Bands
- Silver Rings
- Silver Bracelet and Kara
- Silver Tikka and Jhoomer
- Silver Tops
- Silver Set
- Silver Locket
- Stones



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ABOUT
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THE GLORY OF GOLD IN
**TIMELESS
SETTING**



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ABOUT ALMAS JEWELLERS

FOR FURTHER QUERIES

ALMAS COLLECTION JEWELLERS

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Manufacturer and Retailer of Customised & Diamond Designer Jewellery
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ALMAS LEGACY JEWELLERS

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Cell: +923325181333
Email: legacy@almasjewelers.com

ALMAS EXPORTS

Manufacturer, Supplier and Exporter of Medals, Emblems, Corporate Gifts, Awards, Souvenirs, Coins, Bars, Jewellery etc in all Precious Metal & Purity
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ALMAS JEWELLERS LLC (USA)

ALMAS JEWELLERS INC (Canada)



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