



BBC: Enhancing Wellbeing



DELIVERING IMPROVED WELLNESS

<https://www.bbc.co.uk/>

“The health and wellbeing of our employees is of great importance to BBC Scotland. We provide a range of wellbeing activities, advice and support to help employees in their day-to-day working lives at BBC Scotland. Healthy Nibbles provides our staff with the healthy option, and the payment methods offered are fantastic. Thanks Healthy Nibbles!

Lorna Buchanan – HR Business Partner

Executive Summary

The BBC is the world’s leading public service broadcaster. Providing audiences in the UK with high quality and distinctive services across television, radio and online. It informs, educates and entertains - wherever you are, whatever your age.

The BBC delivers it’s content through numerous platforms, both directly, via the BBC Iplayer and BBC Store- a new digital service that makes it easy for audiences to buy, enjoy and keep their favourite BBC programmes: <http://www.store.bbc.com>



CASE STUDY: BBC

The Healthy Nibbles Solution

When Healthy Nibbles first spoke with BBC Scotland, they already had a very impressive array of wellbeing services for their employees. By adding Healthy Nibbles to the offering the BBC were able to provide their employees with easy, round-the-clock access to healthy snacks and support their out-of-office wellbeing through discounts at the Healthy Nibbles home delivery service.

How Healthy Nibbles Helped

Healthy Nibbles provides full service healthy vending supported by nutritional wellbeing engagement and snack discounts.

A curated range of 50 snack choices was developed to compliment the BBC's canteen offering. Cashless payment options meant that the machine could be used round-the-clock, supporting the irregular working hours within the BBC.

From the Commonwealth Games in 2014, to regular wellbeing workshops, Healthy Nibbles supports the BBC in helping employees maximise their nutritional wellbeing.



Results, Return on Investment and Future Plans

Healthy Nibbles work closely with the BBC to provide a responsive approach to nutritional wellbeing. From evolving the product range, conducting sampling events to getting involved in the employee wellbeing calendar.

Operating since 2014, Healthy Nibbles have delivered a fully maintained vending solution, with 99.8% uptime.

Questions? Call us

We're here to help. Call us and speak with a Wellbeing Specialist who will answer any questions you might have.
0333 123 8575

Schedule a Meeting

Email Hello@healthynibbles.co.uk to schedule a meeting with a Wellbeing Specialist.

Net Promoter Score: 10/10

Net Promoter Score is a management tool that can be used to gauge the loyalty of a firm's customer relationships.

