



HOME FRAGRANCE DIFFUSERS

For Blueside, a great new challenge of “sensory experiences” begins: it is the time of the sense of Smell, one of the most interesting senses, to be explored and enhanced through the power of blown glass design. Olfactory tastings of imaginative artistic fragrances, and of the wonderful world of essential oils.

ODORI

Steroglass® has served its noble **Blueside** brand on a silver platter: an opportunity to enter with great personality and authoritativeness into the world of room fragrances, since it has been dealing with alchemy, medicinal herbs, chemistry and pharmaceuticals for sixty years.

In all these years Steroglass® has worked side by side with the most famous herbalists worldwide, in order to study and create beautiful borosilicate glass alembics and reactors, from steam distillers for essential oils to refining cucurbits for the quintessence, distillers for flavoured and scented waters, and sophisticated modern electronic vacuum evaporators.

There is no Italian alchemist or herbalist who has not in some way turned to us to create the distillers of their dreams, which allowed them to create the archetypes of their subsequent industrial production equipment.

This allowed us to learn about fragrances and to know how to distinguish them by their quality, for the choice of raw materials and the correct distillation techniques used.

Our background on this subject has prompted us to create this beautiful collection of blown glass amateur distillers and diffusers that become deco objects, along with the **BLUESIDE SCENTS** collection: the highest quality “abstract” and “natural” fragrances for the home.

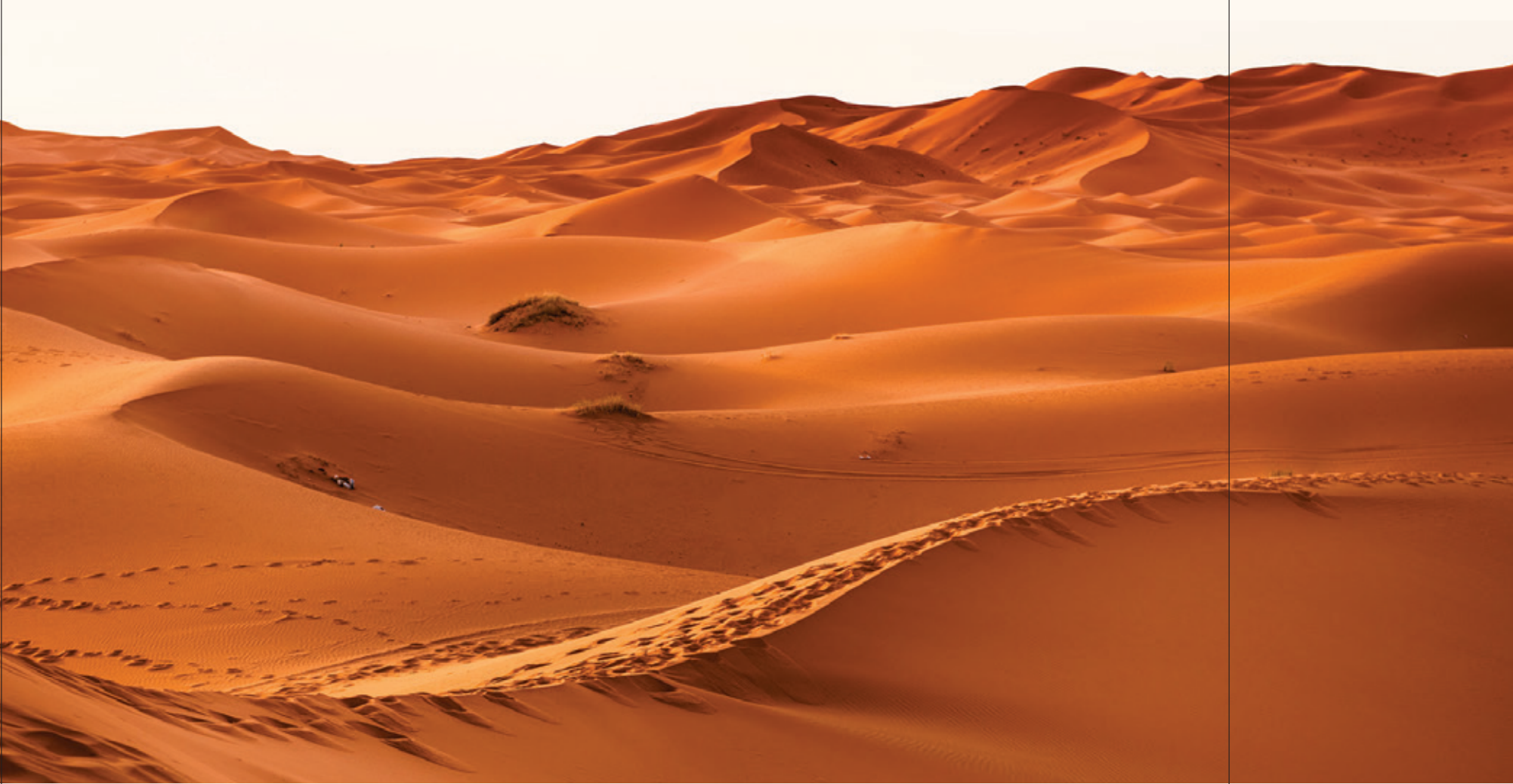


I N A T U R A L I

*The essential oil is the soul of the plant,
and the scent is its breath.
When you perceive the perfume,
give yourself five seconds and let it do its work...
when you feel a sensation of well-being rising inside,
you will have grasped its essence.*

ESSENTIAL-OIL BASED

COLD EXTRACTION
STEAM DISTILLATION



Citrus Senensis Fresh, sweet and sensual, orange essential oil is extracted from the peel of the fruit. Its soft, delicate scent imparts balance and emotional well-being, confidence, warmth and vitality. It increases joy thanks to its sunny qualities, it develops intuition and sensitivity. It helps fight insomnia by easing tensions. It is greatly loved by children.

Planet sign: Sun
Head note

Cinnamomum Verum is characterized by the energy of fire: it develops creativity, strengthens the nerves and heart, improves blood circulation and has strong antimicrobial action.

It is embracing and stimulating, and is one of the oils linked with sensuality.

Planet sign: Mars, Sun
Base note

Abbraccio

orange and cinnamon



invigorating,
promotes cheerfulness



did you know...
Food in hot countries is very spicy.
Spices, very rich in essential oils
are extremely antibacterial
ensuring food preservation.



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Planet sign: Sun
Head note

Lavandula Angustifolia The precious essential oil is extracted from the flowering tops of the plant with an intense, fresh, floral scent. It rebalances and harmonizes the nervous system, is effective against insomnia, is soothing and gives a sense of protection. It opens you to tenderness and the values of the heart, and is refreshing when you are fatigued.
Planet sign: Moon, Mercury
Heart note

I NATURALI

Armonia

orange and lavender



increases balance
and happiness

did you know...

Different essential oils can be extracted from the same plant, each with its own physical and olfactory characteristics. Three distinct essential oils can be obtained from an orange tree: one from its leaves and twigs, one from the flowers and one from the fruit peel squeezing.

Rosmarino officinalis Oil extracted from flowering tops with a fresh, exalting, balsamic fragrance, it increases spiritual strength, gives clarity of thought, strengthens the memory and concentration, and helps discern between feeling and rational thought.

Planet sign: Sun

Heart note

Mentha Piperita The essential oil is extracted from the leaves and flowering tops of the plant, and has a strong, fresh, penetrating aroma. When diffused it gives clarity to the mind, aids concentration, strengthens the memory, and helps to take a reasonable approach.

It is an excellent analgesic for headaches.

Planet sign: Jupiter, Mercury

Head note

I NATURALI

Agreste

rosemary and mint



*gives energy
and awakens
your mind*

did you know...

*Essential oils ensure
the immune defense system of plants,
preventing risks from bacteria,
animal attacks, diseases etc..*



Litsea cubeba

This essential oil, with its gentle citrus fragrance, is extracted from the small berries of the plant that grows in the Far East. Fresh and persistent, Litsea clarifies thoughts, reawakens the desire to live, dissolves inner conflict, promotes happiness.

Planet sign: Sun, Venus

Head note

Mentha Piperita

The essential oil is extracted from the leaves and flowering tops of the plant, and has a strong, fresh, penetrating aroma. When diffused it gives clarity to the mind, aids concentration, strengthens the memory, and helps to take a reasonable approach. It is an excellent analgesic for headaches.

Planet sign: Jupiter, Mercury

Head note

I NATURALI

Euforia
litsea and mint



*fresh energy
and good spirits*



did you know...

Plants must be harvested at dawn at their maximum concentration of essential oils, the so-called "balsamic time". Moon phases and lands where plants grow naturally are crucial to obtain a great essential oil.

Lavandula Angustifolia
*The precious essential oil is extracted
from the flowering tops of the plant
with an intense, fresh, floral scent.
It rebalances and harmonizes the
nervous system, is effective against
insomnia, is soothing and gives a sense
of protection. It opens you to tenderness
and the values of the heart, and is
refreshing when you are fatigued.*
Planet sign: Moon, Mercury
Heart note



I NATURALI

Luberon

pure lavender



*relaxing
panacea*

did you know...

*1 Kg of Lavender essential oil
can be obtained with 150 Kg of fresh plants.*



Mentha Piperita
The essential oil is extracted from the leaves and flowering tops of the plant, and has a strong, fresh, penetrating aroma. When diffused it gives clarity to the mind, aids concentration, strengthens the memory, and helps to take a reasonable approach. It is an excellent analgesic for headaches.
Planet sign: Jupiter, Mercury
Head note

I NATURALI

Mattinata

pure mint



*awakens your mind,
increases concentration*



did you know...
Pure essential oil is 50/70 times more powerful than that in plants, a concentrate of nutraceutical active ingredients. A drop of mint essential oil has the same properties of 28 cups of mint tea.

Melaleuca Alternifolia

Tea Tree is one of the essential oils with the greatest antibacterial, antiviral and antifungal properties.

This essential oil, distilled from the Melaleuca Alternifolia, a typical tree belonging to the category of Myrtaceae of New South Wales - Australia.

Tea Tree in four words: cleaning, protection, antiseptic and disinfectant. In case of flu symptoms, it helps you breathe better; when sprayed, it purifies and refreshes the air.

Its balsamic, fresh and spicy scent enhances concentration allowing for clear decisions. Gives strength, courage as well as positive attitude.

Heart notes

I NATURALI

Melaleuca

pure tea tree



health ally



did you know...

Tea tree essential oil can be used pure without any contraindications.

It is a very powerful oil that neutralises fungi and bacteria and has a strong antiviral action, as well as promoting an excellent immunostimulating and anti-inflammatory function.

Marjoram
Relaxes and strengthens.
It is tonic on the body and
calming on the brain in
case of emotional
disorders. It restores from
physical fatigue.
The marjoram plant is a
symbol of goodness
and relief.
Head note

Lavander
This must-have oil softens and
gives a feeling of protection.
It welcomes tenderness and warms
the heart. Project development and
objectives are made clearer.
Highly beneficial for the skin, it
also refreshes in case of fatigue.
Calming, it rebalances anxiety,
stress and apathy. Beats insomnia,
relieves headaches and lowers
tachycardia rates. It also helps to
regain peace of mind even in the
most irritable moods.
Heart note

Roman chamomile
Calming, acts on the
autonomic nervous system,
helps to overcome shock,
anger, nervousness and
insomnia. Lessens feelings
of dissatisfaction and
restlessness and gives a
sense of balance and
protection.
Heart note

Hay of May
The first harvest of the
Cuneo Alps meadows.
The hay Absolute is
extracted from the most
aromatic harvest and the
best batches produced in
the Cottian Alps.
Useful during
convalescence and states
of fatigue, is an excellent
restorative tonic.
Base note



I NATURALI

Scampagnata

hay of May, chamomile,
lavender and marjoram



the memory
of Spring



did you know...

These are the most powerful oils for relaxation:
lavender, mandarin, sweet orange,
bitter orange or petit grain, melissa,
ylang ylang and Roman chamomile.



Ravensare Aromatica
This essential oil is extracted from the leaves of the plant, and has a fresh balsamic scent. It is powerfully calming and relaxing, and imparts joy and vitality. Ravensara is one of the most powerful antiviral, antiseptic and antibacterial oils in nature.
Planet sign: Mars, Saturn
Base note

Eucalyptus Globulus
The essential oil is extracted from leaves and small branches. Useful for those who lack self-esteem, eucalyptus awakens, breaks mental patterns, burns that which is not needed, and helps in facing difficulties. Fresh, balsamic and intense, it is the king of breathing: it purifies the air and opens up the lungs. It favours order, cools down excessively turbulent spirits, and refreshes ideas.
Planet sign: Saturn
Head note

Lavandula Angustifolia
The precious essential oil is extracted from the flowering tops of the plant with an intense, fresh, floral scent. It rebalances and harmonizes the nervous system, is effective against insomnia, is soothing and gives a sense of protection. It opens you to tenderness and the values of the heart, and is refreshing when you are fatigued.
Planet sign: Moon, Mercury
Heart note

Silvano

ravensare, eucalyptus, lavender



balsamic,
purifies
the environment



did you know...
Essential oil is the soul of a plant and the perfume is its breath.
Essential oil is a complex blend of concentrated aromatic molecules in leaves, flowers, pods, berries, resins, seeds, flowering tops, branches, peel of citrus fruits and wood.



Citrus reticulata

Extracted from the peel of the fruit by cold pressing, the essential oil has a sweet, pleasant scent, with beneficial effects on morale and balance.

It invites us to rediscover the child that is in us: it increases joy and the delight in play. It relieves digestive problems and insomnia.

Planet sign: Sun

Head note

I NATURALI

Sogno
pure tangerine



*calming, relaxing,
awakens
the child inside us*



did you know...

*The cold pressing technique
is used to extract essential oils
from the opericles of citrus fruit peel.*



Citrus bergamia
Fresh, fruity and sweet, almost flowery. The essential oil is extracted from the peel of the fruit by means of pressing, and is it known as the Fragrance of Paradise. “The Prince of Citrus Fruits” imparts a sense of pleasantness, removes inner blocks, and helps you to follow your own path with joy and serenity. The essential oil of flexibility, with antiseptic and antibacterial properties, it is very useful in the health sector and as a cleaning agent.
Planet sign: Sun
Head note

I NATURALI

Spiritaro

pure bergamot



*uplifting,
fragrance of paradise*

did you know...

Essential oils, in addition to their olfactory characteristic are used in aromatherapy. The perfume concentrate goes through the nose to the mygdala gland in the limbic area (the oldest part of the brain that controls emotions, memory, instincts and vital functions).



A synergy of essential oils that gives energy and protection. Its fragrance is a flight of citrus fruits that contains the fresh breath of incense, myrtle, eucalyptus and rosemary. It harmonizes the mind and heart, arousing hidden strength and the desire for purity.

Head notes: Lemon, Bergamot, Litsea

Heart notes: Tangerine, Myrtle, Eucalyptus, Rosemary

Base notes: Incense

I NATURALI

Volare

lemon, eucalyptus, tangerine, litsea, rosemary, bergamot, myrtle, incense



*freshness
of angelic plants*



did you know...

Incense oil, when extracted in very small quantities from Boswellia resin, regenerates all cells in the body in only 20 minutes.



GLI ASTRATTI

*A unique line of artistic home fragrances designed
by expert “Noses” from the Blueside R&D team,
and formulated by prestigious perfume makers
from Grasse, in France.*

*Designed to give your sense of smell and memory
some unforgettable tips!*

*Their pleasantness and persistence make them
particularly suitable for air fresheners
with rattan sticks.*

Nose Silvia Babucci



Playful, amusing, genuine, like playing in the kitchen with flours and eggs, bright, exciting. The perfume of freshly-picked carrots, where you can still smell the scent of the earth, plus vanilla of from the Caribbean and iris butter. Caroto, through the warmth of sugar, gives itself a boost through vanilla pods, the strength of iris, embraced by the harmonious enchantment established between bitter almonds and sweet orange. It's like preparing a dessert; Caroto allows you to retrace the pleasures of the palate and the consistency of an excellent list of ingredients. With a gourmand matrix, without overdoing it, a persistent scent as if it were 'just out of the oven', energetic and earthy like the raw material after which this fragrance is named.

Caroto

*gourmand fantasy,
vitamin and earthy scent*



did you know...
Natural fragrances are only 200 while
synthetic scents are more than 2000.



*From juniper berries (Juniperus communis L.),
from Mediterranean bush, liquid,
transparent, sharp, distilled, botanic,
alcoholic, crystal-clear and shiny.*

*The first strong touch is the juniper perfume,
then the sunny Mediterranean features of
tomato stand out: a ripe tomato which jumpstarts
the heart of this fragrance, followed by notes
of rosemary, basil, mint, to the cedar citrus fruit,
the fragrant and refreshing cedar which
smoothenes the composition
bringing drier notes into it.*

*It does not need to be taken in moderation;
it dilutes in alcohol a green, aromatic and
spiced olfactory pyramid with a sparkling,
sensuous and stylish tail:*

*a lively, ice-cold and mysterious tribute to the
atmosphere of the roaring 20s.*

*Its originality comes from botany which makes
it distinctive for its tomato fruit characteristics.*

GLI ASTRATTI

Jin

*iced and sparkling
to be consumed
with no restraint*



did you know...

We all can easily recognize

from 1000 to 2000 different olfactory notes.

The most experienced noses can even reach up to 3000.



*viridis [viridis]. A quadrupled green in natural green, electric green, mythological green and expressionist green.
A pathway around various sounds of this colour, the ideal leitmotiv looking for its direction through plant archetypes. Its opening is the photograph of happy daily life with open nostrils, a domestic picture, the sound of free gardens and in full independence. Running at top speed through laurel bushes amplifies this fragrance's breath in a forest reverberation with intense accents, an almost tangible aura. From this small fenced-off paradise, the fragrance moves to where nature becomes wilder, impossible to tame. We are in the heart of Mediterranean bush, between a breath-taking green expanse and the most ancient sylvan beauty in the world. On top is thyme, followed by lavender, rosemary, mauve, green aniseed. It is in a mythological and contemplative corner which is consolidated by the wind-beaten air. Viridis evokes endless plant expanses, so intensely that infuses a true three-dimensional olfactory element, the aromatic equivalent of an imaginary landscape. With a florid, vigorous and balsamic inclination, Olfactory poetry is green, viridis.*

GLI ASTRATTI

Viridis

*olfactory poetry is green;
florid, vigorous and balsamic*



did you know...
The smell sense must be trained,
and the more we practise the more sensitive
we become to distinguish all its olfactory notes.



diffusers



Ufo

the volatile perfumer

Unidentified Flying Object.
A cute borosilicate glass diffuser that
fills the air with scented notes.
A cool space-recalling design, Ufo is
like a flying object scenting the air with
unforgettable fragrances.
Home fragrance not included.

design *Daniele Buschi*

dimensions *ø 71 mm*

material *borosilicate glass*

♪ *The Bond*
The weight



Mina

scent explosion

Fabulous diffuser.
This sphere of borosilicate glass with
various openings recalls a bombshell.
The plugs are closed with cork
stoppers and are used both to pour
the fragrance into the sphere and to
scent the air by simply opening them.
Mina is available in two sizes,
depending on room size.
Of course, Mina can serve other
purposes like many Blueside products.
We suggest using it as a flowerpot for
dry and fresh flowers.
Home fragrance not included.

design *Ivo Caruso*
Alessandro D'Angeli
Chiara Pacifici

♪ *Dream Theatre*
The spirit carries on

dimensions *Mina Lounge ø 190 mm*
Mina Room ø 170 mm

material *borosilicate glass*
and cork stoppers





Greta *boundless*

A new design for this chic glass blown diffuser.
Greta represents one of the milestones in the process of turning conventional items into alluring design deco objects.
It is pleasing to the eye and to the smell: a truly sensorial experience!
Home fragrance not included.

design *Francesco Piretti*

dimensions *øxh 150x68 mm*

material *borosilicate glass*

♪ David Gilmour
5 a.m.



Tears *tears of happiness*

Diffuser made of borosilicate glass featuring a bell and a tear of glass meant to welcome the best fragrances and enrich the ambience with a touch of elegance and freshness...
a dazzling sensorial experience!
Home fragrance not included.

design *Ivo Caruso*
Alessandro D'Angeli
Chiara Pacifici

dimensions *øxh 150x250 mm*

material *borosilicate glass*

♪ Ivano Fossati
Unica rosa



Stone *zen perfumer*

Original diffuser made of blown borosilicate glass.
Its relaxing shape calls to mind the river stones smoothed by time and slowly flowing water.
Home fragrance not included.

design *R&D Blueside*

dimensions *øxh 116x59 mm*

material *borosilicate glass*

♪ Dario Deidda
Mutual



Ovo *the shape of essence*

An ancestral shape for natural and handcrafted niche fragrances.
A unique scent from a glass egg intended to please the most demanding nose.
It has definitely come to stay.
Home fragrance not included.

design *R&D Blueside*

dimensions *Ovo Small 75x100mm*

material *borosilicate glass*

♪ Led Zeppelin
Stairway to heaven





Carapace

spread slowly

Hand-blown diffuser in borosilicate glass.
Its big size allows scenting large areas such as hotel lounges, wellness centres and any rooms requiring delicate and intense lasting fragrances.
Inside a hanging chamber creates stunning transparent and chromatic effects making Carapace a fabulous object capable of catching everyone's eye.
Home fragrance not included.

design *R&D Blueside*

♪ Elton John
Your song

dimensions *bxh 250x407mm*
capacity: 5 liters

material *borosilicate glass*



Radius

extra aroma

Flavours, lines and colours, how much space available between the top floor and the ground of this fabulous cross-ray diffuser!
Home fragrance not included.

design *Francesco Piretti*

♪ Rolling Stones
Wild horses

dimensions *bxh 115x160mm*

material *borosilicate glass*

Desiderio *make your dream true*

Spherical spray diffuser with vertical or coil glass dip tube reinterpreting the stunning 1920s. An interactive “spur-of-the-moment” spray scents the air. Three versions: 100ml, 1 Lt, 3 Lt. Ideal with “I Naturali” scents of the Blueside collection. Home fragrance not included.

design *Francesco Piretti*

♪ Fabrizio Mocata
Cruzando Aguas

dimensions 100 ml
1 lt
3 lt

oxh 30x101mm
oxh 131x180mm
oxh 90x253mm

material borosilicate glass





Rattan sticks

White and black rattan sticks.

*Use: dip 6 sticks in the glass perfumer.
Invert 1-2 times a day to have the
correct spread of fragrance.*

dimensions *h 20cm
h 30cm
h 40cm
h 60cm
h 80cm*

material *natural rattan*



Cirano *the alchemist of sents*



This distiller for flavoured waters takes inspiration from Cyrano de Bergerac's large nose. The glass alembic has been made fully respecting the shapes created by alchemists in the XIV century. Cirano makes aromatized water by means of hot extraction of essential oils with water from any kind of flower or medicinal plant among those considered beneficial for health. Ideal appliance for high-catering and bartending researchers wishing to create their own aromatic blends. Cirano is also a home deco object inspiring approach to the wonderful world of essential oils and their precious virtues.

design *R&D Blueside*

♪ Francesco Guccini
Cirano

dimensions *oxh 185x400 mm*

condenser l 267 mm
5 lt vessel

black heating plate
1400W (optional)
collecting flask

Era *between myth and alchemy, towards the fifth essence*



Era: Zeus's mythological wife, queen of Olympus gives the name to this essential oils extractor, recalling a time, an era, the era of green, the rediscovery of nature and man's ability to make the most of plant species and their beneficial and nutraceutical principles. Our "era" marks the beginning of a new time for natural food, drink and aromatherapy, and thanks to Era Extractor it is possible to explore and obtain pure aromatic essential oils. This is the new pillar of lost natural tastes. Era works in transparency for its borosilicate glass, extremely simple to use even for amateurs.

design *R&D Blueside*

♪ Keith Jarrett
The melody at night with you

dimensions *oxh 155x1160 mm*

apparatus for essential oils
steam distillation

1400 W black heating plate
500ml distillate flask
(optional)

Aromalab *rotary evaporator for hydrolates*

Aromalab is an automatic distiller commonly called rotary evaporator. This type of instrumentation is mainly used in chemical and pharmaceutical laboratories to extract from certain raw materials any elements contained within them, while maintaining their original characteristics unaltered. This type of operation requires a number of combined phases and elements: product heating, rotation, vacuum and in the final phase refrigeration. Thanks to this equipment, starting from any water-based material, it is possible to obtain clear water and essential oil or hydrolate without ruining the starting raw material, thanks to low-temperature vacuum processing. This automatic technique that replaces manual methods is recommended when high reproducibility and accuracy of the final product is required. The evaporator should be combined with the **ST 300 vacuum controller** and the **ST510 anti-corrosive vacuum pump** to achieve a complete and optimal evaporation process.

design *R&D Blueside*

♪ Cole Porter
Night and day

dimensions *h x p x l*: 690x700x430 mm



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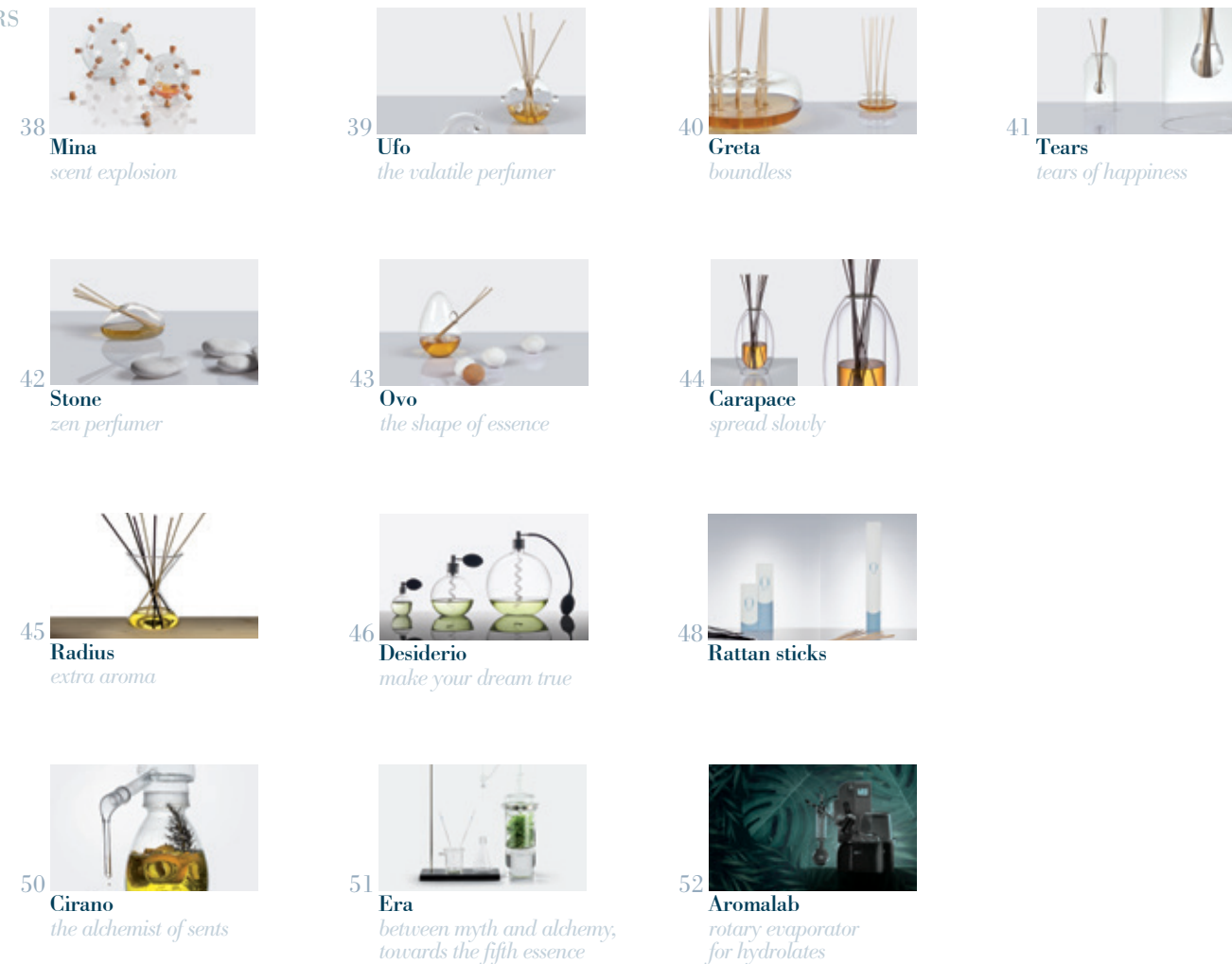
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acknowledgements... *to Stefano Falocci for
strongly believing in the
Blueside project and all those
who have closely supported this
group of dreamers to create the
whole Blueside collection.*

HOME
FRAGRANCE



DIFFUSERS





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BLUESIDE Emotional Design

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