Théâtre de la Mode

The Théâtre de la Mode (Theater of Fashion) was the result of collaboration among the art, theater, and fashion worlds in France following World War II. As Paris began to rebuild after the war, supplies were so scarce that designers were unable to present their 1945 fashions on live models. They overcame this challenge by creating 27-inch mannequins arranged in elaborate sets created by the top theater designers. The wire mannequins with plaster heads received the same attention to detail as live models; including unique hair styles and detailed accessories. The exhibit toured Europe and America raising funds for war relief.

