

JUSTIN WILKINSON

GRAPHIC DESIGNER

1023graphics@gmail.com

541.979.5749

jwilkinson.me

ABOUT ME

I have passionately been professionally designing for close to 15 years now. I enjoy collaborating with other creative minds to solve tough design challenges but I can also take on solo projects just as easily and enthusiastically as well. I love learning new techniques and challenging myself with projects/mediums outside my comfort zone. Though I have been a designer for 15 years, I still find myself learning new techniques, processes, and styles every time I open Photoshop or Illustrator which is what keeps me motivated as a designer.

SKILLS

- Branding
- Logo Design
- Sales Deck Design
- Social Media Design
- Packaging Design
- Print Production Design
- 3D Modeling
- Web Design

PROFICIENCIES

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere
- Adobe InDesign
- Blender
- CSS

EDUCATION

ASSOCIATES IN GRAPHIC DESIGN

ART INSTITUTE OF INDIANAPOLIS | 2006- 2009

EXPERIENCE

CORPORATE ART DIRECTOR

ALPHA MEDIA USA | FEB 2016- NOV 2020

In my roll as Corporate Art Director, I oversaw and managed branding for over 250 radio stations in the United States. Along with designing logos, I created overall brand packages for stations that included vehicle graphics, promo assets, web graphics and further touch-points. Furthermore I managed how branding was implemented on a market level to insure brand continuity and integrity.

SENIOR GRAPHIC DESIGNER

SAWSTOP LLC | AUG 2014- FEB 2016

I maintained an already established brand across different mediums such as marketing assets, packaging and catalog production while also expanding the brand in new, modern directions to improve longevity. I was also tasked with producing video demonstrations of our products for consumer use.

SENIOR GRAPHIC DESIGNER

HARRIS DESIGN AND PRINT | MAY 2011- AUG 2014

At Harris Design and Print, I produced everything from logo design, to signage design, to vehicle wrap design. I worked directly with the printing department to get a deeper understanding of the print process of tangible media. I also collaborated one on one with customers in assisting in their graphic design and/or print needs.