



SAPHIR®

MEDAILLE D'OR 1925
PARIS



**Since 1920, the most famous
leather goods manufacturers and
bootmakers have placed their trust
in Saphir.**

SAPHIR MEDAILLE D'OR

In 1920, Saphir was awarded the Gold Medal for the quality and innovation of its products. Today Saphir is pleased to present the fruit of 100 years of collaboration with craftsmen, creators of true piece of art made from the most precious skins and materials.

Because you want to enjoy and live with your leathers for many years, we have created a complete and unrivalled range to embellish and preserve them.

Our raw materials are selected for their efficiency, we use natural products whenever possible like shea butter, jojoba oil, turpentine, beeswax, carnauba wax, lanolin, ...





OUR HISTORY

1920

The Creation

The story began in a laboratory where key ingredients were assembled in a unique formulation, in Faverges, Haute-Savoie. Created in collaboration with the best leathercraft makers, the formulation, vastly ahead of its time, has met with astounding success due to its unique ability to beautify and preserve the finest leather skin.

1950

Becoming the Must-have

A good marketing campaign has helped spread the reputation. Quality and innovation lead the brand to become a must-have for any shoe care lovers in France. The creation of its motto 'Saphir beauté santé du cuir' or 'Saphir Leather Beauty Health' explains the ancient spirit that is still alive in the company today.

1925

The Gold Medal is Awarded

Saphir is awarded the gold medal at the World Fair in Paris. This assures the reputation of the company and has laid the foundation of the values that will come to define its fame: quality, tradition and innovation.



1955

Already in New York

Saphir opens its first sales department in the USA. Our French savoir-faire and innovating products for the finest leather, has ensured Saphir's success in the USA. From there, Saphir started to export in Asia with Hong Kong.

1979

A New Start

Alexandre Moura, the second generation of successful entrepreneur, takes over the company and brings to it a modern corporate model and global expansion. The label comes with the promise of exceptional quality and therefore it becomes the reference for leather care made for a prestigious global clientele. Saphir differentiates itself by the willingness to modernise its range of products and factory in order to keep the brand on the top of its market.

1986

Move to Our Charente Region

A few years after, Saphir is relocated in the South West of France where a new factory is built. This enables the modernisation of all the processes in the peaceful and traditional Charente region where the famous Cognac spirit is produced.



1996

Another Milestone

Seventy-one years after the company was rewarded with the gold medal, the leader Alexandre Moura was decorated with the French Legion of Honour by M. Raffarin (Prime Minister of France). This honour the perseverance of its founders to remain authentic. It is this authenticity that has made Saphir a French success story.



Tour de France, 1960's

2018

A New Logistic Center

A world logistic center is built next to our factory to ensure the most efficient service to our customers and our worldwide expansion. This special building is highly secured against fire and conceived to prevent any risk of pollution. Saphir manufactures all its products in a modern plant, over 13 500m² in the Southwest of France.

SMOOTH LEATHER



All our products are beeswax based and made in France. These formulas do not use any resin or silicone (harmful to leather).



PÂTE DE LUXE

- 50 ml
Colours : 12
Code : 1002
Metal Tin

- 100 ml
Colours : 13
Code : 1004
Metal Tin

Our paste is a complex mixture of beeswax, carnauba wax and 6 other waxes chosen for their nourishing, softening, shining and protective properties. Those exclusive waxes are blended with turpentine, a natural solvent which is known for its cleaning and preserving effect.

The pigments have been selected for their colouring, penetrating and transparent qualities. They enable incomparable patinas by applying different colours or shades on the leather.

Perfect also to achieve a very high gloss finish and mirror shine.



TRAVELER'S PÂTE DE LUXE

- 75 ml
Colours : 7
Code : 1073
Metal Tin

Specially created for traveler's, it avoids flammable and dangerous goods declaration. The 8 waxes have the same properties as the Pâte de Luxe contained in our shoe polish have various properties such as nourishing, softening, shining and protecting.

Traveler's Pâte de Luxe has comparable properties with Pâte de Luxe, taking in consideration that the traditional turpentine has been replaced by non-flammable solvent.

SMOOTH LEATHER



CRÈME 1925

- 75 ml Glass Jar
- Colours : 26
- Code : 1033

Original nourishing cream dating back to 1925 formulated with beeswax, solvent (such as natural turpentine) and shea butter. This unique blend allows the use of a wide variety of 7 different waxes with optimal concentration.

Ideal for a regular maintenance, it will clean, nourish, recolour, shine and waterproof.

To achieve a high gloss finish, use the Pâte de Luxe or Mirror Gloss after moisturizing your leather with cream 1925.



MIRROR GLOSS

- 75 ml Metal Tin
- Colours : 7
- Code : 1013

Especially formulated for glazing. Mirror Gloss will give a high gloss finish to the toe and the back side of the shoe. Used by professional shoe shiner. Highly concentrated of the best natural high shining waxes: Montan wax, Beeswax and Carnauba wax.



CRÈME DE SOINS

Shoes, garments, jackets, travel bags.

- 75 ml Aluminium Tube with applicator
- Colours : 4
- Code : 1023

Beeswax emulsion with an active recoloring effect on faded leather. Cleans, nourishes, recolours, shines and waterproofs.

Recommended for pigmented or grained smooth leather.



WAX SOFTENER

- 75 ml Aluminium Pomp Spray
- Colourless
- Code : 1553001

100% vegetable origin.
Do not throw away your dry wax. This product was developed to make dry paste waxes soft again or to adapt their softness to the need of the shoe shiner. Can also be used to clean brushes.

SMOOTH LEATHER CARE



CLEANSER

- 125 ml PET bottle
- Colourless
- Gentle cleaner
- Code : 1594004

Mild cleaner for smooth leather. Removes daily soiling and excess of wax build up. Opens the pores of the leather allowing the nourishing agents contained in the Saphir Médaille D'or range to penetrate. It preserves the patina and the base of the glazes, making it easy to obtain a new glaze.



CLEANER

- 100 ml Glass Bottle
- Colourless
- 100% plant based
- Cleaner
- Code : 1584005

The first 100% plant-based stain remover for smooth leather. Thoroughly cleans the pores of the leather. Easily removes dirt, waxy deposits, silicones, resins... Preserves the skin and its finish. Let dry for a few hours before applying a nourishing cream or paste.



RENO LEATHER

- 100 ml Glass Bottle
- Colourless
- In-depth cleaner
- Code : 1514002

Reno Leather deeply cleans smooth leathers and frees the pores from residual waxes, silicones and resins. A strong and reliable cleaner that prepares the leather for the absorption of the nourishing ingredients of our creams and lotions. An important step to make sure the leather is well hydrated and conditioned.

SUEDE, NUBUCK & TEXTILE



OMNI'NETTOYANT

- 100 ml Glass Bottle + Brush
- Colourless
- Code : 1214001

For suede, nubuck, and textiles.
Cleans thoroughly and removes all type of dirt thanks to its surfactant and solvent based formula.
Sold with a wooden and natural silk brush in order to not damage fragile materials by rubbing them with nylon.

SUEDE, NUBUCK & TEXTILE



RENOVATOR

- 250 ml Aluminium Spray
- Colours : 6
- Code : 1205

Cleans, recolours, nourishes and waterproofs suede, nubuck and textiles. Contains sweet almond oil, giving a silky appearance.



BRASS BRUSH

- Size : 10 x 3,3 x 3,5 cm
- Nylon and brass bristles
- Code : 2653007

This suede brush is specially designed to clean and revive suede bristles with nylon and brass bristles. It is also suitable for the care of other velvety leathers such as nubuck.



BROSSE CREPE

- Size : 12x4,3 x 3cm
- Code : 2621007

100% natural crepe and sipo wood sanded and waxed by hand. Ideal for a fast dry cleaning in order to remove dust and dirt.



GOMMADIN

- Code : 1221009

Stain remover eraser, designed for dry cleaning of surface soiling. Especially recommended for spot marks.

SPECIAL LEATHERS

Bags, shoes, garments...



RENOVATOR MACADAMIA

- 75 ml Glass Jar
- Colourless
- Code : 1123051

Our famous Renovating Cream contains Macadamia oil, beeswax and lanolin. It gently cleanses the leather while deeply nourishing it. The beeswax creates a subtle shine and protects the leather.



LOTION MACADAMIA

- 100 ml Glass Bottle
- Colourless
- Code : 1094054

Saphir Medaille d'Or Macadamia Lotion has been created to gently care for fine, smooth leather by cleansing, moisturising, nourishing and protecting. This light formula is easy to apply and leaves the leather with a soft touch and natural shine.

SPECIAL LEATHERS



RENOVATOR CREAM

- 75 ml Glass Jar
- Colourless
- Code : 1123006

Renamed by Saphir's lover « Golden Liquid ». Ideal for all types of smooth leather, cleans while nourishing and protecting the leather. Non-greasy cream based on beeswax, mink oil and lanolin. For shoes, bags, garments...



LOTION

- 125 ml PET bottle
- Colourless
- Code : 1093002

Saphir's Leather Lotion is based on beeswax, lanolin and mink oil. The Lotion is valued for its nourishing, rehydrating, softening, protective and shining properties. It is ideal for non-aggressive cleaning of smooth leathers.



NAPPA

- 75 ml Glass Jar
- Colourless
- Code : 1193023

Cleanses and nourishes thanks to an extremely gentle formulation based on ingredients used in cosmetics: jojoba oil and wheat proteins. Preserves the finish and appearance of the finest Nappa leather. For shoes, bags, garments...



REPTILE

- 75 ml Glass Jar
- Colourless
- Code : 1423007

A cream based on an emulsion of hard mineral waxes specially selected for their protective and shining qualities. Lanolin is also incorporated into the cream to rehydrate and give suppleness to the skin to prevent flaking and breaking of the scales.

SPECIAL LEATHERS



COATED FABRIC

Bags, trunks.

- 100 ml Glass Bottle
- Colourless
- Code : 1454025

Developed in collaboration with one of the world best luxury bagmaker. This coated fabric lotion will clean very effectively dirt and grease deposits that accumulate over time. It fully preserves the colour of the surface as well as the printing of logos, marks or decorative motifs. It does not clog the grain of the fabric and leave on the surface a protective wax coat.



CORDOVAN

- 75 ml Glass Jar
- Colours : 5
- Code : 1053

The first cream specially created for Cordovan developed in the world. Cream based on beeswax and ox foot oil. Preserves the specific properties (very tight pores) of Cordovan while nourishing and protecting it.



VEGETABLE TANNED LEATHER

Bags, shoes, garments, jackets, .

- 75 ml Glass Jar
- Colourless
- Code : 1152303

The «Vegetable Tanned Leather» cream cleans, nourishes, polishes and preserves the appearance and the shine of smooth leather tanned by using natural tannins, like oak bark, chestnut bark etc. It is more nourishing than the Nappa and also contains waxes: beeswax, carnauba wax, lanolin and Montan wax.



OILED LEATHER

Bags, shoes, garments, jackets, .

- 75 ml Glass Jar
- Colours : 4
- Code : 1063

This cream has been developed especially for oiled leathers. It contains neatsfoot oil with nourishing and water repellent properties. Suitable also for any smooth leather.



SOLE GUARD
SAPHIR
MÉTHODE POUR BOIS BRUN
PELLE SEMELLE CLAIR
100% VÉGÉTALE
NATURAL LEATHERS

PROTECTION & GREASE



SUPER INVULNER WATERPROOF

Bags, shoes, garments, jackets, .

- 300 ml Spray
- Colourless
- Code : 1746007

All leathers, suede, nubuck and textiles. Waterproofing agent with a high concentration of fluorinated resin. Formulated without silicone, with a non-greasy and non-drying solvent to avoid any risk of damaging fragile surfaces: nappa, silk...

Protects against rain, snow, stains of all kinds (grease, drinks...).



MINK OIL

Bags, shoes, garments, jackets, .

- 75 ml Glass Jar
- Colourless
- Code : 1783002

For smooth leather and oiled leather. Formula rich in mink oil, a non-greasy, penetrating oil that deeply nourishes. Softens and protects the leather's dermis .



DUBBIN

- 100 ml Metal Tin
- Code : 1704007
- Colourless

Smooth leather, oiled leather and roughout leather. Very fluid grease based on mink oil: softens, moisturises and protects. Regular use prevents shrivelling. Also recommended for leather soles to prevent water rising.



SOLE GUARD

- 100 ml Glass Bottle
- Colourless
- Code : 1764001

100% natural vegetable oil, the selected components of which are all used in the pharmaceutical or cosmetic industry. This product has been developed by our laboratories in collaboration with the leading bootmakers to address the problems of preserving and protecting leather «soles of wear».

SNEAKER



DEEP CLEANER

- 100 ml Glass Bottle
- Code : 1574006
- Colourless

Cleaning formula of vegetable origin, extracted from plants and not harmful to humans and the environment. The DEEP CLEANER will thoroughly remove all forms of dirt and stains from smooth and synthetic leathers, as well as from the sole of sneakers.

SNEAKER



FOAM CLEANER

- 200 ml
- Colourless
- Code : 1565004

Universal stain remover. Removes all kinds of dirt on any material, without danger for the most fragile materials. Its foam cleans deeply the dirt, stains, silicones, resins...



PROTECTOR

- 200 ml
- Colourless
- Code : 1735001

All leathers: smooth leather, suede, nubuck, textile, TEX and synthetic materials. The first air-powered spray in our range. No solvents, no flammable gases, therefore neutral for the greenhouse effect. Protects against: rain, snow, mud and stains of all kinds: grease, drinks, etc.



TECHNICAL CLEANING CLOTHES

- Pack of 3
- Code : 2505009

This technical cloth has been developed in order to boost the efficiency of the Foam Cleaner and the Deep Cleaner. Indeed you will add a mechanical rubbing effect to the cleaning power of these product without damaging the material, leaving fluff or pilling. It can be used for a great variety of materials like leather, mesh, canvas, elastics, TEX materials and synthetic weaves. Eco-friendly, it is completely washable and reusable.



ACCESSORIES



POLISHING GLOVE

- Code : 2520019

Glove made of calf and real wool with a cognac finish. Gives a new shine to items cared with our products rich in natural waxes, even after several weeks.



ATELIER POLISHING GLOVE

- Colours: 3
Code : 2522

Made in Limoges (France) from the finest calf and wool. Gives a new shine to items cared with our products rich in natural waxes, even after several weeks. Supply to many bespoke workshops and bootmakers.



COW INSOLES VEGETABLE TANNING

- Sizes 40 > 45
Code : 2300

Unique cow leather processed with an ancient vegetable tanning method using bark of conifers, oaks, birches, etc., in order to guarantee maximum comfort and freshness while preserving the natural appearance.

ACCESSORIES



CLEANING & SHINING CLOTH RECTANGLE

- Size 30 cm x 52 cm
Code : 2501001

100% natural cotton, perfect for cleaning and applying creams to finest leather. Provides an excellent finish after polishing with a natural silk brush in order also to remove any excess of polish.



CLEANING & SHINING CLOTH SQUARE

- Size 32.5 cm x 32.5 cm
Code : 2503005

100% natural cotton, perfect for applying creams to fine leather. Provides an excellent shine for polishing.



COTTON BAG

- Size 40 x 28 cm
Code : 2511000

100% natural cotton.
Ideal for traveling and storing footwear.



POLISHING MAT

- Size 40x35 cm
Colours : Smooth black and fine grained orange.
Code : 2550

Made in our workshop in Limoges (France) from fine leather. Very practical to protect the surface on which you shine your shoes.

ACCESSORIES



APRON WITH POCKETS

- Size 82 X 60 cm
Colour : Chocolate Brown
Code : 2540000

Apron made in our Limoges (France) workshop with grained leather. The pockets are made to hold our brushes and other accessories and with a real leather strap to adjust the apron.



APRON WITHOUT POCKET

- Size 82 X 60 cm
Colour : Chocolate Brown
Code : 2540017

Apron made in our Limoges (France) workshop with grained leather. With a real leather strap to adjust the apron.



THIN BRAIDED LACES

- Size 75/90 cm
Colours : Black, Tobacco, Boar Brown.
Code : 2400

Original glazed shoe laces sold to the best shoemakers. Traditional laces that will keep the original look of your shoes. They are produced in France on old wooden looms dating from 1830 to 1900, which turn slowly, the cord is delicately braided to respect the cotton fibre and not to weaken it, the aspect of the cord is exceptionally fine and strong.



MEDIUM BRAIDED LACES

- Size 75/90 cm
Code : 2401
Colours : Black, Tobacco, Boar Brown.
Code : 2401

Original glazed shoe laces sold to the best shoemakers. Traditional laces that will keep the original look of your shoes. They are produced in France on old wooden looms dating from 1830 to 1900, which turn slowly, the cord is delicately braided to respect the cotton fibre and not to weaken it, the aspect of the cord is exceptionally fine and strong.

SHOEHORNS



METAL SHOEHORN

- Size 18,5 cm
- Code : 2711004

Shoehorn with steel grey blade and waxed cotton strap.



VEGETAL SHOEHORN

- Size : 41 cm
- Code : 2730012

Made from senna siamea wood, with leather covered brand-marked handle.



SILVER SHOEHORN

- Size : 41 cm
- Code : 2721
- Colours : 5

Nickel-plated steel shoehorn with genuine leather handle.

All the leatherwork from our shoehorns is made by our atelier in Limoges, France

SHOEHORNS



TRAVEL SHOEHORN

- Size 19.5 cm
- Code : 2720037

Foldable shoehorn, ideal for travelling. Brass finition spatula and natural leather handle.



TRAVEL SHOEHORN

- Size 19.5 cm
- Colours : 6
- Code : 2720

Foldable shoehorn, ideal for travelling. Nickel-plated steel spatula and leather handle. Handles available in various colours.



HORN SHOEHORN

- Size 10-17-21,5-30-36-45 cm
- Code : 2760

Made from real cow horn, handmade.



CLASSIC

- Size 39–45
Code : 2817/EMB 551

Beechwood shoe tree, waxed finish with silver-plated tube and ball. The waxed finish helps to insert them more easily and protects the wood, without being detrimental to the absorption of humidity.

SHOE TREES



INTEMPOREL

- Size 39–45
Code : 2819/EM 300E

Beechwood shoe tree, waxed finish with silver-plated tube. The waxed finish helps to insert them more easily and protects the wood, without being detrimental to the absorption of humidity.



DYED INTEMPOREL

- Size 39–45
Code : 2826/EM 300E

Beechwood shoe tree with widened, with nickel-plated tube. The waxed finish helps to insert them more easily and protects the wood, without being detrimental to the absorption of humidity.



TRADITIONAL

- Size 39–45
Code : 2810/EM 260

Beechwood shoe tree, waxed finish with gold-plated tube and ring. The waxed finish helps to insert them more easily and protects the wood, without being detrimental to the absorption of humidity.



BOOT SHOE TREES

- Size 39–45
Code : 2818/EM 111

Beechwood shoe tree, waxed finish, with golden plated tube and ring. The waxed finish helps to insert them more easily and protects the wood, without being detrimental to the absorption of humidity.

BRUSHES



SMALL SPATULA BRUSH

- Size : 11x1,5x2,5 cm
- White bristle hair
- Code : 2671001

The small Spatula brush is perfectly designed for cleaning and applying product to the smallest surfaces of the shoe.



LARGE SPATULA BRUSH

- Size : 18x3x3,5 cm
- Bristle hair
- Colours : White or Black
- Code : 2631

The large spatula brush is particularly suitable for applying creams and polishes. Its ergonomic handle makes it really easy to use, without getting your hands dirty.



SPREADING BRUSH

- Size : 3x1,5x9 cm
- Bristle hair
- Colours : White or Black
- Code : 2601

The spreading brush has been specially designed to facilitate access to piped seams. The small brush head also makes it easy to apply creams and polishes in hard-to-reach areas.

All our brushes are made in France with sipo. Polished and waxed by hand. 100% natural animal bristles.

BRUSHES



HORSE HAIR BRUSH

- Size : 18x5x4,5 cm
- White Horsehair
Code : 2647105

The Saphir Médaille d'Or Horsehair Brush is used to clean and polish. It can also be used to remove surface dust.

The large ergonomic handle and long bristles provide good coverage and effective shining capability.



MINI POLISH BRUSH

- Size : 10x3x3,5 cm
- White Horsehair
Code : 2649000

The Mini Polish Brush is used to clean and polish. Suitable for use on shoes and clothing made of smooth leather or fabric. The small size makes it perfect for travel or a quick clean and polish.



MINI HORSEHAIR

- Size : 12x4,5x3 cm
- White horsehair
Code : 2643213

The Mini horsehair is used for cleaning and polishing. It is suitable for shoes and clothes made of smooth leather or fabric. Its compact size makes it ideal for travel.



POLISHING BRUSH

- Size : 12x4x4cm
- Bristle hair
Colours : White or Black
Code : 2641

This versatile brush can be used for cleaning and polishing. Made with stiffer bristles, this brush is suitable for removing excess waxes and adding a soft shine to waxing. Also useful for removing dirt and dust, especially on textured leathers.



BOXES



ECRIN SHOE POLISH BOX

- Size : 14x14x9 cm.
Code : 2960052KIT

Solid box filled with Saphir Médaille d'Or leather care. Presented in a box, perfect for a gift. It contains a black Creme 1925, a Cleaning cloth, a Spreading brush, a Mini polish brush.

ESTHETE BOX

- Size : 28x18x6 cm
Code : 2960

The Esthete box contains black and colourless creme 1925, a polishing brush, a spreading brush, a lotion and a shoehorn with black leather.

DRAWERS BOX

- Size : 31x31x31 cm
Colours : Rosewood or Ebony
Code : 2911

Shoe polish box made of maple wood with rosewood or ebony finish. Easy to stack due to its cubic shape. It contains 2 Pates de luxe, 2 cremes 1925, 1 mirror gloss, 1 lotion, 1 invulner, 1 cleaning cloth, 1 Spreading bross, 1 Polishing brush, 1 Small Spatula Brush.

All our wooden boxes are made in France with passion by craftsmen with a real know-how.



INTENDANT BOX

- Size : 37x20x15 cm
- Colours : Mahogany or Ebony
- Code : 2902

Solid beech frame made in France with two different colour finishes : mahogany or ebony. This presentation box is filled with leather care products made in France by AVEL with the Saphir Médaille d'Or formulas. It contains 5 creme 1925, 4 pate de luxe, 2 Large spatula brushes, 2 Polishing brushes, 1 cleaning cloth, 1 shoehorn.



GROOM BOX

- Size : 22,5x19x15 cm
- Colours : Ebony, Natural or Rosewood
- Code : 2902

Solid beech frame made in France with three different colour finishes : natural, rosewood or ebony. This presentation box is filled with leather care products made in France by Saphir Médaille d'Or formulas. It contains 3 Pate de luxe, a black Creme 1925, 2 large spatula brushes, 2 small spatula brushes, 2 mini polish brushes, 1 cleaning cloth, 1 shoehorn.



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