

5 MINUTES WITH: *pampa*



WE CHAT TO VICTORIA AGUIRRE, ONE HALF OF THE PAIR BEHIND THE BYRON BAY-BASED HOMEWARES LABEL

How did Pampa come to be?

Victoria: "In 2013, co-founder Carl Wilson and I (pictured above) launched our first project by partnering with artisan groups in Argentina, travelling back and forth to source one-of-a-kind rugs woven by artists in their homes. From small beginnings, our range has expanded to include woven throws, cushion covers and accessories handmade by people all over Argentina and in other parts of South America."

How would you describe your style?

"It's earthy, neutral and textural."

You also have your own range of fine-art prints. If you could choose just one print to hang in your home forever, which would it be and why?

"Most probably our popular 'Spirit' print (above), because it was one of the first images I ever shot from the series 'Pampa Horses' and I have a special connection to that moment in time back at my homeland, Argentina."

How do you produce your homewares?

"We design our pieces in our studio here in Byron Bay and work side-by-side with over 100 artisans living remotely in Argentina that weave our rugs, cushions and throws, bags and baskets. It's like a big family all under Pampa's trade. We believe in an ethically made products and think the world should transit more and more down that road."

What is in store for Pampa in 2019?

"New rugs arrivals are now more frequent than ever, so we are constantly updating our collection and we have a very exciting collaboration with a furniture designer from Argentina working with leather."

To explore more of the Pampa collection, visit pampa.com.au.



'Porteño' carryall, \$69.



BINGE-WORTHY

Okay, we are officially obsessed. Here are three pearls we've picked up from Marie Kondo's can't-keep-your-eyes-off-it Netflix series, "Tidying Up with Marie Kondo."

1. You've got to get messy to get started – that means taking everything out of your cupboards to reorganise, so you're totally committed to the process.
2. We should store clothes upright instead of stacked in a drawer so you can see everything at once. This also keeps the drawer neater in the long run as you're not rummaging through it searching for your favourite top.
3. Look for (and keep) the items that spark joy.

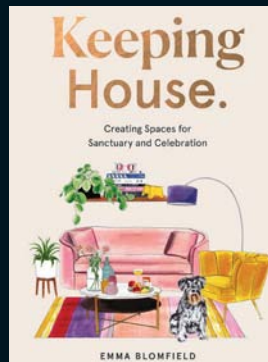


plating up

On a mission to spice up your next dinner party? Exciting new homewares label in the Roundhouse has finally launched, encouraging colour on the table. Co-founder Alyce Tran, who's also the brains behind luxe accessories brand The Daily Edited, says it's about making good design affordable. Prices start from \$29 for a plate, intheround.house.

BOOK CLUB

A HANDBOOK TO CREATING THE LIFESTYLE YOU WANT IN THE SPACE YOU HAVE



KEEPING HOUSE
BY EMMA BLOMFIELD
(HARDIE GRANT, \$29.99)

Interior designer and author Emma Blomfield shares her tips on decorating and maintaining every room of the home, from choosing the perfect coffee table to mastering the art of the Instagram-worthy 'shelfie'.