

Something in the water

While beachside Byron Bay has long attracted surfers, the town on the North Coast of NSW is also home to many artists and designers, making it an inspiring yet laidback hub. *Read on for the creative insiders' guide to Byron and its surrounds.* →



WANDER

EXPLORE / DISCOVER / TRAVEL

MEET CARL WILSON AND VICTORIA AGUIRRE (03)

Photographers and soft furnishing importers at Pampa /
4/57 Centennial Circuit, Byron Bay. Pampa.com.au

"We love the magic of the landscape – the beaches are so empty, so jungle-y and wild. There's also a really nice community feel here. Straightaway we felt like we were part of a Byron creative hub. Collaborations just naturally evolve here."

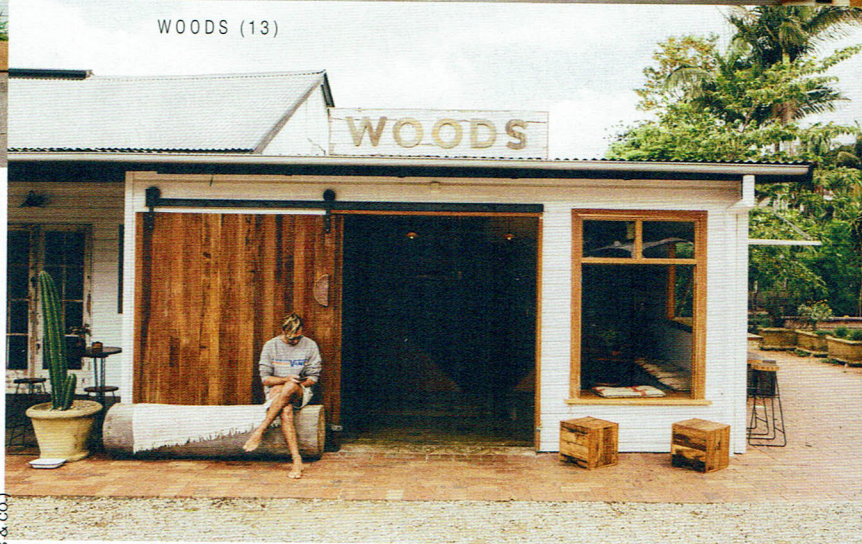


JONES & CO. COUNTER (14)



PAMPA (03)

WOODS (13)



BYRON BAY

(And very close by)

4 AHOY TRADER

Shop 1/3 Marvell Street,
Byron Bay. Ahoytrader.com

"I love what Jai at Ahoy does. If you need to decorate, it's a great place to buy things for your home." **VICTORIA**

5 FOLK BYRON BAY

1/399 Ewingsdale Rd,
Byron Bay. Folkbyronbay.com

"Amazing food, good coffee and such a beautiful aesthetic." **POPPY**

6 YOLI & OTIS

2/97 Centennial Circuit,
Byron Bay. Yoliandotis.com

"It's just so nice there. They started with gorgeous kids' carriers, now they've got kids' clothes and womenswear and now they stock our shoes, too!" **LARA**

7 THE FARM

11 Ewingsdale Road,
Ewingsdale (10 mins from Byron).
Thefarmbyronbay.com.au

"The Farm is a great place for a nice dinner, lots of fresh food and delicious dishes." **CARL**

"The atmosphere is really good. One of the best ways to do it is buy a takeaway coffee and wander around, rather than wait in the queue for the formal experience." **MATT AND LARA**

8 ST. ELMO DINING
ROOM & BAR. Stelmodining.com
22 Fletcher Street, Byron Bay

"We go to St. Elmo's in Byron for special dinners – it has really good food and they use local produce." **LISA**

NEWRYBAR

(About 20 mins from Byron Bay)

9 HARVEST

18-22 Old Pacific Hwy, Newrybar
Harvestnewrybar.com.au

"We love Sourdough Saturdays at Harvest. And the pastries on Saturday and Sunday mornings are amazing." **MATT AND LARA**

10 NEWRYBAR MERCHANTS

19 Old Pacific Hwy, Newrybar.
Newrybarmerchants.com

"It feels like home. I think that's what you want in a homewares store." **POPPY AND SCOTT**

"They've got the aesthetic that I like, and I love the idea that there is a florist and a studio in there. It's a working space, not just a shop. It's got a lived-in feel, and you can see how things could be used and not stored on a shelf." **LISA**



AHOY TRADER (04)

NEWRYBAR MERCHANTS (10)



BANGALOW

(About 20 mins from Byron Bay)

12 OUR CORNER STORE
1/36 Byron Street, Bangalow.
Ourcornerstore.com.au

"It's a lovely little Queensland, which has a homewares store – and they are so supportive of locals. It's a beautiful, slightly Scandi space inside – a real mixture – and it's one of those stores you go into and want to walk around in circles as there is so much gorgeous stuff." **MATT AND LARA**

13 WOODS
10 Station Street, Bangalow.
Folkbyronbay.com

"It's just gorgeous. They have great produce, everything tastes amazing and comes with edible flowers on it." **MATT AND LARA**

"This is my favourite breakfast place; I love the music – their playlist is great. And it's very relaxing. I like the environment and the vibe." **VICTORIA**

BRUNSWICK HEADS

(About 15 mins from Byron Bay)

14 JONES & CO. COUNTER
15 Tweed Street, Brunswick Heads.
Jonesandcocoounter.com

"Jones & Co. has really good coffee and the guys there are great for a chat." **CARL**

15 FLEET
2/16 The Terrace, Brunswick Heads.
Fleet-restaurant.com.au
"For special dinners we go to Fleet. The food is beautiful and it's such a nice atmosphere." **CARL AND VICTORIA**

16 CLEM'S CARGO
38 Tweed Street, Brunswick Heads. (02) 6685 1213

"I love this place because I can get old ceramics at good prices and vintage antique furniture, which I then paint. It's enormous and you can even have a coffee there." **VICTORIA** →

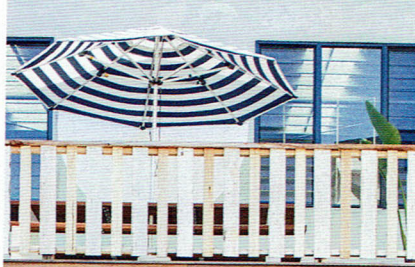
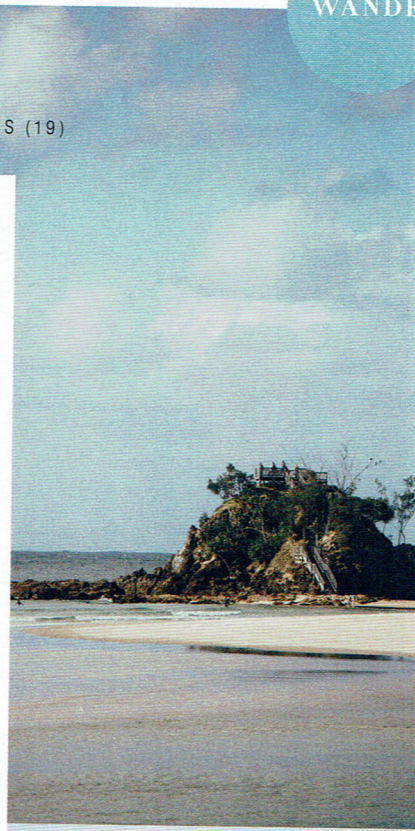
THE FARM (07)



HARVEST (09)



THE PASS (19)



THE PASS (19)