

Next Wave

On the Rise: Katie Martinez

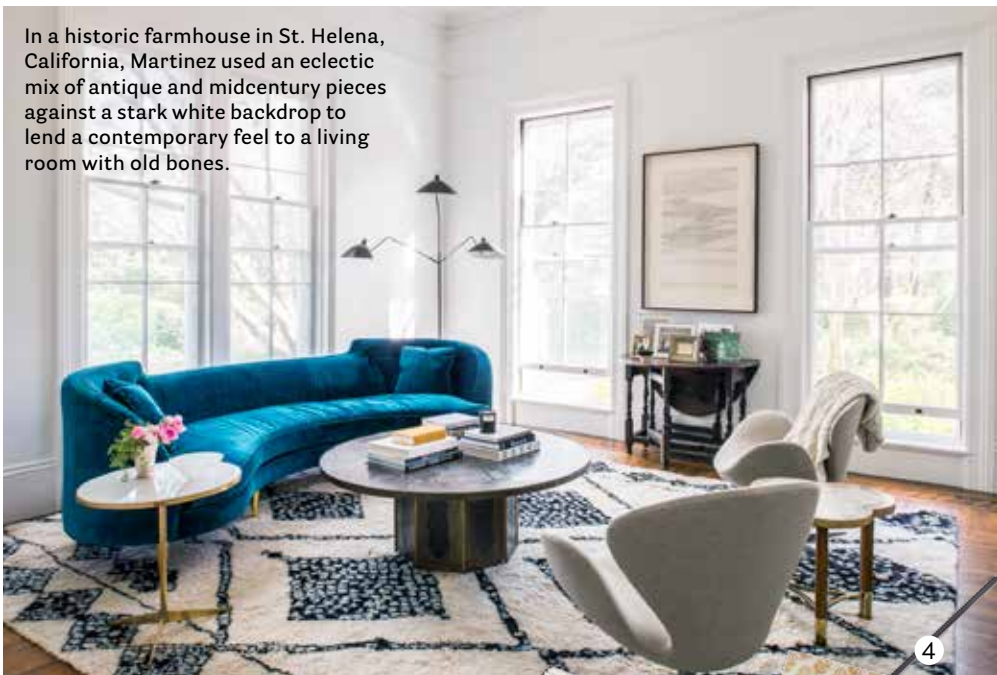
For Katie Martinez, the dusty neutrals and barefoot vibes of California living have always held a certain allure—a response to her East Coast upbringing. The New Jersey native, who holds degrees from Dartmouth College and the Parsons School of Design, cut her teeth decorating hotels across the globe with New York’s Rockwell Group until she bid the Big Apple adieu. “I quit my job and drove across the country!” recalls Martinez of her one-way trip to the Golden State. After settling in San Francisco, she worked for the Wiseman Group and Nicole Hollis, eventually rising to studio director; in 2013, she opened a shop of her own, where she whips up inviting rooms on both coasts that marry the tactile textures of Cali-modern with a dash of >

Martinez, 36, is an admirer of Roman architecture and loves exploring the classically inspired colonnade at the Palace of Fine Arts in San Francisco.



PRODUCER HILLARY BROWN PHOTOGRAPHER ALANNA HALE STYLIST LUCY BAMMAN DRESS KAMPERETT EARRINGS METIER. FOR MORE DETAILS, SEE RESOURCES

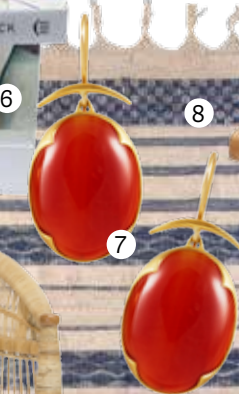
In a historic farmhouse in St. Helena, California, Martinez used an eclectic mix of antique and midcentury pieces against a stark white backdrop to lend a contemporary feel to a living room with old bones.



traditional Shaker style. “I love everything about California, but I’m still drawn to my Northeastern roots,” she admits. Whether it’s a wine-tasting room in Napa Valley or a Nantucket beach house, Martinez insists on one secret ingredient to success: “I love using black—it makes every space feel infinitely cooler.” —*Hillary Brown*

HER FAVORITE THINGS

- 1. BIG SUR, CALIFORNIA** “The light, the wildness, the rugged blues and greens—it’s all totally inspiring.”
- 2. EL RAIS COTTON-LINEN IN FULANI** “The stitching detail gives this classic stripe an ethnic touch.” \$264 per yard. zakandfox.com
- 3. CHAMONIX WOOL IN PEACH** “A warm and textured neutral.” hollandandsherry.com
- 4. POWDER-COATED BRASS WALL LAMP** “A beautiful punctuation mark against a fresh white wall.” \$775. workstead.com
- 5. RAMBAGH LINEN IN CURRY BY LISA FINE TEXTILES** “I love a good retro yellow—it’s unexpected.” hollywoodathome.com
- 6. STACKS OF BOOKS** “I insist on overflowing bookcases, because the bindings create a surprising palette.”
- 7. GOLD-AND-CARNELIAN EARRINGS BY GABRIELLA KISS** \$1,500. metiersf.com
- 8. ETNICO WOOL RUG** “Hand-loomed by artisans in Argentina.” \$1,140. pampa.com.au
- 9. T 22 TABLE BY PIERRE CHAPO** “The simplicity is stunning.” galerie-latham.com
- 10. MALAWI CHAIR BY JEFFREY ALAN MARKS** “This has such personality. It’s whimsical yet timeless.” palecek.com
- 11. POURING BOWL** “An everyday piece but exquisitely designed.” \$152. heathceramics.com
- 12. ANEMONES**
- 13. RESURRECTION AROMATIQUE HAND BALM** \$27. aesop.com



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