

The Stureplan Billions Collection



*“ Jewellery for those who intend to
make it big and live it large... ”*

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Are you ready for The Stureplan Billions Collection? Sober chic jewellery as the sophisticated Swedish elite knows how to wear...

Look a million dollars – or more – in the elite, cool Stockholm, sober chic way. Stureplan is the high end, yet cool luxury quarter in Stockholm. Where rich and famous Swedes, as well as international celebs, bloggers and businesspeople, meet, network, start and build empires.

The Stureplan Billions Collection combines your ambition with design. Each item will push you forwards towards aiming high and thinking limitless. Just looking at the jewellery feeds your aspiration to make it big and live it large. Anything is possible.

The Stureplan Billions Collection will be sold in exclusive stores worldwide.

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Inspiration

Stureplan is a public square in central Stockholm, between Norrmalm and Östermalm. In Sweden, Stureplan is a well-known symbol for exclusivity since the major refurbishments during the 1980s. Known as an area with many expensive, luxurious bars and restaurants, it is considered a playground for upper-class youth, celebrities, young business executives and the hip, young members of the Swedish Royal Family.

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www.instagram.com/thestureplanbillionscollection/?hl=en

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