



# E. FRANCES

## Merchandising Display Program

A great way to get FREE display fixtures with the purchase of product!  
It's worth making space for these elegant displays made of birchwood and acrylic.

### Floor Spinner 62" tall x 16" wide

Holds 48 SKUs: 6 cards per SKU (can hold up to 12 cards per SKU)  
Total of 288 cards = \$720.00  
Spinner = \$150.00 **You get it FREE!**  
Spinner Shipping = \$20.00 (Bonus: spinner ships FREE if you order cards without cellos!)  
Total Cost = \$890.00  
Total You Pay = \$700.00 (no cello price)



### Counter Spinner 28" tall x 13.5" wide

Holds 24 SKUs: 6 cards per SKU (can hold up to 12 cards per SKU)  
Total of 144 cards = \$360.00  
Spinner = \$70.00 **You get it FREE!**  
Spinner Shipping = \$15.00 (Bonus: spinner ships FREE if you order cards without cellos!)  
Total Cost = \$450.00  
Total You Pay = \$400.00 (no cello price)

### Counter Little Note Holder 14.25" wide x 10.75" tall x 13" deep

Holds 12 SKUs: 4 boxes per SKU (can hold up to 6 boxes per SKU)  
Total of 48 boxes = \$312.00  
Little Note Holder = \$18.00 **You get it FREE!**  
Counter Display Shipping = \$15.00  
Total Cost = \$345.00  
Total You Pay = \$327.00



### How to Order:

Simply add the corresponding SKU to your order. Price adjustment after offer will be reflected on invoice.

Floor Spinner	DS100-C
Floor Spinner, No Cellos	DS100-NC ( <i>free display shipping</i> )
Counter Spinner	DS101-C
Counter Spinner, No Cellos	DS101-NC ( <i>free display shipping</i> )
Little Note Holder	DS200

All merchandising displays are for E. Frances Paper products only.  
Free shipping applies to Display Items only. Offer valid according to SKU quantity, not total product quantity.