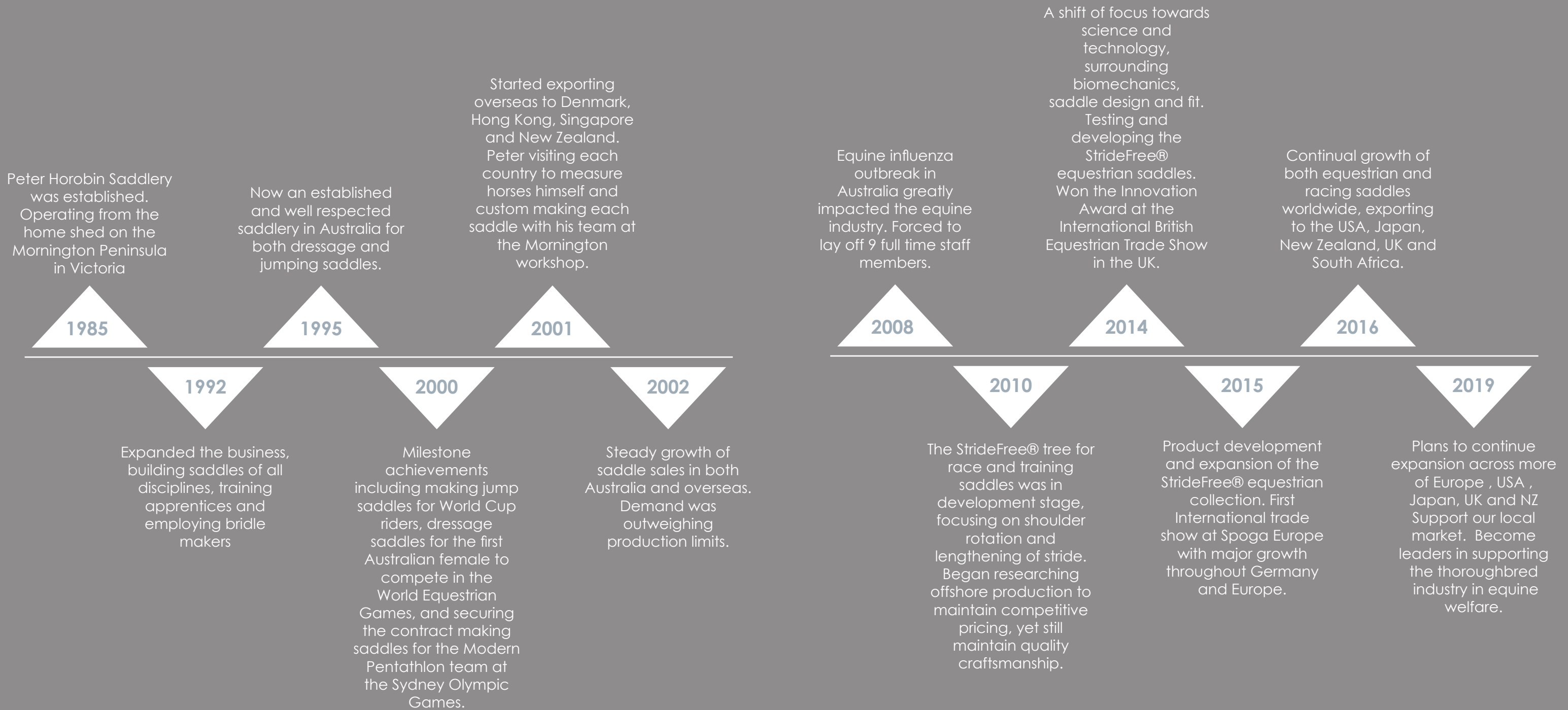


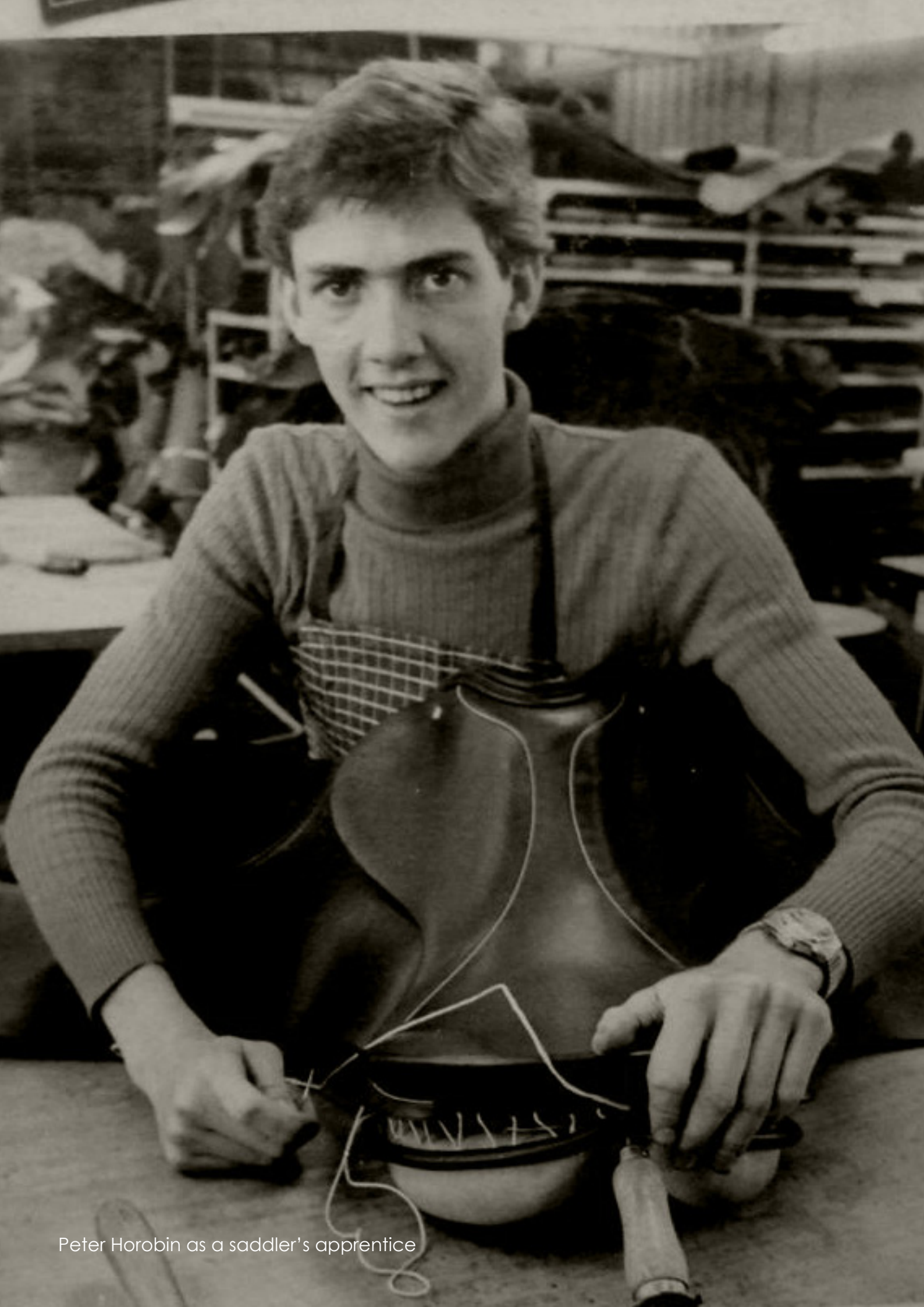
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Peter Horobin Saddlery®
Est. 1985

OUR GLOBAL EXPANSION







From humble beginnings

In the back shed on Peter's home property in Tasmania, to now distributing saddles across five continents, Peter Horobin Saddlery has grown into becoming a global success story, earning himself the reputation of being one of the best saddle makers in the world.

The design of the revolutionary StrideFree® tree has changed the game in saddle making and fit, where much research and testing has been undertaken to assess the biomechanics of the horse and how the horse performs under saddle.

Discovering how traditional saddle trees place enormous pressure onto the horses' shoulder, Peter designed a tree using modern technologies, made from a strong and flexible composite, adjustable gullet and a curved edge where traditional tree points may lay, allowing complete shoulder rotation and freedom of movement for the horse.

This saddle tree design and the quality craftsmanship of the saddle, ensures a comfortable ride for both horse and rider, focusing on equine back health. When a horse is properly fitted with a StrideFree® saddle, it moves freer, has lengthened stride and no signs of soreness. This remarkable change in the horses' performance, has equestrians all around the world impressed and with this, the global demand of StrideFree® saddles has put Peter Horobin Saddlery onto the world map.



Regional representatives across the world expanding the Peter Horobin Saddlery brand.

Manufacturing

Constantly striving to perfect the art of saddle-making learned from the European masters, Peter Horobin Saddlery has been producing a premium range of saddles in Australia since 1985.

Some time ago, given the success of our innovative StrideFree® tree and increased demand for our range both in Australia and internationally, we made a strategic decision to partner with a highly credentialed offshore manufacturer based in India, who like us, are a family business, with a long and successful history in the saddle industry.

Today, our Head Office and manufacturing workshop based in Mornington, Victoria, is ably supported by our offshore partner under close supervision from Peter and Rhys Horobin, who visit India regularly to ensure our exacting quality standards, and ethical labour and sourcing practices, are maintained.

All of the saddles produced by our offshore partner are made from high quality leathers and hardware sourced from Germany and the UK, and are shipped to Australia before customer delivery, to undergo a final, rigorous quality control check, personally undertaken by Peter and Rhys Horobin, who along with our other qualified saddlers boast a combined 80 years of saddle manufacturing experience.

In this way, none of the saddles we manufacture, either in Australia or India, will leave our Mornington workshop bearing the Peter Horobin Saddlery brand, unless we are completely satisfied with their quality, durability and comfort for both horse and rider.

The effectiveness of this uncompromising product quality regime is reflected by the continued growth and strengthening reputation of our business across the world.

- In addition to our Head Office and manufacturing workshop in Australia, 50% of manufacturing is completed offshore in India under close supervision by Peter and Rhys Horobin.
- All saddles produced on a single site which has been through more than 10 years of research and development to ensure that the manufacturing is produced to our exacting standards.
- 100% high quality German and UK leather & hardware.
- All products are shipped to Australia first for final quality control and is personally undertaken by Peter and Rhys Horobin, along with our other saddlers having a combined 80 years of saddle manufacturing experience.
- The effectiveness of our quality control regime is reflected in our products and service backed by our track record and reputation as being leaders in saddle making and equine back health.
- Our commitment to ethical labour and ethical sourcing practices is paramount to our family values, our responsibility to the environment and the success of the PHS brand.



All our leathers are sourced from ethical and sustainable award winning tanneries in Germany, Italy and England.



We have adopted a 'no waste' policy. Leftover leather is made into items such as keyrings and leather receipt wallets. The minimal waste is then given to the workers who can craft whatever they wish, to sell at markets or give to their families.



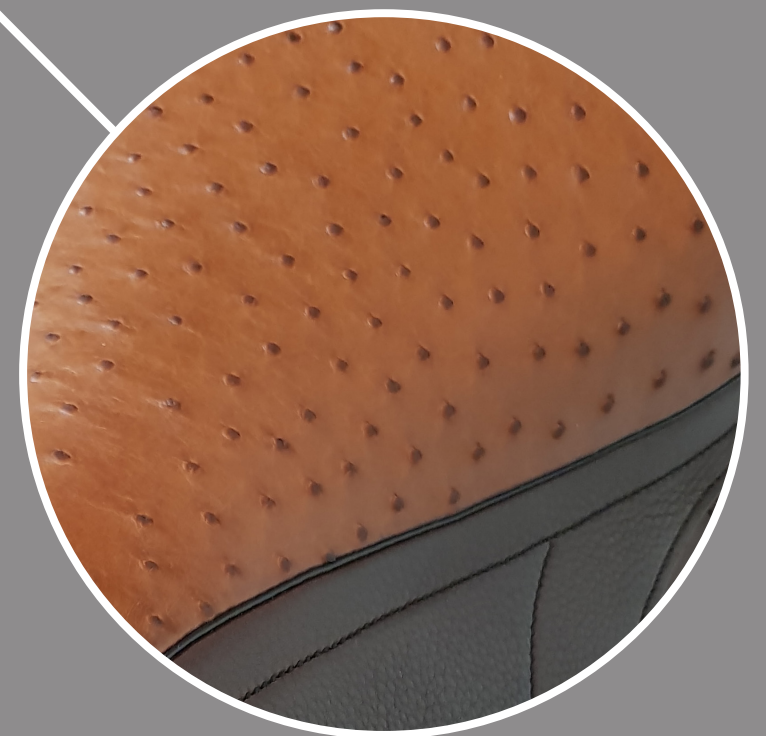
Solid brass buckles, head nails and hardware are sourced from England.



Our bespoke range of saddles include head nails, designed and made by an Australian jeweller handcrafted from gold, precious jewels and diamonds.



Waxed synthetic threads are sustainably manufactured to reduce toxic waste.



Our luxurious ostrich skin leather is sourced from sustainable tanneries in South Africa

Proudly Australian

Peter Horobin Saddlery is a proud Australian business. Our quality saddles are uniquely designed and crafted with absolute care and precision. We still custom make saddles for each and every customer and because of this, production time is required.

We are always looking for new and innovative ways to design and create perfect synergy between horse and rider in comfort, equine back health and safety.

Whatever your discipline, our Australian designed saddles will meet all your expectations.

Chloe Mariani - France
Eventing





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www.horobin.com.au