



# LAPSECTOR



## ABOUT US/

Born in the garage, built for the track—Lapsector is all about doing more with less and proving that raw skill and grit can outshine deep pockets. Based in Austin, Texas, we took a dive back into the racing scene in 2023 participating in local SCCA events but now throw down on the national stage with Global Time Attack—and a future plan to shake things up in Gridlife's new GT class. Our A90 Supra is a homegrown machine, a testament to what's possible with determination and creativity. We live by "Speed Overcomes Fear" and "Time is Ticking"—reminders that hesitation kills, and the clock never stops, both on the track and in life.

**For more Info visit:** [www.lapsector.com](http://www.lapsector.com)  
**Or email:** [721@lapsector.com](mailto:721@lapsector.com)





# MEET ANTHONY/

Racing has been in Anthony's blood from the start. Raised by NASCAR- and IndyCar-obsessed grandparents, his earliest memories revolve around roaring engines and race-day excitement. His first real taste of motorsports came at Fontana Speedway, where, as a kid, he somehow managed to "accidentally" start a race car on display—much to the shock of the crew. That moment sparked a lifelong obsession.

His first build, a 1985 RX-7, became his entry into grassroots racing, tearing through track nights at Adams Motorsports Park in Riverside, CA. But after moving to Texas in 2020, life took over, and racing faded into the background. Everything changed in 2022 when he decided to attend and watch this event called Super Lap Battle at COTA—a moment that flipped the switch. That day, he made a commitment: he would be on the grid in 2023. True to his word, he built and raced his A90 Supra, going from local autocross to competing on a national stage with Global Time Attack and even placing in the TOP 5 and winning the head to head battle with a pro from Canada.

More than just a racer, Anthony is a garage engineer and a storyteller. A former film and music double major, he's played multiple instruments, studied jazz history and music theory, and even worked in the aftermarket performance industry, producing content for top brands and collaborating with SEMA Garage. But nothing compares to the rush of racing—where the only thing that matters is you and the clock.

With ties to a NASCAR Hall of Famer and family who race vintage open-wheel cars, motorsports may run in his veins, but Anthony is here to carve his own path. An underdog rebel at heart, he proves that you don't need deep pockets to go fast—just a relentless drive to send it.







# WHY PARTNER WITH ~~LAPSECTOR~~<sup>TM</sup> /

Lapsector isn't just another racing team—we're a movement. Built on the "do more with less" philosophy, we champion DIY innovation, grassroots racing, and making motorsports accessible to those who don't have bottomless budgets. Our story resonates with a passionate and engaged audience, from weekend racers to die-hard motorsports fans who appreciate real, homegrown competition.

In 2025, we're taking on Gridlife's new GT class, stepping up against factory-backed, six-figure race cars as the ultimate underdog. This David vs. Goliath journey creates a highly marketable and emotionally charged story that fans can rally behind—and brands can align with. With over 20K Instagram followers and peak monthly impressions exceeding 200K, we're growing fast and expanding into new platforms like YouTube and podcasts, maximizing brand exposure for our partners.

We are proud to have the support of our 2025 partners, including Nine Lives Racing, JQ Werks, Precise Built Tools, Gyeon, and S3 Suspension—brands that share our passion for performance, innovation, and community-driven racing.

But we don't just slap logos on a car. We only partner with brands we genuinely believe in—especially those dedicated to making racing more accessible. Whether you offer track-oriented performance parts or lifestyle essentials we use at every event, we want partners who share our mission and actively support the racing community.

Join us as we disrupt the status quo and bring grassroots-built machines to the national stage. Let's make an impact—together.

[www.lapsector.com](http://www.lapsector.com)



*Driver Anthony Pearson caught in action engaging with emerging time attack enthusiast at his local club track H2R*



**Real  
Racing  
Real  
Passion**





# ***Speed Overcomes Fear***

**MICHELIN**  
Racing  
Tire Services

- For Medical Services Security Call:  
Pit Stop - 24 Hours  
678-993-4233  
Security Office - 24 Hours During Events  
678-993-4258
- General Information:  
Non-Emergency Information:  
770-967-6343
- LISTEN TO THE RACE!  
98.1 FM

Headsets required for operation of  
microphone, amplifier, speaker, and  
A/V's on this property.

4  
3  
4  
1  
4



# Social Presence

## Expansion

## B2B Opportunities /

Instagram has been our primary platform, where we connect with 24K+ followers and reach 500k+ avg viewers monthly through raw, engaging racing content. It's where we share the highs, the struggles, and the behind-the-scenes moments that make Lapsector real and relatable.

In 2025, we're expanding to YouTube, bringing longer-format content that dives deeper into our journey—race weekends, car builds, tech breakdowns, and the raw emotion of competition. This evolution allows us to offer more value to our audience and partners, providing greater storytelling opportunities and brand exposure.

Beyond social media and event exposure, we create B2B collaboration opportunities between our partners. By connecting like-minded brands in the racing space, we help foster partnerships that drive innovation, expand market reach, and strengthen the motorsports community.

Additionally, we are leveraging Lapsector.com as a blog and product review hub under our "The Build" tab. Here, we will not only review and back the products we run but also provide them for sale directly to our fans, helping fellow racers make informed decisions on proven, track-tested gear and expand partners opportunity for conversions.

instagram.com/lapsector



<b>Total Followers</b>	<b>2024 Total Views</b>	<b>2024 AVG Mthly Views</b>							
24.2K	6.86M	572K							
<b>Views T90D</b>	<b>Interactions T90D</b>	<b>T90D IR</b>							
425K	30K	7%							
<b>New Follower Demographic Breakout</b>			<b>Gender Breakout</b>						
<b>Age</b>	13-17	18-24	25-34	35-44	45-54	55-64	65+	<b>Male</b>	88.10%
<b>Pop</b>	3.20%	25.90%	46.90%	15.60%	5.20%	1.80%	1%	<b>Female</b>	11.90%





## MEET THE CAR/

Our weapon of choice: the 2020 Toyota A90 Supra—one of the most popular and competitive platforms in Time Attack. With its short wheelbase, aggressive chassis dynamics, and BMW-Toyota engineering collaboration, the A90 is a precision machine. But at Lapsector, we do things differently. Our Supra isn't a high-dollar shop build—it's a home-brewed, grassroots racing machine, pushing the limits of DIY innovation and proving that you don't need deep pockets to go fast. Whether it's setting lap records or battling in wheel-to-wheel competition, this car embodies our philosophy: "Do more with less."

## Time Attack Trim/

### Aerodynamics

- 5in Chassis Mounted Plywood Splitter
- Professional Awesome Small Splitter Tunnels
- DIY Canards
- 777 GT4 Style Hood Vent
- N15 Fender Arch Vent
- Race Louvers Fender Vents
- Nine Lives 74in Wing
- Singular Endplates
- DIY Chassis Mounted Uprights
- Rear Bumper Cut

### Wheels & Tires

- ESR Wheels CR7 18x10.5 ET30
- Bridgestone RE71RS 295/35r18

### Suspension & Brakes

- S3 One-Way Coilovers (12kF/18kR)
- Eibach Sway Bars
- OEM Rotors
- Hawk Pads (DTC70F/DTC30R)
- RB Performance Brakes High Temp Caliper Boots and Seals

### Safety Equipment

- Sparco EVO XL Seat
- PCI Seat Bracket
- Fire Extinguisher and Mount
- OMP 6-Point Harness
- MOMO Mod69
- JQ Werks Hub
- USR Harness Bar

### Power & Engine

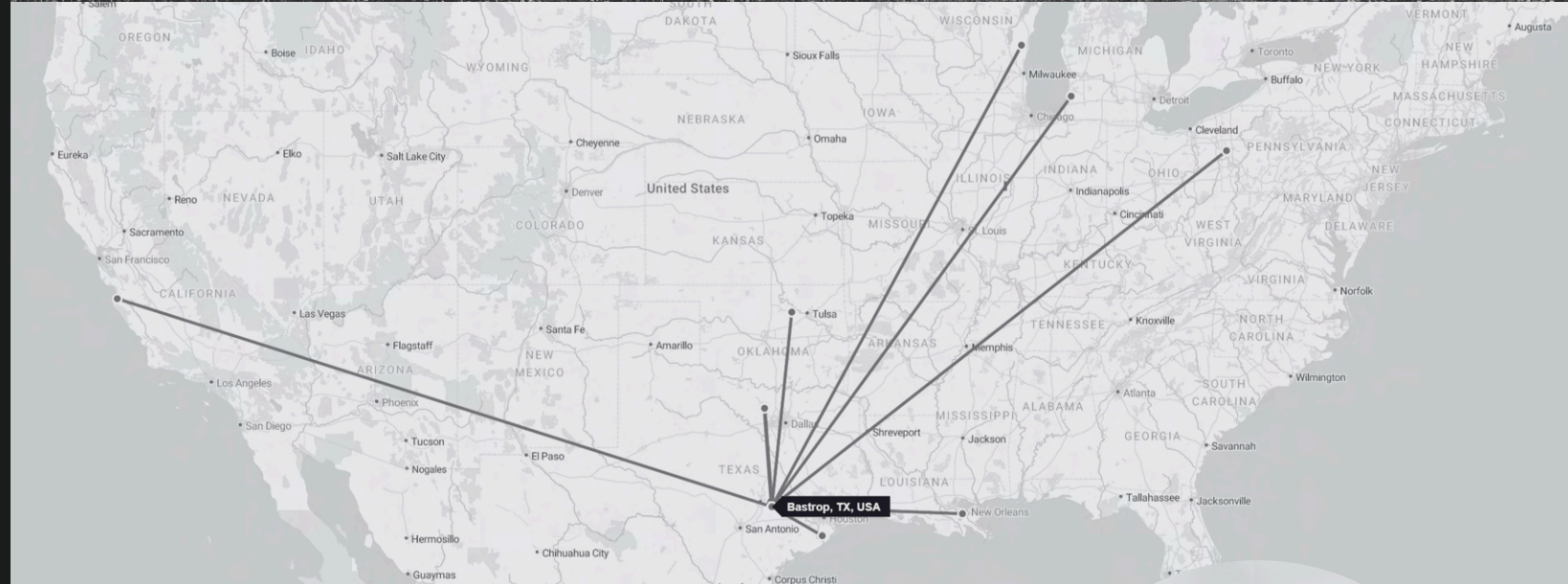
- Doc Race Turbo Kit with EFR9174 Turbo
- Spool HPFP FX-350
- Custom Surge Tank and LPFP
- Megan Racing Exhaust
- CSF Transmission Cooler
- Tuned using BM3 on E50



For 2025, our focus is set on making an impact in the highly anticipated Gridlife GT (GLGT) class, where we'll be bringing our grassroots, homebrewed approach to a field dominated by high-budget, factory-built race cars. This is our biggest challenge yet, and we're ready to prove that smart engineering, dedication, and raw talent can take on the best.

Beyond GLGT, we remain committed to supporting our local SCCA Time Trials region, ensuring we stay connected with the grassroots community that shaped us. Additionally, we're stepping up our game by pursuing our NASA competition license, running the A90 Supra in ST3 trim to gain wheel-to-wheel experience and sharpen our racecraft ahead of the Gridlife season.

2025 is all about growth, competition, and proving that real racers are built—not bought. Let's get to work.



## RESULTS 2024/



- TXR TT Race 1 - P2
- Super Lap Battle - P4
- East Coast Battle GTA - P3
- ASCEND PPIR x GTA - P3
- SWSF x GTA - P4

## SCHEDULE 2025/

NASA MSR Houston (ST3 Trim)	4/11-4/13
SCCA TXR TT Hallet (M2)	4/19
NASA NOLA (ST3 Trim)	5/2-5/4
GRIDLIFE Midwest Fest (GLGT Debut)	6/6-6/8
GRIDLIFE Summer Apex Festival	7/25-7/27
GRIDLIFE Laguna Secca	9/26-9/28
GRIDLIFE Pitt Race	10/17-10/19
NASA Eagles Canyon Raceway (ST3 Trim)	11/22-11/23
SCCA TXR TT Eagles Canyon Raceway (M2)	12/6

