

A promotional image for a hairstyling master class. It features four women with different styles of curly hair, all wearing white tops. The background is a plain, light color. The text is overlaid on the image.

Nouvelle®

Hairstyling Master Class

by ***Giannandrea***

“The Official Hairstylist of the Stars”

**“The Sphere Method”**

# Introduction

*“We believe that collaboration is key to achieving success in the hair industry.”*

Presenting a unique collaboration between **Nouvelle** and **Giannandrea**. We offer comprehensive Master training programs, workshops, and educational resources to ensure stylists are up-to-date with the latest trends, techniques, and product knowledge.

# Professional Development:

- An excellent opportunity for Stylists to enhance, empower and expand their skills to stay ahead in a highly competitive industry.
- They will have access to the latest hair colours and styling trends innovations before they become widely available.
- Plus it will create mutually beneficial promotional opportunities, including joint events and social media collaborations.

These exclusive offerings will strengthen the bond between stylists and clients, resulting in increased client loyalty.

It can lead to future career opportunities that will undoubtedly elevate your career and contribute to long term success.

“Together, we can shape the future of the hair industry.”



**“It’s never too late or too early  
to strive for greatness!”**

*I truly believe that continuous education is extremely essential for a lasting, prosperous, and rewarding career.*

*That’s why I’ve developed a specific program for the creative growth and personal success of hairstylists.  
The goal is to achieve higher standards of technique and professionalism for a modern and contemporary artist.*

*Where there is attention there is focus, and where there is focus, there is creative energy.  
If you know how to look it reveals itself , I teach you how to attract beauty and discover creativity.*

*- Sincerely G.*

# The key to unlimited creativity.

*The burning question: How to access creativity quickly and consistently?*

I developed **The Sphere Method** to overcome the limits of luck and achieve success with every client, every time I wanted to, it was essential to meet their every needs and create a lasting unforgettable experience.

As a freelance hairstylist working in Fashion Celebrities and Haircare I had to face unique challenges and a wide variety of clients , each one of them very unique in their own way.

To achieve this goal, I started to analyze the world around me to find inspiration and discover beauty in its pure essence: in Art, Cinema, Sculptors, Artists... and yes Nature.

In the end, I discovered that the key to everything was within me and right under my nose - 20 yrs have gone by since the day when I realized how powerful this process is.

As hairstylists, our goal is to bring beauty into focus and into the light.

The message we create is seen and perceived by the client first and then by the audience around them.

**The Sphere Method** not only works, but it has brought me great personal success , satisfaction and joy to my clients.

# Your Teacher

**Giannandrea** is recognized as one of the most respected hairstylists in the Beauty industry, his styles never fail to spark considerable interest in the international beauty media.

He is one of the first hairstylists to cross over from the fashion industry in Milan and New York City to the international red carpets of Hollywood , Cannes & Venice.

His talent for creating individual styles has been refined during a career mainly focused on the artistic research.

Research, tradition, and preparation are the keywords.

During his career, he has been able to keep these traditions alive both in Fashion and Celebrities creating unique looks for the biggest Hollywood stars with whom he has collaborated over the last 20 years.

He found his calling in hairstyling at the age of 16 in the Italian town of Bologna (Italy).

inspired by the new revolutionary fashion trends that in the mid 90's were sweeping across all of Europe from the UK and the minimalists from Belgium.

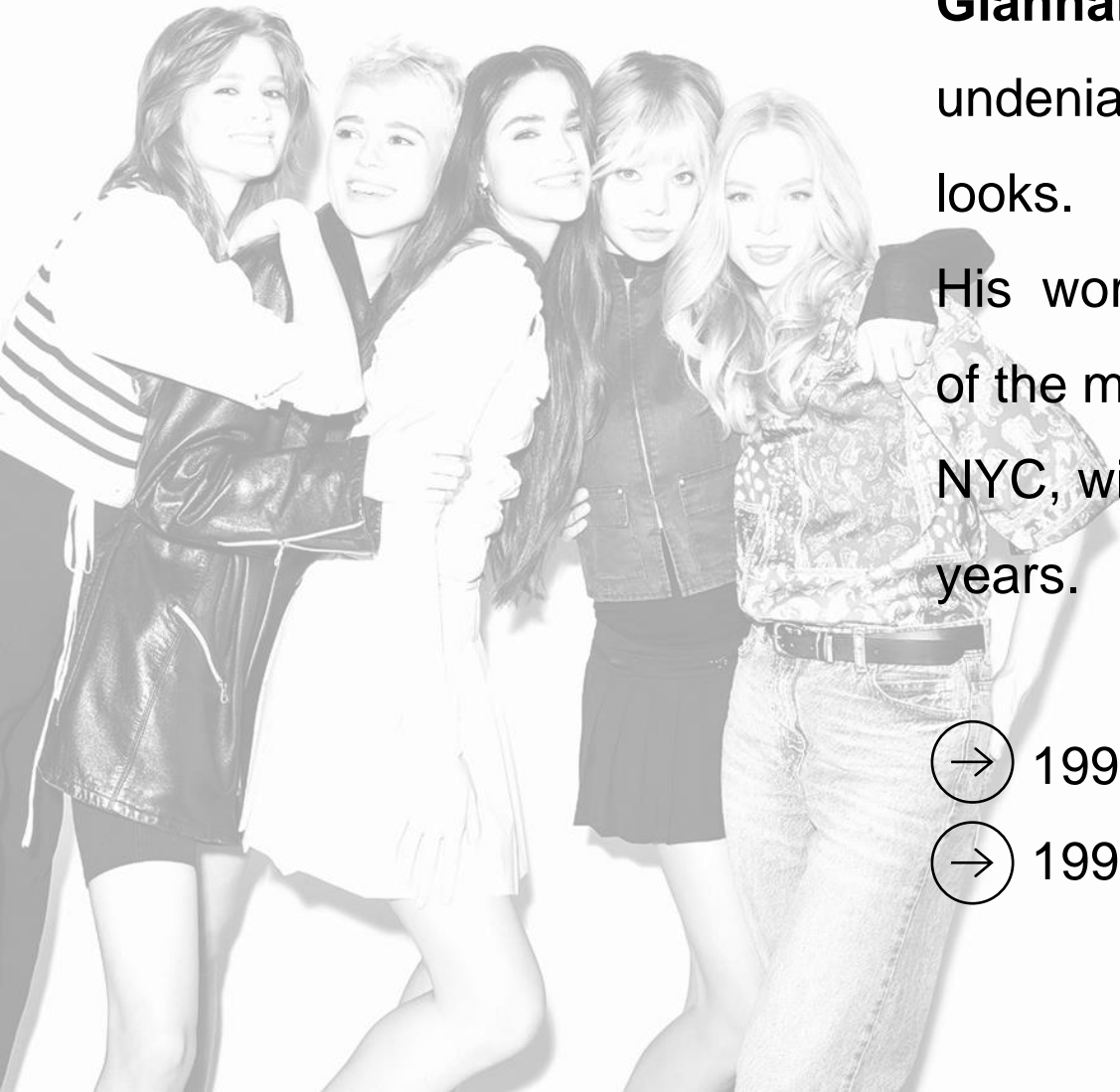
From these early experiences he soon realized that fashion freelancing was his love & future.

In order to fully immerse himself in the art of fashion hairstyling, Giannandrea moved to New York City in 1996.

His personal career started to flourish, quickly establishing him as one of the industry's rising stars.

His enduring enthusiasm and passion for the craft, together with his commitment to artistic research, hold the promise of continuous excitement in the years to come.

# His Work



**Giannandrea's influence** in the hairstyling industry is undeniable: modern, chic, effortless, and highly polished looks.

His work has been greatly influenced and mentored by two of the most important hairstylists in the fashion industry in NYC, with whom he has closely collaborated in his early years.

- 1993 to 1996 - **Orlando Pita** (The Creative)
- 1996 to 2002 - **Garren** (the Master)

# “The Sphere Method” by G.

*Be tenacious with your dreams....I am here to help you for the rest of your professional carrier as my mentors did for me.*

Enter the world of creative hairstyling with **Giannandrea**, known as the Makeover Genius.

In this Master Class, you will have the opportunity to discover and acquire the necessary skills to take your art and techniques to the ultimate level.

Very specific for the stylists who seek real useful techniques for their editorial work with models, in the salon with clients, to develop and create their own unique style for the social media platforms.

He will show you how to pre- visualize ideas and concepts, how to understand the fundamentals of Symmetric and Asymmetric proportions, the difference between Pure Creativity and Synthetic Creativity and how to apply them consistently and systematically to your work.

This will dramatically improve your artistic skills regardless of your level of ability.

You will explore all the different aspects of contemporary hairstyling to refine and optimize easy-to-absorb concepts. He will gently guide you towards advanced and innovative ideas to broaden your vision and performance.

With patience & dedication, you will become skillful and refined in the art and all areas of hairstyling.



# “The Sphere Method” in a Nutshell

*Anticipate and plan to avoid potential pitfalls that could lead to a poor performance.*

## **1. Organizational Planning and Previsualization**

### **The Mind:**

Giannandrea will explain the difference between Synthetic Creativity and Pure Creativity and why it's essential to know the difference between the two. This is one of the most fundamental aspects of his method, and it is explained in detail with practical and understandable exercises.

The power of imagination is used to look into the immediate future of the job to be accomplished.

He will teach how to integrate this technique into the creative mind to visualize the 360° Sphere and space around the head, that needs to be filled proportionally.

We have the power to control our imagination and our actions to direct them as we envision and desire.

## **2. The Energy within**

Our inner sense acts spontaneously, free from chaos or distractions, when consciously stimulated it perceives beauty in its pure form without prejudgments, during the consultation we make an effort to engage in a deeper connection.

A smile can simply reveal the beauty within us!

## **3. The Body**

As hairstylists, our work begins with our hands and their movements.

Mastering the tools we use to perform our job accurately is essential to achieving outstanding results.

Giannandrea will teach you how to develop proprioception for your body and how to create balance for all the sensors in the body, especially how to move and exercise your hands and arms to gain full control over them.

What may seem useless, in reality, serves to awaken all the senses

Understanding the functioning of the space around us to develop new methods that significantly improve our performance, is important to maintain mental attention and energetic focus on the creation.

# “The Sphere Method” in a Nutshell

## Practice

He will show you how to understand every type and texture of hair, from the finest and straightest to the curliest and thickest, widening your spectrum of knowledge and all the various subtlest degrees in between them.

Acquiring this skill is essential for a modern hairdresser.

You will learn how to manipulate hair in any desired way or shape using temperature, heat to bend and cold to stabilize the shapes, how to direct the roots in any desired direction, align all the external geometric shapes and their placement within the sphere and internal textures within and around the face.

How to build and then deconstruct, create incredible waves of every kind and sizes , flowing voluminous and shiny hair, and effortless natural looks and the most perfect blow outs and so much more.

The correct dosage and proper use of hair products is a very refined art and an advance in itself that can make or break your precious labor.

A new world will open up to you that will enrich your endless power of creation.

You will learn to choose and use all work tools correctly to your advantage, from blow-dryers, curling-irons to straighteners, all shape of brushes to rollers, combs, scissors and razors for every hair texture.

The creative possibilities become infinite, readily accessible and inevitably, success will follow!

# Action engines of creativity

## 1 Creative Imagination

Learning this ability is crucial in many aspects, it allows us to generate innovative ideas and concepts by imagining forms and shapes that don't yet exist, this means looking from a different perspective, exploring and challenging existing conventions.

Creative imagination can be fueled by your own personal experiences, curiosity, observation, and research, can lead to great personal progress and advancement to explore new possibilities and create something unique and surprising.

Additionally, your personal imagination and desire can become the alchemy that leads you to create your true and authentic style.

## 2 Synthetic Creativity

Refers to the ability to recreate existing ideas and concepts.

In this type of creative space, Stylists borrow inspiration from what already exists and use it as a starting point for their work.

Synthetic creativity can be incredibly useful, as it allows for the replication of any style with precision, its an important skill to acquire as it allows you to satisfy every client request to perfection.

# The Program at glance

The program is structured into **5** phases, of both theory and practical components covering:

- ① Meeting with the client → Mind + Energy = Discovery
- ② Design and development of creative ideas → Mind + Energy = Plan
- ③ Choice of Product & Tools → Mind + Physical = Execute
- ④ Execution and construction → Physical + Practice = Labor
- ⑤ Final finishing → Physical + Practice + Soul = Success

During the practical part, Giannandrea will perform all the 5 Steps on stage and various techniques on a real life model, explaining and demonstrating all the steps from 1 to 5 to illustrate the effectiveness of his method and the importance of its sequence in combination with the 3 fundamental pillars of the theory 'The Sphere Method' and how they interface.

# Mastery



Mastery is acquired through experience, the repetition of actions performed with intention, consciousness, and mental presence.

It is described as a set of skills, competencies, dexterity, authority, diligence, determination, dedication, ability, and artistic virtuosity.

**Where there is attention, there is creative energy.**

# Master Class - Day 1 - Sunday

## **METAMORPHOSIS** - “The first Step”

11:00 - 11:30 Arrive at Location, Sign in + Greeting Students & Attendees.

## **Introduction «The Sphere Method»**

12:00 - 14:00 Class - Theory day + G practice

1. Giannandrea a brief history his journey from humble beginning to success.
2. History, legends of Hair in modern times.
3. «The Sphere Method» the complete overview, the discovery , the why and how - the function on how & why it'll work for you.

14:00 - 14:55 Coffee & Tea Break - Buffet

## **Giannandrea Show On Model Presentation 14:55 - 17:30**

The Fundamentals are the basis of everything you want to create - how to apply the method.

1.The perfect Blowout with rollers Velcro + finish 1hr.

How to choose the perfect NOUVELLE products for the desired & imagined results.

How to Sections Triangles Diamond shapes Vs Straight lines + Products usage in the right places to maximize the results

2. Perfect Waves on the Blowout, Iron master technique + finish 30/45 min = sections + products

3. Rocker beach waves Iron + Flat iron + finish 30 min.

16:15 Coffee & Tea Break The class continues.

Q&A 30 min. - Giannandrea responds to students questions.

# Master Class - Day 2 - Monday

## THE TRANSFORMATION - "Cementing the Momentum"

08:30 - 09:00 Arrive at Location + Sign in

### 09:00 - 09:30 **Day 1 Recap**

«Giannandrea» will review & refresh of the first day, a brief recap of the work of the prior day to be performed by the students.

During the lesson there will be a video playing that will guide you for the Step by Step.

He will personally follow you throughout the lesson to guide you and help to perform the work accurately and answer questions.

### 09.45 **Sharp Execute**

1 Set = 3 Looks on Mannequin Heads.

### 11:00 - 11:15 Coffe Break

Work continues

### 13:00 - 13:55 Light Food Break

14:00 - 14:15 Prep Mannequin Heads for next segment

14:15 - 14:30 Giannandrea Intro Guest Star

14:30 -18:00 Guest Star Show + Students begin practice

16:00 - 16:15 Coffe Break from

16:15 The class continues.

18.30 - 19.30 Wrap classes

Aperitivo with everyone who chooses to stay

# Sweet Perks - Additional Benefits

Giannandrea & NOUVELLE Educational are forming a team, actively recruiting young talent. Students who demonstrate determination, focus, excellent behavior and a great desire to grow and learn will be selected to be part of Giannandrea's youth talent team.

He will choose among the brightest and most talented, 1 boy and 1 girl will have the opportunity to receive 6 months of **Full Mentorship for Free**, to assist and be part of his personal team.



# This Master Class Is For You

*If you truly value your career  
you can make the choice to be great or excellent*

- Who are you now ? Who are you today ? Who will you be tomorrow?
- Proper preparation prevents a poor performance.
- If you feel strong and want to grow, this class is for you.
- If you have doubts or don't believe you can do it, this class is for you.
- It's not enough to be good, you need to be good at being great.

***Everyone is welcome!***

For information's regarding  
Master training programs, workshops, educational resources  
and product knowledge

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