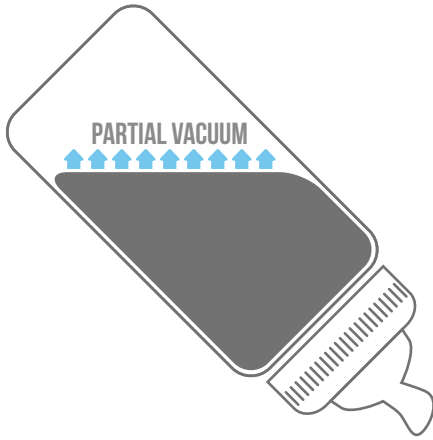


## 1 Why do conventional bottles need venting systems?

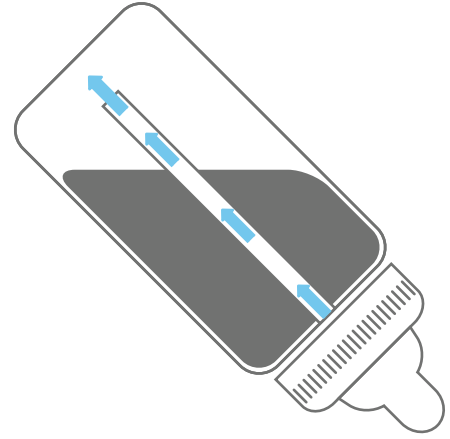
- Venting systems are required when feeding from traditional, rigid bottles. Without venting systems, a partial vacuum develops inside the bottle as the baby drinks, making it difficult to “pull” milk out of the bottle. Venting systems allow air to enter the bottle to prevent this vacuum from developing.



NON-VENTED



VENTING TYPE 1



VENTING TYPE 2

- It is widely known that babies will develop colic if they ingest air, either by having an incomplete seal between their lips and the nipple, or by ingesting air that is inside the bottle.
- Regardless of the venting system used, ALL venting systems allow air to enter the feeding bottle, and consequently there is some risk that the baby could ingest some of this air as he or she is drinking, for example, if the bottle is tipped past horizontal.

## 2 How do Twist Pouches solve the venting and colic problem?

- Twist Pouches completely eliminate the need for venting systems, because Twist Pouches collapse as the baby drinks.
- No vacuum develops inside the pouch, and therefore no air needs to enter the pouch.
- With no air entering the pouch, and no air in the pouch to begin with, there is no risk of the baby ingesting any air that is in the pouch.
- In any orientation (even if baby lowers the bottle past horizontal), the pouch remains devoid of air, eliminating the risk of ingestion of air.



**TWIST POUCH™**

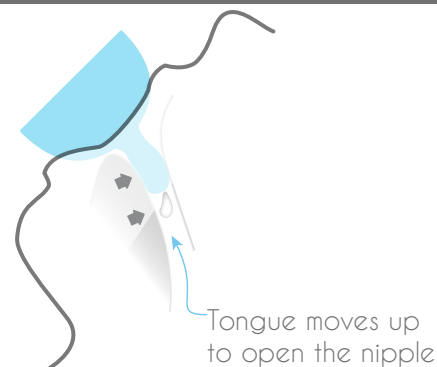
Pouch collapses as baby drinks

# WHAT MAKES A GOOD BREASTFEEDING-FRIENDLY NIPPLE? ACTIVE LATCH™ NIPPLES EXPLAINED.

## 1 Natural Flow and physiological breastfeeding motions:

- Baby-controlled, no flow until baby causes flow. No activity, no milk!
- Motion of tongue relative to palate, in conjunction with suction, causes milk to flow.
- No lazy latching!

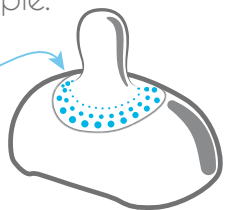
No free flow.  
Baby must create suction AND  
massaging to get flow from nipple.



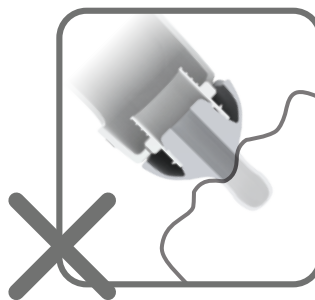
## 2 Texture:

- Soft, comfortable latch once lips are wide and deep on the body of the nipple. Texture near the tip discourages a "lazy latch" on just the tip of the nipple.

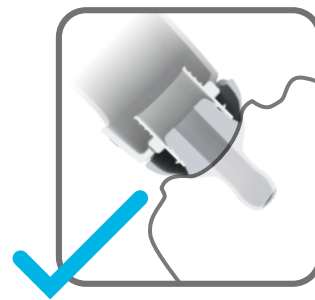
Textured  
Surface



Latch not deep enough.  
Stiffness and bumpy texture  
discourage this type of latch.



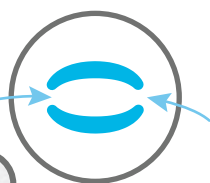
Good, deep latch.  
Soft section is easy and comfortable  
for lips to form air tight seal.



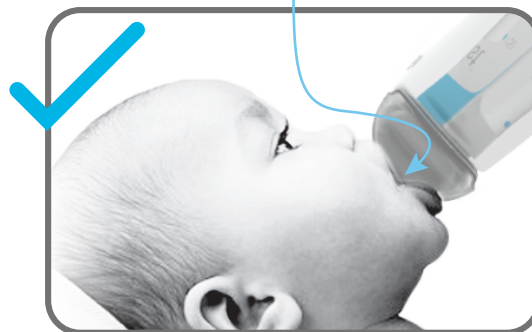
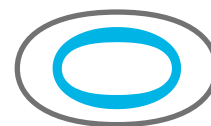
## 3 Shape:

- Oval shape mimics the shape of a real breast during breastfeeding. Oval shape creates a more airtight seal with baby's open mouth, reducing the risk of colic caused by ingestion of air.

Round nipple:  
difficult for lips to conform;  
air gaps at corners



Oval nipple:  
uniform lip contact around  
perimeter. Minimal chances  
of air entering baby's mouth.



## Active Latch nipples can be a workout for your little one!

If your little one is having trouble getting enough flow from Active Latch nipples, please try the following:

- Massage the tip to make sure it is opening during feeding.
- Move up to medium or fast flow. Our medium and fast flows are slower than many slow flows!
- We are here to help! If you have any questions or troubles, email us at:

[support@kiinde.com](mailto:support@kiinde.com)

kiinde™