



# LÖYLY

# BUSINESS

*Overview*



[LÖYLYMOBILESAUNA.COM.AU](https://loylymobilesauna.com.au)

# ABOUT LÖYLY



Löyly hit the streets in April 2023 and has since grown to be one of Perth's most sought after wellness experiences.

While our business continues to grow to unimaginable heights, our steadfast mission and core purpose endure: to enhance the mental and physical wellbeing of individuals through the power of contrast therapy.

Löyly started as a barrel sauna on wheels, but we don't just bring the heat. We also offer a mobile ice bath service, giving athletes and sporting events complete control over their relaxation and recovery routine.

## WHY CHOOSE US?



### ENHANCE RECOVERY

Provide athletes at any sporting event or venue with immediate access to recovery and support, rather than travelling to an external facility.



### MOBILE SOLUTION

Löyly offers a fully insured, mobile solution. With minimal environmental footprint, Löyly has the ability to set up saunas and/or ice baths at training facilities, on game day at stadiums, at hotels or any location in WA.



### FULL SERVICE

When you work with Löyly, you're in great company and good hands. We can offer an eight seater mobile sauna, unlimited ice baths, set up, pack down and full maintenance and cleaning for the duration of the hire.

# OUR SERVICES



## BUSINESS OFFERING

Loyly provides a mobile sauna and ice bath hire service to enhance your sporting events and enhance athlete recovery and wellbeing.

Athletes and teams travelling to Western Australia for sporting events can have limited access to recovery solutions, including sauna and ice baths. We're here to change that.

Sauna and ice baths are paramount to recovery. Both have significant benefits, including enhancing blood flow, stimulating muscle repair and stimulating growth hormones. An ice bath can help reduce muscle pain, inflammation and speed the healing process.

Loyly is completely mobile with no environmental footprint. It has the ability to set up its mobile sauna and/or ice baths at gyms, training facilities, on game days at stadiums, at hotels or any location in WA.



# OUR SERVICES



## BARREL SAUNA

Löyly's signature offering is its fully mobile barrel sauna. The sauna is distinct in its minimal space requirement, full insurance coverage, complete mobility, and zero environmental footprint.

Löyly is 5.4m long, which is about the length of a large ute. Set up requires space for the portable generators and ice baths, if you choose to include them.

Löyly is a traditional Finnish sauna, which often sits at a toasty 90 degrees.

Sauna hire includes:

- Eight seater barrel sauna
- Full insurance
- Temperature control
- Set up and pack down
- Ongoing maintenance
- Cleaning throughout the hire period

# OUR SERVICES



## ICE BATHS

Elevate your Löyly experience with unlimited supply of ice baths. By combining the sauna's warmth with a cold plunge, athletes can optimise circulation, reduce inflammation, speed up muscle recovery and enhance mental performance. Sauna and ice baths can be hired separately or used in an alternating manner for ultimate wellness.

Ice bath hire includes:

- Unlimited ice baths
- Temperature control
- Filtering
- Set up and pack down
- Ongoing maintenance
- Cleaning throughout the hire period

# CLIENT TESTIMONIALS

Löyly works with clients across Western Australia to deliver unique wellness experiences. We're proud to work with diverse clients from local communities to large gyms and national and global sporting events.



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"It was a pleasure working with Callum during the 2024 HSBC PERTH SVNS. Loyly was the mastermind behind offering all 24 International Rugby Sevens Teams and 35 International Rugby Match Officials with the best possible recovery set up both at the Rendezvous Perth Hotel Scarborough and HBF Park. It was such a hit with everyone involved in the tournament that we will definitely be working with Loyly again in the future. This has started a lifelong partnership," Kayla Bittman, Rugby Australia

02

"The Loyly sauna was a great addition to the World Surf League recovery zone, providing athletes a great space to recover between heats and get prepared for the main event. We really enjoyed working with the Loyly team and hope to see them again next year," World Surf League Events Director

03

"It was a pleasure having Loyly down at the studio. To be able to give our members the ultimate recovery experience is something we love to invest in. And Loyly brings that mobile experience to life," Owner, F45 Leederville

THANK YOU

# CONTACT



For more information or a quote, please get in touch.

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