

The Iowa Store and So Much More!



Heart of Iowa
market place

IN HISTORIC VALLEY JUNCTION
211 FIFTH STREET, WEST DES MOINES, IA 50265
515-274-IOWA (4692) • www.HeartofIowa.com

2023-2024

HOW TO ORDER

ONLINE HeartofIowa.com
PHONE 515-274-IOWA (4692)
EMAIL Orders@HeartofIowa.com

VISIT OUR STORE

211 Fifth Street
 West Des Moines, Iowa 50265

ORDER NOW AND SHIP LATER

We are happy to take your order and hold it until your requested shipping date. We utilize USPS Priority, UPS, and Spee-Dee Delivery as our carriers.

LARGE QUANTITY SHIPMENTS/COMPANY ORDERS

We provide a shipping template if you need to ship to a large number of individuals to help organize your list and make shipping easy and error free.

PERSONALIZED BUSINESS GIFTS

We specialize in custom business gifts. Contact owner Abby Sharp to discuss how we can customize a gift program to fit your needs and budget. 515-274-4692 or email: Abby@HeartofIowa.com.

CUSTOM THEME GIFTING MADE EASY!

One way to make your special gift stand out is to develop a theme. Themes can be utilized for marketing programs, holiday gifting or special events. Just provide us with the theme (i.e. baby gift, tailgate party, bachelorette party, birthday or other special occasion) and we will do the rest! We will select from a wide variety of containers to create that one-of-a-kind special gift. Below are just a few of the custom gifts we have recently created.

ORDER TODAY	
Standard Shipping	
Merchandise Total (per box, per address)	Charge
\$0.01 – \$15.00	\$10.99
\$15.01 – \$35.00	\$12.99
\$35.01 – \$60.00	\$15.99
\$60.01 – \$100.00	\$18.99
\$100.01 – \$180.00	\$22.99
\$180.01+	\$26.99
2-day and 3-day Express Delivery and Overnight service available. Please ask for pricing.	
*Incorrect addresses may delay delivery. Your order may be subject to additional charges for address correction or forwarding by postal or delivery services. Shipping prices subject to change with market conditions.	

ADDITIONAL SHIPPING & PROCESSING INFORMATION

Please allow three days for standard and one additional day for shipping to Alaska and Hawaii. For international shipping please contact us for pricing.

Incorrect addresses may delay delivery. Your order may be subject to additional charges for address correction or forwarding by postal or shipping service.

Because quantities of products are limited and orders are subject to availability, we reserve the right to substitute an item of equal or greater value. We will do everything possible to provide you with the gift option requested.

We reserve the right to correct errors in printed or electronic publications. Prices are effective July 2023, and are subject to change without notice.

STANDARD DELIVERY:

WITHIN DES MOINES & WEST DES MOINES: \$15.00
ALL OTHER DES MOINES METRO DELIVERIES: \$20.00

FREE CURBSIDE PICKUP AVAILABLE ON ALL ORDERS!



Heart of Iowa Market Place has been the go-to source for Iowa-themed gifts for over 30 years. As a locally owned family business we take great pride in working with local Iowa farmers, artists, and other small businesses to provide the best that Iowa has to offer in gourmet foods, chocolates, Iowa wines, handcrafted pottery and more.

Each of our gift baskets are individually designed with personal attention to detail, creating that special message or sentiment you want to express.

We're a small business, but we have a big reach, and we love helping our customers share a true "Taste of Iowa", whether it's across the street, across town, in another state or around the world.

Abby Sharp, Owner
 Heart of Iowa Market Place



Custom Gift Baskets:

Gift baskets are a simple and easy way to make a great impression, whether for an important client, friend, associate or a family member.

From fun-themed gift baskets, to the more traditional, we can fill each one with delicious gourmet foods, chocolates, snacks as well as keepsake items. Prices for custom baskets range from \$30.00 up to \$300.00.

We pride ourselves on making the custom gift process easy and allow you to create the gift and look you want whether we are creating one or 1,001.

With many different types of containers, ribbon and bow colors in stock, we can come up with the perfect look for your gifts. And, if we don't have what you want in-stock we are happy to source and find just what you want at a price that fits your budget.

VOLUME & EARLY ORDER DISCOUNTS AVAILABLE!



FEH DESIGN

Heart of Iowa Market Place goes above and beyond to provide unique gifts for our company. We appreciate their "can do" attitude when it comes to finding the right gift items to represent our Iowa office locations along with colors to match our corporate branding. We always get great feedback from our clients!

- Kevin Eipperle, President, FEH Design



SAMMONS FINANCIAL GROUP

As an Iowa-based company, our clients nationwide love receiving unique Iowa products. Heart of Iowa Market Place provides top-notch service and makes it easy to deliver high-quality corporate gift baskets with impact each year.

- Judy Thorpe, Associate Vice President, Marketing, Sammons® Financial Group

Custom Gift Boxes:

Gift boxes are a great alternative to the traditional gift basket. Gourmet gift boxes are a much more affordable and easy choice for business gifts. Choose one of our boxes and fill it with items that will make for a memorable and thoughtful gift to suit any occasion.

We have a variety of colors and sizes to select from. Plus, we can customize the gift box with your logo and branding colors.

Gift boxes can be filled with various gourmet Iowa food products, chocolates, souvenirs, custom logo items, and more.

Our gift boxes are easy to ship or hand deliver. They make great gifts for any occasion including seasonal office hand outs, new employee welcome packages, speaker thank you's, and many other occasions.

Remember, if we don't have what you want in stock, we are happy to source the right container or product to fit your particular need and budget.



IOWA STATE BANK

The team at Heart of Iowa Market Place has helped us to deliver wonderful corporate gifts for years. Their attention to detail is impeccable and they make it easy for us to show appreciation to our clients. We are proud to shop local and are always impressed with their unique Iowa products.

- Lauren Burgeson, President, Iowa State Bank

LAYER THEM UP!

Most gift box arrangements can hold two layers of products so your recipient will be doubly surprised when they open their gift. Who doesn't like a fun surprise?



Custom Gift Boxes:

We have redesigned our gift boxes! You can now choose between our classic design or our new bow design, originally hand drawn in house!



CUSTOM COLORS

With many box and lid colors to choose from, you are guaranteed to find the perfect corporate match.

Mix and match any lid with any base color and seal it with one of over forty ribbon colors. There's a sure combination to fit every specific need and branding identity.

GIFT BASKETS



HOME FOR THE HOLIDAYS

The perfect holiday gift basket, filled with delicious Iowa treats. Plenty to share with friends or co-workers.

- Almost Famous Popcorn (2)
- Amana Beef Sticks
- Amana Summer Sausage
- Betty Jane Candies
- Cheddar Cheese Stick (2)
- Cinnamon Roasted Nuts
- Dipping Pretzels
- Elki Crackers (2)
- Gourmet Pretzel Dip
- Heart of Iowa Summer Sausage
- Homemade Fudge (2)
- Kramer's Salsa
- Muddy Bites
- Palmer's Bagged Candy (3)
- Pork Sticks (4)
- Randol Honey Bear
- Roasted Corn Snack
- Sourdough Pretzels
- Tortilla Chips
- Trail Mix
- Twin Bing

Large | Item 10864 • \$179.99

Small | Item 10862 • \$149.99

*Large Basket Pictured

MEAT LOVERS

Full of meats, cheese, and other tasty snacks – this one is sure to impress!

- Amana Beef Sticks
- Amana Beef Thuringer
- Amana Summer Sausage
- Cedar Creek Popcorn
- Cheddar Cheese Stick (2)
- Dipping Pretzels
- Elki Crackers (2)
- Gourmet Pretzel Dip
- Heart of Iowa Bacon Jam
- Heart of Iowa Pork Summer Sausage
- Roasted Corn Snack

Item 11651 • \$99.99



IOWA SENSATION

The Iowa Sensation is filled with a huge array of Iowa favorites and is a great gift for anyone. Share it with your friends, family or clients, and you're guaranteed a lasting impression.

- Almost Famous Popcorn
- Amana Summer Sausage
- Betty Jane Candies
- Cedar Creek Flavored Popcorn
- Cheddar Cheese Stick
- Dipping Pretzels
- Farmer's Best Popcorn
- Gourmet Pretzel Dip
- Homemade Fudge (2)
- Muddy Bites
- Pasta Meal Kit
- Palmer's Bagged Candies (3)
- Roasted Corn Snack
- Trail Mix
- Trappistine Caramels
- Twin Bing

Item 3883 • \$129.99



CORN LOVERS

This delightful basket is packed with "corny" items you'll love.

- Amana Corn Cob Syrup
- Caramel Cob
- Cedar Creek Popcorn
- Corn Salsa
- Corn Magnet
- Cornbread Muffin Mix in a Cloth Bag
- Farmer's Best Popcorn
- Roasted Corn Snack

Item 8523 • \$54.99



IOWA SPLENDOR

Create a lasting impression with this charming Iowa Gift Basket. A great gift for those VIP clients or special friends and family – with plenty to share! And don't forget, we are happy to customize this gift basket and include any logo items you may have at no additional charge.

- Amana Beef Sticks
- Betty Jane Candies
- Cheddar Cheese Stick
- Cinnamon Roasted Nut Bin
- Dipping Pretzels
- Elki Crackers
- Golden Caramel Nuggets
- Gourmet Pretzel Dip
- Homemade Fudge (2)
- Muddy Bites
- Pasta Meal Kit
- Palmer's Bagged Candy
- Roasted Corn Snack
- Salsa
- Tortilla Chips
- Trappistine Caramels

Item 7669 • \$149.99

HOLIDAY DELIGHTS

This holiday gift basket is sure to please, whether you're looking for a gift for friends, family, or coworkers.

- Amana Beef Sticks
- Cedar Creek Popcorn
- Cheddar Cheese Stick (2)
- Cinnamon Roasted Nuts
- Dipping Pretzels
- Elki Crackers
- Gourmet Chocolates
- Gourmet Pretzel Dip
- Heart of Iowa Summer Sausage
- Homemade Fudge (2)
- Kramer's Salsa
- Palmer's Bagged Candy (2)
- Roasted Corn Snack
- Tortilla Chips
- Trappistine Caramels

Large | Item 10863 • \$129.99

Small | Item 9430 • \$99.99

*Large Basket Pictured



GIFT BASKETS



WELCOME TO IOWA
 This Iowa-themed basket is perfect for welcoming new friends, family, or clients to town.

- Cedar Creek Popcorn
- From the Heart Mug
- Images From the Heart Photo Book
- Iowa Shaped Chocolate Bar
- Palmer's Bagged Candy (2)
- Pure Iowa Coaster

Item 8396 • \$60.99



GRAND TASTE OF IOWA
 Want to share a taste of Iowa with your friends, family, or co-workers? This is the gift you've been looking for.

- Cedar Creek Popcorn
- Cheddar Cheese Stick
- Denison Mustard
- Dipping Pretzels
- Elki Crackers
- Heart of Iowa Pork Summer Sausage
- Iowa Chocolate Bar
- Palmer's Bagged Candy (2)
- Roasted Corn Snack
- Trappistine Caramels
- Twin Bing

Large | Item 1105 • \$89.99
Small | Item 3312 • \$65.99

*Large Basket Pictured



A GIFT FOR ANY REASON, FOR EVERY SEASON



AMANA FAVORITES
 This basket overflows with delicious Amana products that everyone will enjoy.

- Amana Apple Syrup
- Amana Jam or Preserve, 11 oz.
- Amana Meat Sticks (2)
- Amana Original Pancake Mix
- Amana Pickled Beets
- Elki Crackers
- Roasted Corn Snack
- Trail Mix

Large | Item 3301 • \$79.99
Small | Item 8522 • \$49.99
 *Large Basket Pictured



SEASON'S GREETINGS
 A variety of sweet and savory snacks to share! This basket includes:

- Cedar Creek Popcorn
- Cheddar Cheese Stick
- Dipping Pretzels
- Elki Crackers
- Heart of Iowa Bacon Jam
- Heart of Iowa Pork Summer Sausage
- Palmer's Bagged Candy
- Roasted Corn Snack

Item 14186 • \$49.99
 *Holiday Themed Boxes Available



IOWA SHAPED BASKET
 This Iowa-shaped basket is filled with your favorite Iowa Gourmet foods, plus a fun Iowa-shaped gift basket to keep and use again!

- Cedar Creek Popcorn
- Cheddar Cheese Stick
- Cinnamon Roasted Nut Bin
- Heart of Iowa Pork Summer Sausage
- Roasted Corn Snack
- Trappistine Caramels

Item 3760 • \$64.99



MUNCHIES & MORE
 This basket has it all — lots of munchies that are easy to share, both sweet and salty.

- Betty Jane Candies
- Dipping Pretzels
- Elki Crackers
- Golden Caramel Nuggets
- Gourmet Pretzel Dip
- Heart of Iowa Summer Sausage
- Homemade Fudge (2)
- O'Brien's Gourmet Granola
- Palmer's Bagged Candy
- Trail Mix

Item 6060 • \$89.99

THE "I WANT IT ALL" BASKET

When you want to give your clients, friends, or family 'it all' look no further. This basket is filled with our favorites and is a nice mix of sweet and salty.

- Amana Beef Sticks
- Amana Salami
- Amana Sausage
- Betty Jane Chocolate Gremlins
- Betty Jane Chocolate Pretzels
- Cedar Creek Popcorn
- Cheese Stick
- Dipping Pretzels
- Elki Crackers
- Golden Caramel Nuggets
- Gourmet Bacon Jam
- Homemade Fudge (6)
- Heart of Iowa Beef Sticks
- Olive Oil and Balsamic Vinegar, 2 oz.
- Palmer's Bagged Candy
- Popcorn with Chocolate, Caramel and Toffee
- Stam Chocolate Bon Bons (4)
- Sweet Roasted Nuts
- Trail Mix
- Trappistine Assorted Caramels Box

Item 10865 • \$199.99

Item 3245 • \$299.99 "I Want it All and So Much More"

**Still wanting more? Give us a call and we'll custom design your basket!*



GOURMET GIFT BOXES



IOWA FAVORITES GIFT BOX

- Cheddar Cheese Stick
- Cedar Creek Popcorn (2)
- Elki Crackers
- Heart of Iowa Summer Sausage
- Palmer's Bagged Candy (2)

Item 7650 • \$32.99



OFFICE SNACK GIFT BOX

- Amana Summer Sausage
- Cheddar Cheese Stick
- Cedar Creek Popcorn
- Dipping Pretzels
- Gourmet Pretzel Dip
- Homemade Fudge (2)
- Muddy Bites
- Palmer's Bagged Candy

Item 10866 • \$49.99



MIX IT UP GIFT BOX

- Amana Beef Sticks
- Cheddar Cheese Stick
- Cinnamon Roasted Nuts
- Cedar Creek Popcorn
- Dipping Pretzels
- Elki Crackers
- Gourmet Bacon Jam
- O'Brien's Granola
- Twin Bing

Item 9385 • \$59.99



TASTE OF IOWA TOWER

- Cedar Creek Popcorn
- Cheddar Cheese Stick
- Dipping Pretzels
- Elki Crackers
- Gourmet Bacon Jam
- Heart of Iowa Pork Stick (2)
- Heart of Iowa Summer Sausage
- Homemade Fudge
- Oinker's BBQ Sauce
- Palmer's Bagged Candy (2)
- Roasted Corn Snack

Item 3716 • \$64.99

PRINTED GIFT BOXES



FESTIVE FAVORITES GIFT BOX

- Cedar Creek Popcorn
- Cheddar Cheese Stick
- Dipping Pretzels
- Elki Crackers
- Gourmet Pretzel Dip
- Heart of Iowa Summer Sausage
- Homemade Fudge

Item 5083 • \$37.99



IOWA SAMPLER GIFT BOX

- Almost Famous Popcorn
- Cheddar Cheese Stick
- Denison Mustard
- Dipping Pretzels
- Elki Crackers
- Heart of Iowa Summer Sausage
- Homemade Fudge (2)
- Palmer's Bagged Candy (2)
- Roasted Corn Snack

Item 7197 • \$58.99



HEARTY PARTY GIFT BOX

- Almost Famous Popcorn
- Cheddar Cheese Stick
- Cinnamon Roasted Nut Bin
- Dipping Pretzels
- Elki Crackers
- Gourmet Pretzel Dip
- Heart of Iowa Summer Sausage
- Homemade Fudge
- Palmer's Bagged Candy
- Roasted Corn Snack
- Trappistine Caramels

Item 3299 • \$69.99



OFFICE GREETINGS GIFT BOX

- Almost Famous Popcorn
- Amana Summer Sausage
- Betty Jane Candies
- Cheddar Cheese Stick
- Dipping Pretzels
- Elki Crackers
- Gourmet Pretzel Dip
- Roasted Cinnamon Nuts
- Roasted Corn Snack
- Trail Mix
- Trappistine Caramels
- Twin Bing

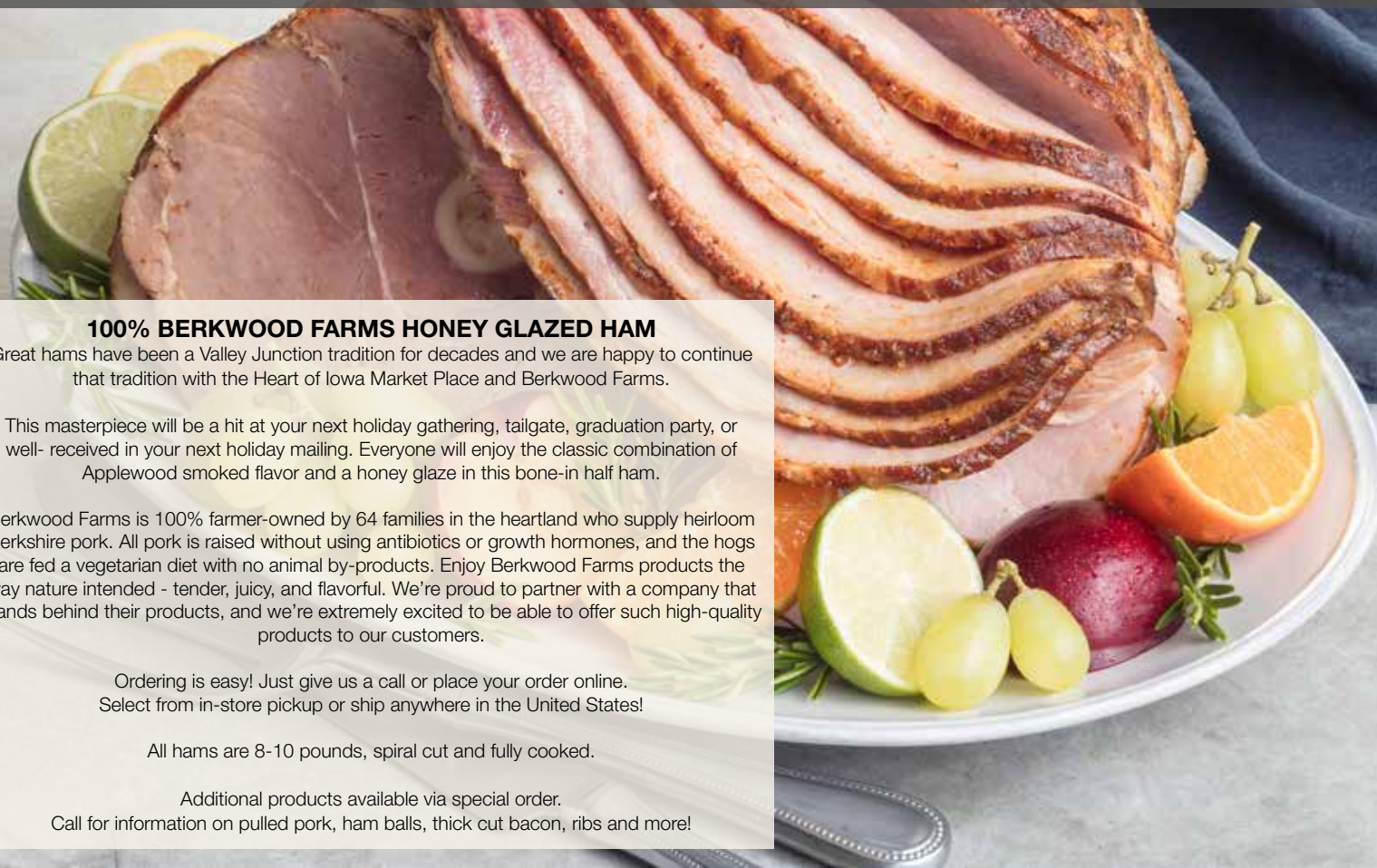
Item 5110 • \$84.99



IOWA WINES - NOW AVAILABLE!

We are delighted to announce that our store has expanded our selection of exquisite Iowa-made wines. With each bottle, customers can savor the flavors of meticulously nurtured grapes and fruits and experience the unique character and charm that only Iowa-made wines can offer. We invite wine enthusiasts and connoisseurs alike to explore our collection and discover the hidden gems of Iowa's flourishing wine industry. Wines are available in-store and cannot be shipped.

**TASTE THE DIFFERENCE WITH A PREMIUM BERKSHIRE HAM
ONLY \$89.99 PER 8-10# HAM**



100% BERKWOOD FARMS HONEY GLAZED HAM

Great hams have been a Valley Junction tradition for decades and we are happy to continue that tradition with the Heart of Iowa Market Place and Berkwood Farms.

This masterpiece will be a hit at your next holiday gathering, tailgate, graduation party, or well- received in your next holiday mailing. Everyone will enjoy the classic combination of Applewood smoked flavor and a honey glaze in this bone-in half ham.

Berkwood Farms is 100% farmer-owned by 64 families in the heartland who supply heirloom Berkshire pork. All pork is raised without using antibiotics or growth hormones, and the hogs are fed a vegetarian diet with no animal by-products. Enjoy Berkwood Farms products the way nature intended - tender, juicy, and flavorful. We're proud to partner with a company that stands behind their products, and we're extremely excited to be able to offer such high-quality products to our customers.

Ordering is easy! Just give us a call or place your order online. Select from in-store pickup or ship anywhere in the United States!

All hams are 8-10 pounds, spiral cut and fully cooked.

Additional products available via special order. Call for information on pulled pork, ham balls, thick cut bacon, ribs and more!



AMANA FAVORITES GIFT BOX

- Amana Beef Salami
- Amana Maple Syrup
- Amana Original Pancake Mix
- Amana Strawberry Preserves
- Amana Summer Sausage
- Cheddar Cheese Stick

Item 11675 • \$57.99



SWEET TREATS GIFT BOX

- Brownie Mug Cake
- Homemade Fudge (2)
- Palmer's Bagged Candy (2)
- Trail Mix
- Trappistine Caramel

Item 9386 • \$45.99



HOLIDAY MEAL KIT

- Beer Bread
- Dipping Pretzels
- Gourmet Pretzel Dip
- Palmer's Bagged Candy (2)
- Pasta Meal Kit
- Roasted Corn Snack
- Soup Meal Mix

Item 13545 • \$54.99



BBQ LOVER'S GIFT BOX

- BBQ Sauce (2)
- Roasted Corn Snack
- Seasoning (3)
- Sourdough Pretzels

Item 3245 • \$49.99



RELAXATION GIFT BOX

- Dirty Kids Assorted Soap
- Essential Oil Roller
- Original Udder Balm Lotion
- Palmer's Bagged Candy (2)
- Therapy Spray

Item 3309 • \$39.99



PRETZEL SNACK PACK

- Dipping Pretzels (2)
- Gourmet Pretzel Dip (2)
- Homemade Fudge

Item 3304 • \$25.99



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Goldman Sachs
10,000 Small Business Alumni



IEDA Certified
Targeted Small Business



Follow us on Instagram
@heartofiwamarketplace

