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ME & THE BEES LEMONADE NOW AVAILABLE AT MARKET DISTRICT *Refreshing Flavors Featured in all Stores in Indiana, Ohio and Pennsylvania*

FEBRUARY 18, 2022. (AUSTIN, TX) – [Me & the Bees](#), the woman and Black-owned lemonade company founded by teen social entrepreneur Mikaila Ulmer when she was just four years old, is proud to offer its all-natural lemonades to Market District shoppers.

The upscale market kicked off the debut of Me & the Bees with beautiful bee-themed displays in its stores in Indiana, Ohio, and Pennsylvania spotlighting the product and those of other black-owned businesses.

Me & the Bees' Lemonade is made with premium all-natural ingredients including honey as well as flaxseed, a key ingredient to Mikaila's great grandmother's recipe upon which the business was founded in 2009. The purpose-driven company offers its ready-to-drink "lemonade that tastes good and does good" in 12-ounce bottles. Market District will offer three flavors for \$2.50 including:

- **Classic Lemonade** - An homage to Mikaila's Great Granny Helen's recipe that inspired the company's start, this old-fashioned classic strikes just the right sweet and tart balance.
- **Ginger Lemonade** - The company's founder teen entrepreneur Mikaila Ulmer and her brother Jacob created this flavor together by adding organic ginger for a special zing.
- **Prickly Pear Lemonade** - The cheerful addition of prickly pear cactus fruit will make taste buds hum thanks to the aromas similar to a raspberry and watermelon combination.

“As we continue to expand and grow, it’s an honor to have Market District pick up and feature our product,” said founder and CEO Mikaila Ulmer. “We hope Market District customers across Indiana, Ohio and Pennsylvania quickly become “bee-lievers” and help us continue our quest to help save the bees and propel us upward to become ‘America’s favorite lemonade.’ Buy a bottle, save a bee.”

Always keeping its mission of saving the bees at the forefront, Me & the Bees Lemonade seeks to help educate consumers about the bees’ role in the ecosystem and the alarming decline in the bee population. It gives a percentage of its profits to Mikaila’s non-profit organization the [Healthy Hive Foundation](#) which is dedicated to increasing bee awareness and safe environments through research, education, and preservation.

The certified minority-owned company continues to experience high growth from its humble beginnings and now ranks as the number one ready-to-drink lemonade growth brand in its category. More information can be found at www.meandthebees.com or by reading Mikaila’s book, [Bee Fearless. Dream Like a Kid.](#) published by Penguin Random House in 2020.

About Me & the Bees Lemonade

In 2009, when Mikaila Ulmer found her Great Granny Helen’s flaxseed lemonade recipe in a 1940s family cookbook, she was excited to give it a try. In 13 years, what started as a lemonade stand in a front yard in Austin, Texas, has quickly grown to a national brand with distribution to all 50 U.S. states. In addition to Market District, Me & the Bees can be found nationally at Whole Foods Market, The Fresh Market, Natural Grocers, Target, Cost Plus World Market, and GoPuff, as well as at various local retailers and restaurants, and online at www.meandthebees.com. The clean-label, shelf stable lemonades contain no high-fructose corn syrup, no preservatives or additives, and are made with premium ingredients including U.S. Grade-A honey, real lemon juice, and flaxseed, which is rich in omega-3 fatty acids and antioxidants.

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