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## **ME & THE BEES LEMONADE'S MIKAILA ULMER RETURNS TO SHARK TANK FIVE YEARS AFTER MAKING A DEAL WITH SHARK DAYMOND JOHN**

***Teen CEO success story featured on update segment showing growth of business from one little lemonade stand to more than two million bottles sold and counting***

**NOVEMBER 18, 2020. AUSTIN** - Mikaila Ulmer returns to the Tank on Friday, November 20 at 7 PM CT/8 PM ET on ABC as part of a segment update feature showing how her company has grown. She originally appeared in season six of Shark Tank when she was just 10 years old.

Mikaila and her dad, Theo Ulmer, first appeared on the show seven years ago where Mikaila explained that her lemonade, which was inspired by her Great Granny Helen's flaxseed lemonade recipe, was not only "good but good for you." They struck a deal with Daymond John who has continued to be a mentor and resource for the company which was originally called Bee Sweet Lemonade, but had to change the name due to a brand conflict.

"From running a multi-million dollar business to making time for her schoolwork, Mikaila awakens the go-getter in us and inspires us all to dream like kids and pair our passions with our purpose," said brand consultant and "the people's shark," Daymond John. "The continuous growth of her company has been so impressive and has become an inspiration to other budding entrepreneurs out there. Me & the Bees continues to outperform in the beverage category while meeting the needs of today's health conscious consumer."

With her five all-natural lemonade flavors sold in more than 1,800 distribution points across the country, Mikaila's purpose is to sell them to help save the bees, an idea she had from the very beginning after she was stung by two bees in one week when she was just four years old. Her parents encouraged her to do some research about them instead of being scared of them and she learned they were dying at alarming rates.

"Being back on Shark Tank is a true celebration for me and the business as it spotlights just how far we have come since our humble beginnings and initial big dreams," said Mikaila Ulmer, founder, CEO of Me & the Bees Lemonade. "I am looking forward to tuning in with my family on Friday to savor the moment and reflect on how we went from one little lemonade stand to selling a million bottles in 40 states in 10 years, then to two million bottles a year later, and now we are well poised to make it to three million bottles sold by mid-2021. I hope viewers are inspired by my story so they can get out there and find their passion to become the next generation of changemakers."

The minority-owned company always keeping its mission of saving the bees at the forefront, Me & the Bees Lemonade seeks to help educate consumers about the bees' role in the ecosystem. With its "Buy a Bottle. Save a Bee." approach, the company donates a percentage of net sales to the [Healthy](#)

[Hive Foundation](#), Mikaila's non-profit organization dedicated to identifying and funding ways to increase bee awareness and promoting environments where bees can thrive through research, education, and preservation. More can be found at [www.meandthebees.com](http://www.meandthebees.com) or by reading Mikaila's new book [Bee Fearless, Dream Like a Kid](#), published by Penguin Random House.

Me & the Bees ready-to-drink lemonade is made with premium ingredients including honey and flax seed. Mikaila also has beeswax lip balms in five fun flavors. To celebrate being on Shark Tank, Me & the Bees is offering a variety [10-pack of lemonade](#) (two of each flavor) along with a variety [5-pack of lip balms](#) for a special price of \$39 with free shipping. The products will arrive in a beautifully packaged gift box for an exciting unboxing experience, which makes for perfect holiday cheer for all ages to enjoy.

For additional information on Me & The Bees Lemonade visit <https://www.meandthebees.com>.

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**About Me & the Bees Lemonade - @mikailasbees on all social channels**

In 2009, when Mikaila Ulmer found her Great Granny Helen's flaxseed lemonade recipe in a 1940s family cookbook, she was excited to give it a try and add her own special spin by adding honey. In 10 years, what started as a lemonade stand in a front yard in Austin, Texas has quickly grown to a national brand. Distributed by UNFI and KeHE, Me & the Bees is in 40 states at more than 1,800 stores such as Whole Foods Market, Fresh Market, Natural Grocers, World Market, H-E-B, and Kroger, as well as online at [www.meandthebees.com](http://www.meandthebees.com). Me & the Bees is certified by the National Minority Supplier Development Council as a minority-controlled enterprise and offers lemonades that contain no high-fructose corn syrup, no preservatives or artificial additives, and are made with premium ingredients including U.S. Grade-A honey, real lemon juice, and flaxseed, which is rich in omega-3 fatty acids and antioxidants. "Buy a Bottle. Save a Bee."