



HOUSTON FORECAST: SUNNY WITH LOTS OF LEMONADE

Me & the Bees™ Lemonade Offers Five Refreshing All-Natural Flavors to Houston Kroger Shoppers

JUNE 15, 2020 (AUSTIN, TX) – Texas born and raised [Me & the Bees](#) Lemonade continues to grow distribution in its home state announcing its all-natural, ready-to-drink lemonades are now available at 94 Kroger stores in the Houston area.

The “lemonade that tastes good and does good” comes in 12-ounce sustainable glass bottles in and is available in five flavors, with a retail price of \$2.99. Made with premium all-natural ingredients including honey and ground flax seed, Me & the Bees Lemonade was founded using a great grandmother’s recipe and the African American family-owned and -operated company now ranks as the number one ready-to-drink lemonade growth brand in the U.S.

“We are continuously working to bring our customers the products they want and need and by now offering Me & the Bees Lemonade, we are bringing a new, refreshing treat for our customers to enjoy,” said Clara Campbell, area corporate affairs manager for Kroger. “At Kroger, our purpose is to feed the human spirit and we are happy to support the entrepreneurial spirit in young people like Mikaila Ulmer.”

Found in the cold cases at Kroger in Houston, Me & the Bees flavors contain up to 25 percent less sugar than other ready-to-drink beverages and include:

- **Classic Lemonade** - An homage to Mikaila’s great granny Helen’s recipe that inspired the company’s start, this old-fashioned classic strikes just the right sweet and tart balance.
- **Ginger Lemonade** - Imagine the sweet and tart flavor with an added kick of spicy ginger. A beverage that can be enjoyed year around cold or even hot.
- **Iced Tea Lemonade** - Our version of an “Arnold Palmer,” this unbeatable combination with black tea is a great thirst quencher.
- **Mint Lemonade** - Mikaila’s original beverage --that got her into the [Acton Children’s Business Fair](#) and Austin [Lemonade Day](#) when she was only four-- is a crowd pleaser with its refreshing, summertime flavor.
- **Prickly Pear Lemonade** - The cheerful addition of prickly pear cactus fruit will make taste buds hum thanks to the aromas of raspberry and watermelon.

“Just in time for my favorite time of the year, lemonade season, we are proud to provide the best refreshments to beat the summer heat,” said founder and CEO, Mikaila Ulmer. “As temperatures rise and we get ready for more backyard family gatherings, our lemonades are sure to satisfy family members of all ages and shoppers can feel great about each bottle they purchase as they are doing their part to help save the bees.”

The 15-year old social entrepreneur has always kept the company’s mission of saving the bees at the forefront since she started it at just age four. Me & the Bees Lemonade seeks to help educate consumers about the bees’ role in the ecosystem and the alarming decline in the bee population.

Putting purpose over profits is paramount to the company’s success. Mikaila has been sharing her story to inspire other budding social entrepreneurs, including hosting an interactive virtual workshop with students in Houston ISD via its North Area Virtual Enrichment Learning Opportunities. Students learned about Me & the Bees Lemonade business that has grown by more than 500 percent since its humble beginnings in Austin 10 years ago.

Me & The Bees gives a percentage of its products to efforts that help save the bee population to the Healthy Hive Foundation, Mikaila’s non-profit organization dedicated to increasing bee awareness and promoting safe environments where bees can thrive through research, education, and preservation. More about the foundation, the company and Mikaila can be found at www.meandthebees.com or by reading Mikaila’s upcoming book [Bee Fearless. Dream Like a Kid.](#) which is published by Penguin Random House and comes out on August 18.

About Me & the Bees Lemonade

In 2009, when Mikaila Ulmer found her Great Granny Helen’s flaxseed lemonade recipe in a 1940s family cookbook, she was excited to give it a try. In 10 years, what started as a lemonade stand in a front yard in Austin, Texas has quickly grown into a national brand with distribution on more than 1,500 shelves throughout the United States. In addition to Kroger in Houston, Me & the Bees can be found at H-E-Bs across Texas, and nationally at select Whole Foods Market, Fresh Market, Natural Grocers, and World Market stores, and also at various local retailers and restaurants, and online at www.meandthebees.com. The clean-label, shelf stable lemonades contain no high-fructose corn syrup, no preservatives or additives, and are made with premium ingredients including U.S. Grade-A honey, real lemon juice, and flaxseed, which is rich in omega-3 fatty acids and antioxidants. “Buy a Bottle. Save a Bee.”

[Instagram.com/MikailasBees](https://www.instagram.com/MikailasBees) - [Facebook.com/MikailasBees](https://www.facebook.com/MikailasBees) - [Twitter.com/MikailasBees](https://twitter.com/MikailasBees)

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At The Kroger Co. (NYSE: KR), we are Fresh for Everyone™ and dedicated to our Purpose: To Feed the Human Spirit®. We are, across our family of companies, nearly half a million associates who serve over 11 million customers daily through a seamless shopping experience under a variety of [banner names](#). We are committed to creating #ZeroHungerZeroWaste communities by 2025. To learn more about us, visit our [newsroom](#) and investor relations [site](#).

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