



**ATTENTION BUDDING ENTREPRENEURS:
BEST SELLER “BEE FEARLESS: DREAM LIKE A KID” BY MIKAILA ULMER NOW
AVAILABLE IN PAPERBACK**

Natural lemonade CEO, social changemaker and one of TIME’s Top 30 Most Influential Teens shares her advice for life and business with entrepreneurs of all ages

SEPTEMBER 8, 2021. (AUSTIN, TX) – Teen CEO, social entrepreneur, and author Mikaila Ulmer of [Me & the Bees Lemonade](#) announces today that her book, [Bee Fearless: Dream Like a Kid](#) (Penguin Random House) is now available in paperback for a suggested retail price of \$8.99.

A best seller with hundreds of positive reviews, **Bee Fearless** is also available in hardcover and audio formats anywhere books are sold. See more [here](#) about this part memoir/part-business guide in which Mikaila shares her personal journey of being the founder of her purpose-based brand. She offers helpful tips and guidance for young readers interested in pursuing their own ventures, instilling in them the “bee-lief” that they can “bee fearless” and achieve their dreams too.

“Mikaila is one of the most impressive entrepreneurs I have had the privilege to meet. Her ingenuity paired with her mission to save the honey bees is an example of how businesses can lead with purpose,” said Satya Nadella, CEO, Microsoft. “By sharing her story and inspiring readers of all ages to pursue their dreams with passion, the world will be a better place.”

“I wrote **Bee Fearless** at a time when we all need to ‘bee the change’ we want and need to see in the world,” said Mikaila. “I hope this book will encourage the next generation of changemakers to embrace their own fearlessness and do what they are most passionate about, while promoting positive change through the power of social entrepreneurship.”

To help future business creators get started now, Mikaila created [Kidpreneur’s Guide to Building Your Buzziness Plan](#) as a free companion workbook for further inspiration.

MORE ABOUT THE AUTHOR:

When Mikaila Ulmer was four, she was stung by bees—twice in one week. Instead of being afraid of bees, her parents encouraged her to learn more about them first. It worked. Mikaila didn’t just learn what an important role bees play in the world’s ecosystem, she also learned bees are endangered so she set out to save them. She started by selling lemonade in front of her house and donating the small proceeds to organizations dedicated to bee conservation. When she realized the more lemonade she sold, the more bees she could help, Me & the Bees Lemonade was born. From

meetings with Fortune 500 CEOs and securing a deal on Shark Tank, to traveling the world to tell her story and even visiting the Obamas in the White House on more than one occasion, Mikaila's lemonade and passion for bee conservation have taken her far. Now she sells her all-natural lemonade across the country with distribution in all 50 states keeping her mission of saving the bees at the forefront now via her non-profit, the [Healthy Hive Foundation](#). Follow her on social media channels [@mikailasbees](#).

PRAISE FOR *BEE FEARLESS: DREAM LIKE A KID*:

“CEO Mikaila Ulmer is sure to inspire other entrepreneurs of all ages with her story about starting her business and how she infused purpose into it from the very beginning. The step by step business primer is really interesting. I especially enjoyed her personal stories about how Me & The Bees Lemonade has grown to national distribution, while never compromising its use of quality ingredients or their steadfast mission to save the bees. It's refreshing to learn from such a young, accomplished social entrepreneur about her approach to running a conscious company.”

—*John Mackey, Co-Founder & CEO, Whole Foods Market*

“Bee Fearless is equal parts memoir and business playbook—and exactly what tweens and their parents need right now. After a bee sting, a family lemonade recipe, and plenty of ingenuity, fifteen-year-old Mikaila Ulmer has sold more than a million bottles of her Me & the Bees lemonade. She is wise beyond her years and reminds us all that making a beeline to follow your business dreams is never a bad idea.”

—*Sheryl Sandberg, Facebook COO and founder of LeanIn.Org and OptionB.Org*

“From running a multimillion-dollar business to making time for her schoolwork, Mikaila will awaken the go-getter in you. Bee Fearless inspires us all to dream like kids and pair our passions with our purpose.”

—*Daymond John, Shark Tank panelist and investor*

“In sharing her story, this talented Black girl breaks down not only each opportunity and decision she and those who supported her had to make along the way, but also the lessons about business that she learned in the process, making this a manual as well as a memoir. Her growth is inspiring, her story is fascinating, and her wisdom is priceless for young entrepreneurs. Gift this to every aspiring and beginning entrepreneur; they will thank you.”

—*Kirkus, starred review*

“A memoir and how-to guide with heart. Readers of any age will appreciate Ulmer's ingenuity and harness the strength they need to create and innovate.”

—*School Library Journal*

For interviews, please contact kate@apccollective.com

Photos available [here](#).