

Multimedia Product Distribution Agreement

- IDENTIFICATION OF THE PARTIES
- PREAMBLE
- OBJECT
 - Grant of the Right to Distribute the Multimedia Products
 - Physical Distribution Within a Given Territory (OR: Market Segment)
 - Electronic Distribution Through the Internet

CONSIDERATION

- Royalties
- Physical or Electronic Invoicing Address
- Terms and Conditions of Payment

• SPECIFIC PROVISIONS

- Representatives of the Parties
- o Electronic Communications
- o Obligations of the Developer
- Obligations of the Distributor
- Intellectual Property
 - Definitions
 - General Principle
 - Respect of Third Party Intellectual Property (By the Developer)
 - Respect of Third Party Intellectual Property (By the Distributor)
 - Physical Distribution License Granted to the Distributor (Software Products)
 - Electronic Distribution License Granted to the Distributor (Software Products)
 - Reproduction License Granted to the Distributor (Software Products)
 - Specific Conditions Regarding Reproduction of the Multimedia Products
 - Translation License Granted to the Distributor (Software Products)
 - Specific Conditions Regarding Translation of the Multimedia Products
 - User Sub-Licensees Granted to End Users (Multimedia Products)
 - User License Granted to the Distributor (Trademarks)
 - Approval of Promotional and Advertising Items
 - Specific Undertakings of the Distributor
 - Consequences of Failing to Comply with Undertakings
 - References to Intellectual Property Rights and Credits



- Right of First Refusal (Developer's Intellectual Property)
- Right of First Refusal (Developer's Enterprise)
- o Confidentiality and Non-Disclosure Undertaking
- Exclusivity Regarding the Physical Distribution of the Multimedia Products
- Exclusivity Regarding the Electronic Distribution of the Multimedia Products
- Exclusivity of the Distributor's Services
- Undertaking Not to Compete
- Reciprocal Undertaking Not to Solicit Personnel
- Order Taking Through the Internet
- Developer's Suggested Retail Price
- o Distributor's Purchase Orders
- Sales Quotas to be Met by the Distributor
- Relationship Between the Parties
- Subcontracting
- Additional Services
- o Representations and Warranties of the Distributor
- Representations and Warranties of the Developer
- o Training Provided by the Developer
- Technical Support Provided by the Developer
- Multimedia Products Replacement Warranty
- Security Defects, Operating Defects and Latent Defects
- o Revised or Updated Version of the Multimedia Products
- New, Expanded or Improved Version of the Multimedia Products
- Limitation of Warranty
- Limitation of Liability
- Clientele Developed by the Distributor
- Personal Information Disclosed by the Distributor's Clients
- o Distributor's Books, Records and Vouchers
- Verification by the Developer of Books, Records and Vouchers
- Distributor's Reports to be Provided to the Developer
- Transfer of Risks
- Security Deposit
- Other More Favourable Distribution Agreements
- o Interests
- Change of Tax Rates or New Taxes
- Collection Costs
- Suspension of Purchase Order Processing in the Event of Failure to Pay
- No Intermediary
- Professional Fees Relating to this Agreement

GENERAL PROVISIONS

- o "Force majeure"
- Severability
- Notices
- Headings
- Schedules
- No Waiver
- Cumulative Rights



- o Entire Agreement
- Amendments
- o Number and Gender
- o No Right to Transfer
- o Calculating Time Periods
- Currency
- Governing Law
- Election of Domicile
- Counterparts
- Successors
- o Joint and Several Liability
- o Elapsed Time
- o Language
- EFFECTIVE DATE
- TERM
- RENEWAL
- TERMINATION
 - o Grounds
 - o Effects
 - o Obligations of the Developer
 - Obligations of the Distributor
- ACKNOWLEDGEMENT BY THE PARTIES
- SIGNATURES OF THE PARTIES
- SCHEDULE: SPECIFICATIONS