

Web Advertising Agreement

- IDENTIFICATION OF THE PARTIES
- PREAMBLE
- OBJECT
 - Ad Space Rental
 - Ad Design
- CONSIDERATION
 - Price
 - Billing
 - Terms and Conditions of Payment
- SPECIAL PROVISIONS
 - Parties' Representatives
 - Advertiser's Obligations
 - Publisher's Obligations
 - Advertising Rules
 - Advertising Statistics
 - Intellectual Property
 - Advertisement
 - Respect of Third Parties' Intellectual Property Rights (by the Publisher)
 - Respect of Third Parties' Intellectual Property Rights (by the Advertiser)
 - Confidentiality and Non-Disclosure Undertaking
 - Exclusivity of Services
 - Reciprocal Undertaking Not to Solicit Personnel
 - Useful Information
 - Means of Execution
 - Subcontracting
 - Additional Services
 - Warranty
 - Limitation of Liability
 - Security Deposit
 - Interests
 - Rate Modification or Additional Tax
 - Collection Costs
 - Cancellation of the Agreement (by the Advertiser)
 - Cancellation of the Agreement (by the Publisher)
- GENERAL PROVISIONS
 - "Force majeure"



- Severability
 - Notices
 - Headings
 - Schedules
 - No Waiver
 - Cumulative Rights
 - Entire Agreement
 - Amendments
 - Number and Gender
 - No Right to Transfer
 - Calculating Time Periods
 - Currency
 - Governing Law
 - Election of Domicile
 - Counterparts
 - Successors
 - Joint and Several Liability
 - Elapsed Time
 - Language
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- EFFECTIVE DATE
 - TERM OF THE AGREEMENT
 - RENEWAL OF THE AGREEMENT
 - TERMINATION
 - ACKNOWLEDGEMENT BY THE PARTIES
 - SIGNATURES
 - SCHEDULE: SPECIFICATIONS