

## Web Site Promotion Agreement

- IDENTIFICATION OF THE PARTIES
- PREAMBLE
- OBJECT
  - Services
  - Delay to Provide the Services
- CONSIDERATION
  - o Price
  - o Billing
  - o Terms and Conditions of Payment
- SPECIAL PROVISIONS
  - Parties' Representatives
  - Client's Obligations
  - Promoter's Obligations
  - Intellectual Property
    - Information and Web Site Elements
    - Domain Name
    - Promotional Elements
    - Respect of Third Parties' Intellectual Property Rights (by the Promoter)
    - Respect of Third Parties' Intellectual Property Rights (by the Client)
  - o Credits
  - o Confidentiality and Non-Disclosure Undertaking
  - Exclusivity of Services
  - Reciprocal Undertaking Not to Solicit Personnel
  - o Useful Information
  - Means of Execution
  - Subcontracting
  - Additional Services
  - o Warranty
  - Limitation of Liability
  - o Security Deposit
  - Interests
  - Rate Modification or Additional Tax
  - Collection Costs
  - Cancellation of the Agreement (by the Client)
  - Cancellation of the Agreement (by the Promoter)
- GENERAL PROVISIONS
  - o "Force majeure"
  - Severability
  - o Notices



- Headings
- Schedules
- o No Waiver
- Cumulative Rights
  Entire Agreement
  Amendments

- Number and Gender
- No Right to Transfer
- Calculating Time Periods
- Currency
- Governing Law
- Election of Domicile
- Counterparts
- Successors
- o Joint and Several Liability
- o Elapsed Time
- o Language
- EFFECTIVE DATE
- TERMINATION •
- ACKNOWLEDGEMENT BY THE PARTIES •
- SIGNATURES •
- SCHEDULE: SPECIFICATIONS •