



DESIGNED BY US *CREATED BY YOU*

OUR MISSION

## Our Mission

**Cocktail Connoisseurs is on a mission to revolutionise the home cocktail experience.** We aim to empower enthusiasts to easily explore and master mixology, demystifying the art of handcrafted cocktails. By providing premium, easy-to-use cocktail sets and accessories, we strive to elevate every home bar, ensuring unparalleled quality and service. Our goal is to make crafting high-quality cocktails enjoyable and accessible for everyone.



A portrait of Harry Daymond, the founder, smiling and wearing a dark suit jacket over a white shirt. The background is dark with bokeh lights.

## OUR *FOUNDER*

### Meet Harry

**Cocktail Connoisseurs was founded by Harry Daymond, a multi-award-winning young entrepreneur dedicated to making mixology accessible to all.** Harry started his entrepreneurial journey at just 15, launching his first business while in secondary school. He built a vintage sweet cart with his grandfather and hired it out for events. Throughout his journey, he has been recognised by the [Wise 20 Under 20](#), [EY Founders 30](#), and [Young Start-Up Talent](#). He also supports multiple charities, including the [Peter Jones Foundation](#) and [Young Enterprise](#).

Harry established Cocktail Connoisseurs in 2020, at the age of 21. For the first nine months, he personally delivered every product within a 25-mile radius of his hometown. Four years on, Cocktail Connoisseurs has become a disruptor in the beverage industry, innovating product delivery and expert cocktail crafting across the UK.

# FIRSTLY, WHAT WE DO?

## Luxury Cocktail Gift Sets

**Experience home mixology** with our luxurious cocktail gift sets, designed to make mixology accessible to everyone. Each set demystifies the art of mixology, providing everything needed to craft bar-quality cocktails at home.

### What to Expect:

- Each set makes 4 of your chosen cocktail
- Choose from 15 classic cocktail recipes
- Alcoholic and non-alcoholic options
- Finest spirits, ingredients, and garnishes
- Recipe cards and tutorial videos
- Beautiful, reusable gift boxes
- Precisely measured ingredients for minimal waste
- Option to include bar equipment





## Corporate Gifts

**The search for exceptional corporate gifts ends here.** Whether you need one-off referral gifts or large-scale seasonal orders, our carefully curated sets are always memorable. Our offerings are perfect for:

- Referral Incentives
- Employee Rewards
- Welcome Packs
- Thank You Gifts
- Team Building Events
- Client Appreciation
- Seasonal Gifts

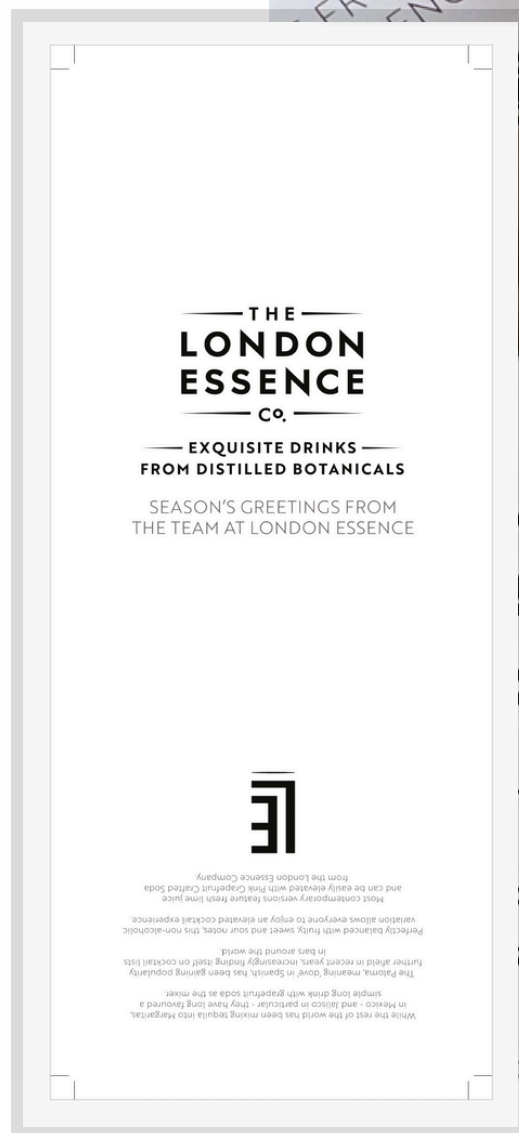
Impress your clients, suppliers, and team today with unforgettable cocktail gifting.

CORPORATE GIFTS

## Customisation

Discover our bespoke customisation options, crafted to embody your brand and meet your needs. Whether it's branded sleeves or personalised greeting cards, our dedicated design team is ready to bring your vision to life.

LET'S MAKE  
*IT PERSONAL*



## Bespoke Projects

**Seeking something bespoke?** Our tailor-made cocktail solutions are ideal for product launches, dynamic PR packs, or exclusive influencer boxes, crafted to leave an unforgettable impression. Our bespoke solutions cater to:

- New Product Activations
- Creative Mailers
- PR Packs
- Marketing Projects
- Influencer Boxes

Allow us to transform your unique vision into reality with a touch of mixology and flair.

ALUNA X  
COCKTAIL CONNOISSEURS





# VIRTUAL COCKTAIL MASTERCLASS



## Virtual Masterclass

### Have you heard about our virtual masterclasses?

Invite your clients and customers to an hour of entertainment and skill-building from the comfort of their homes. Enjoy a fun-filled journey through cocktail crafting, learning to perfect each serve with expert guidance.



# PREVIOUS CLIENTS



## Previous Clients

We're thrilled to be rated **'Excellent'** on **Trustpilot** and to be trusted by some of the world's largest brands.

<b>SALTER</b>	J.P.Morgan	<b>SAMSUNG</b>	PRIMARK
Microsoft	Johnson & Johnson	<b>HELLO!</b>	octopusenergy
Permutive	pwc	Creating Space	sodexo
<b>FLOURISH</b>	THE LONDON ESSENCE CO.	PETER JONES FOUNDATION	<b>GRID</b>

Trustpilot Excellent

# CASE STUDY



## Case Study

**Client:** Grid Architects

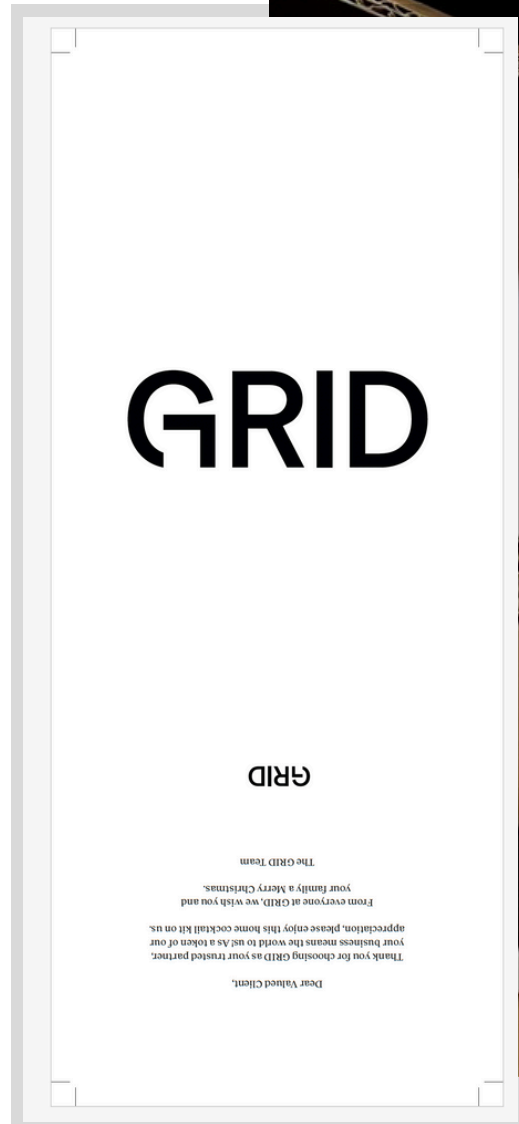
**Product:** Espresso Martini Gift Set

**Customisation:** Sleeve

### Testimonial

*"We ordered over 80 espresso martini cocktail boxes for Christmas gifts to our clients and we were delighted with the quality of the gifts and the personalised branding gave them a unique edge! We were very happy with the level of support and amazing customer service we received from Harry which made the process very easy especially when having to ship to multiple addresses! We have also received amazing feedback from our clients, so we would highly recommend the Cocktail Connoisseurs!"*

## GRID





## Case Study

**Client:** London Essence Co x Giggling Squid

**Product:** Bespoke Project

### Brief

*Celebrate the launch of London Essence Co sodas at Giggling Squid Restaurants with a bespoke cocktail box for our Golden Gigglers audience. Each box features three LE soda-based cocktail recipes and includes access to an exclusive virtual masterclass.*

**GIGGLING GOLDEN TICKET**

THE LONDON ESSENCE CO. COCKTAIL MASTERCLASS

ADmits TWO  
22nd May at 7pm

To celebrate the not-so-humble Paloma (have you sampled ours yet?), we're offering Golden Gigglers the chance to win tickets to an exclusive online [London Essence Cocktail Masterclass](#)... plus a hamper of cocktail-making goodies!

Enter the prize draw to win an invitation for two people to our online masterclass on 22nd May, 6 - 7.30pm (World Paloma Day, no less...). Winners will also receive two cocktail boxes with all the goodies you and a friend need to create three delicious cocktails each. Enjoy making (and sipping) the fab Paloma you can currently enjoy at your local Giggling Squid, a classic Mojito and an Elderflower & Blood Orange Collins - all from the comfort of your home!

The above photo is a representation - the contents of the cocktail boxes may vary slightly.

As an extra treat...  
Cocktail Connoisseurs - the cocktail whizzes who'll be running the masterclass.



# SAY HELLO

## Say Hello

Our team is ready to assist you. Please get in touch to start your journey with us:

[hello@thecocktailconnoisseurs.co.uk](mailto:hello@thecocktailconnoisseurs.co.uk)

## Download Product Brochure

Download our complete product brochure here:

[Product Brochure](#)

