

2024



MEGA PRODUCTION

Creative Agency Portfolio



ABOUT US

Welcome to Mega Production Agency, your one-stop-shop for all your digital marketing needs! We specialize in social media setup and management, advertising campaigns setup and management, and other digital marketing solutions.

Our goal is to help your business thrive in today's digital world, where digital marketing is essential for growth and staying ahead of the competition. At Mega Production Agency, we're passionate about helping businesses like yours succeed. Let us help you take your business to the next level!











WHAT IS DIGITAL MARKETING?



Digital marketing encompasses a wide range of services and strategies that aim to promote brands, products, or services through online channels.

I 01. SOCIAL MEDIA MANAGEMENT

Your presence in social media in today's market is essential. Social media has become a necessary part of our lives to gain any momentum, or to share your journey with the rest of the world. Having a polished image to showcase to your audience and building a community that can expand into multiple continents is what makes social media a powerful tool. Some of the major social media platforms are:

 Instagram	 Tiktok	 Linkedin
 Facebook	 Snapchat	 Pinterest



I 02. CONTENT CREATION

Content generation is essential in today's marketplace. With AI on the rise, your ability to create content has reached a new level of competition, and requires you to stay on top of the latest solutions to write blogs, email newsletters, and content strategy development.



I 03. PAY-PER-CLICK (PPC) ADVERTISING

Reach millions of people online with the power of advertisement. This type of digital marketing helps you reach different demographics and locations by setting up different ads for different goals. Many PPC platforms help you with this such as:

- Googles Ads
- Facebook Ads
- Instagram Ads

- Snapchat Ads
- Tiktok Ads
- Youtube Ads

I 04. SEARCH ENGINE OPTIMIZATION (SEO)

This is important for your online presence and ranking on different engine searches to help you rank when customers are searching for your products. On-page and off-page services help improve your business' overall website rankings.

I 05. WEB DESIGN AND DEVELOPMENT

Your website is the front facing window of your clients to your business. The design of your landing pages to ensure fast conversions and optimal user experience can make or break your business.

INTERESTED IN OUR SERVICES?

Our service packages include a single or mixture of the described digital marketing services above based on your business needs and /or budget.

HOW DOES IT WORK?

- We get to know you and your business through a discovery call
- You select the best tier option for your business
- Add/replace other services as add-ons (optional)
- Implement the solution using the best practices

ADD-ONS

- SEO
- Social Media Management
- Content Creation
- Event Management
- Monthly reporting/analytics
- Website development

01

Basic Package

1. Basic 1 ad campaign setup
2. Limited ad spend management
3. Regular performance check-ins

02

Standard Package

1. Setup of 2-3 ad accounts
2. Management of ad accounts
3. Campaign optimization
4. Regular performance reporting

03

Standard Package

1. 3-4 ad campaigns setup
2. Dedicated account management
3. Advanced Analytics and reporting
4. Comprehensive strategy planning
5. 1-time website enhancement



THE FOUNDERS



**KAREEM
AL-SENAN**

Our journey began when Ahmed started his own clothing brand, Astro. From there, we discovered our love for digital marketing and decided to start our own agency. Today, we're proud to help businesses reach their goals through innovative marketing strategies. While Kareem is based in Portland, OR, USA, Ahmed is stationed in the Eastern Province in Saudi Arabia. At Mega Production Agency, we believe in putting our clients first and delivering results that exceed their expectations. Let us help you take your business to the next level!



**AHMED
AL-SENAN**