

# INSIDERS



TIPS  
ON FACE POWDER CLEANSERS

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SECRETS REVEALED



# POWDER CLEANSERS

Meet your new skincare obsession: cleansing powders. These granular concoctions are a beauty game-changer. Get ready to change the way you wash your face.

# POWDER FACE CLEANSERS

## *GREAT FOR ALL SKIN TYPES*



Enzyme powder cleansers are great for all skin types because they offer more benefits than your traditional cleanser. They cleanse just enough without stripping your moisture barrier.

The cleansing bubbles work perfectly at lifting dirt and debris out of the deeper parts of your pores. They also offer a light, gentle exfoliation, leaving your skin soft and refreshed.







## **POWDER FACE CLEANSERS CONTAIN FEWER PRESERVATIVES**

Powder cleansers pack a punch by focusing on pure ingredients needed to get the job done without the nasty preservatives.

Preservatives are necessary for water-based formulas to either kill or prevent the chance of bacteria or mold growth! And because powder cleansers contain no water, they present less opportunity for bacteria and mold to grow!



## CONTAIN TONS OF AMAZING ACTIVE INGREDIENTS

Not all skincare products are created equal. Hence you want to make sure you use professional-quality skincare like [Green Envee Illuminate Enzyme Cleansing Powder](#).

The powder face wash in this cleanser contains fine, smooth particles—such as plant-based powders, that result in exfoliating properties without harsh grit or plastic microbeads!

This powder exfoliates to remove dead skin cells and reveal smooth, rejuvenated skin while fighting free radicals and inflammation with key plant actives like...

# AMAZING ACTIVE INGREDIENTS



**Matcha** - green tea protects against environmental stress, promotes a clear and even complexion, combats stress, even prevents premature aging

**Lemon** - heals acne and diminishes blackheads, lightens dark spots and blemishes

**Bamboo** - enhances skin's radiance, hydrates, and produces collagen for firmer skin and a youthful bounce

**Bentonite Clay** - offers a deep cleanse while absorbing dirt and oil from your skin

**Papaya** - a natural enzyme that exfoliates dead skin cells

**Organic Rice Powder**- provides light exfoliation, is very soothing and has anti-inflammatory properties



# HOW TO USE A CLEANSING POWDER



## Shake, polish, and glow

1. Incorporate invigorating Matcha & Lemon enzyme washing powder into your skincare routine 3-5 times weekly
2. Shake a dime-size amount of powder into the palm
3. It is water-activated so, wet the opposite palm with water into fizzing, light bubbles
4. For a deep exfoliation, you'll only just need a splash of liquid. Use more water if you're looking for a milder cleanse
5. Massage onto wet skin in a circular motion
6. Rinse and pat dry



KEEP  
IT  
SIMPLE

## ADDITIONAL BENEFITS

- Convenience
- Can take it on a plane since it's powder, not a liquid
- Not complicated, simply add water and rub your palms together
- Simplicity, it combines exfoliating and cleansing into one step
- Anyone with a sensitive skin type can use it since it's more gentle than abrasive exfoliants or a foaming cleanser
- Product last longer, because it's in a concentrated form and not diluted