# Choc Chip Cookies Stocking Brochure

### Interested in stocking the Worthy Cause Choc Chip Cookies at your business? Here's everything you'll need to know:

#### **About Worthy Cause**

Worthy Cause is a registered charity with two main operations. The first is to raise funds for important causes through food. The second, which will be directly supported by the sale of these cookies, is the employment and training of vulnerable people. These are individuals that, due to hardship, tragedy, prejudice and social inequality, have struggled to find employment. In assisting them, Worthy Cause can offer those in need with a stable income, emotional support, training and knowledge in their profession and eventually a CV and a reference of recommendation for them to leave our help behind and continue to rebuild their lives outside of our program.

#### How You Can Help

By stocking and selling our cookies, you will be directly funding our charity's ability to employ vulnerable people. Worthy Cause asks that you do not take any proceeds from the sale of these cookies, allowing all the funds to be used for the employment of vulnerable people.

#### About the Cookies

The cookies come in a pack of 2 and retail for \$12 per pack. The package is a flat-bottomed pouch which is heat sealed but also comes with a zipper lock and tear away handles. Each cookie is 125g and comes in a compostable and recyclable pouch. The cookies have a shelf life of 28 days from the date they are baked, this is displayed on the back of the packaging next to the Nutritional Information Panel.

#### How to order and fulfillment information:

Cookies are baked in our commercial kitchen on Friday mornings. They will be sent out for delivery to your address on the Friday afternoon coinciding with your fortnightly subscription. The cookies are sold through a subscription with a minimum order of 10 packages per fortnight.

To order or for more info contact Ricky via hello@worthy-cause.com.au or 0404 454 769





**Nutritional Information** Servings per package: 2 Serving size: 125 g

Quan	Average tity per Serving	Average Quantity per 100 g
Energy	2210 kJ	1770 kJ
Protein	9.1 g	7.3 g
Fat, total	26.5 g	21.2 g
- saturated	13.2 g	10.6 g
Carbohydrates	64.1 g	51.3 g
- sugar	31.6 g	25.3 g
Sodium	256 mg	205 mg
All values are average qua	intities	

#### Ingredients

Ingredients Chocolate Chips (Cocoa beans, Sugar, Soy Lecithin, Vanilla), Caster Sugar, Brown Sugar, Wheat Flour, Eggs, Butter, Self Raising Wheat Flour, Walnuts, Baking Powder, Bicarbonate Soda, Salt Contains: Gluten, Soy, Unpasteurised Eggs, Tree Nut Tree Nut

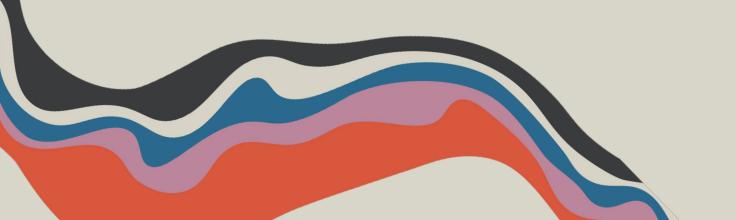
Store in a cool, dry place and reseal package after opening

Cause offer



For all feedback and questions please contact Worthy Cause 18 Lens Street, Coburg North, 3058, Victoria hello@worthy-cause.com.au 250g **Product of Australia** 





## Sample Images of Packaging





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# **Nutritional Info Panel**

Like the packaging, the NIP is printed on compostable and recyclable kraft paper