

## Washing Instructions

Handwash lightly with mild detergent. Do not soak any cotton dress & do not wash with another garment. Dry inside out in shade. Dry clean is ideal but hand wash also works.

Taking care of your clothes will keep them looking good and fresh for longer.

The following instructions will help you prolong the life of your cotton clothes.

Water is precious. Wash garments only when necessary. Airing it after every use will keep them fresh for use, a couple of times.

Wash our garments by hand. Do not put them in a washing machine or dryer.

All our cottons are either handloom woven, or hand-block printed.

Moderate shrinkage may be expected.

One must be very careful when applying fragrances to handmade clothes as the ingredients may cause your clothes to remove print or stain. It's best to spray lightly into the air in front of you then walk directly into the spritz.

Some fabrics may shed excess color. Certain ikats and block-printed textiles are prone to excess bleeding. In such cases it is advised that you dry clean the garments using the services of a reputed drycleaner. In other cases, wash the clothes carefully by hand.

### Sorting

Sort clothes color-wise. Wash only similar colored garments together.

### Soaking

Put a small quantity of mild detergent in a half-filled bucket of cold water. Soak the garment in the soapy solution for five minutes. Do not soak for a longer duration. Pre-soaked garments must be washed immediately.

### Rinsing

The soiled areas can be rubbed gently by hand. Do not use a solid bar of soap or a brush. Rinse the garment a few times in cold water to remove the detergent completely.

### Starching

A final dip in a diluted solution of liquid starch will render a crisp finish to the garment. Do not wring too much.

### Drying

Drying your clothes under the sun causes color-fading. Therefore, hang them out to dry in the evenings or in shade. Garments should be hung straight to dry on rust- proof hangers (either plastic or wooden).

### Ironing

Do not iron directly on block-prints, embroidery, etc. Such clothes should be turned inside out and ironed lightly.

### Storage

Store garments in a cool, dry, place protected from sunlight. Keep whites- and light-colored garments away from the darker colored ones. Use aromatic sachets to dispel cupboard odors.

### Silk And Silk Blends

Silk and silk blend fabrics must be dry cleaned only. Store carefully in cloth covers with a few scented sachets.

### CUSTOMER SERVICE

### CONTACT US

MON-FRI - 9.00 AM TO 5.00 PM (IST)