

# FineryEmbroidery

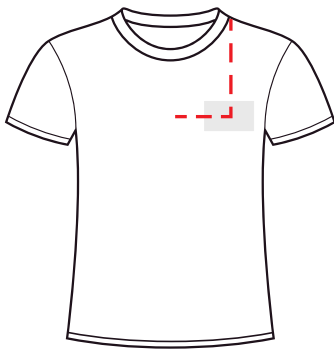
## EMBROIDERY PLACEMENT GUIDE

Need a little help to position your embroidery? Use our embroidery placement guide to get you started. There are many factors that depend on the positioning of your embroidery, like size, design, garment type, and more. This information is a guide and should only be followed with consideration of these components.

### CLOTHING

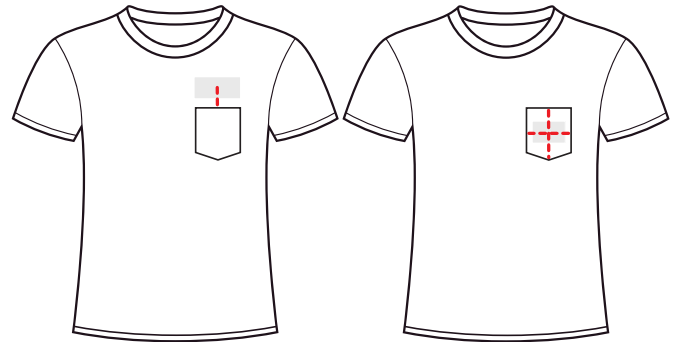
#### T-Shirts (left chest, no pocket)

7" - 9" (18.5cm x 23.5cm) down from the left shoulder seam, between center and side seam, or 4" - 6" (10.5cm x 15.5cm) to the right of center.



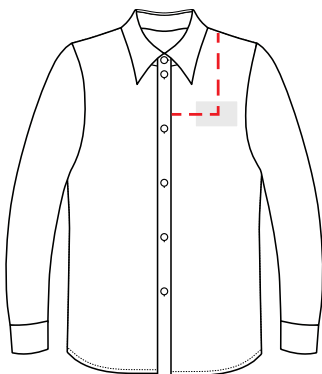
#### T-shirts (left chest, pocket)

Centered above or on the pocket.



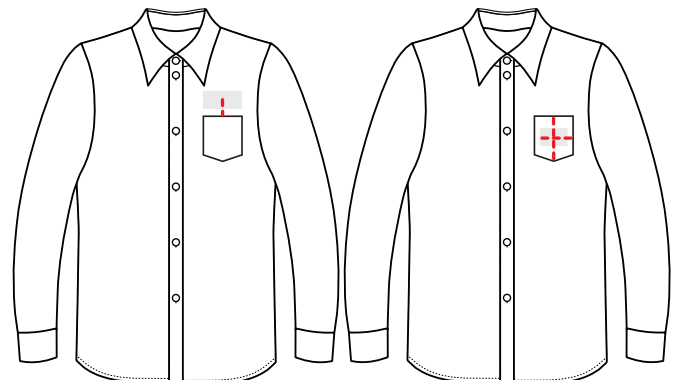
#### Button-down shirts (left chest, no pocket)

7"-9" (18.5cm x 23.5cm) down from the left shoulder seam, centered between the placket and side seam, or 4"-6" (10.5cm x 15.5cm) to the right of the placket.



#### Button-down shirts (left chest, pocket)

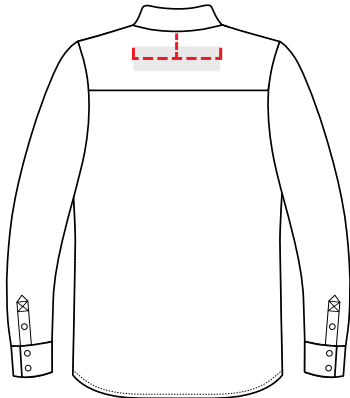
Centered above or on the pocket.



**TIP:** Consider the size of the garment and shape of the design. As a general rule the top of the design should be 3½" - 4½" (9.5cm x 12cm) from the garment neck, centered between the left and right seams.

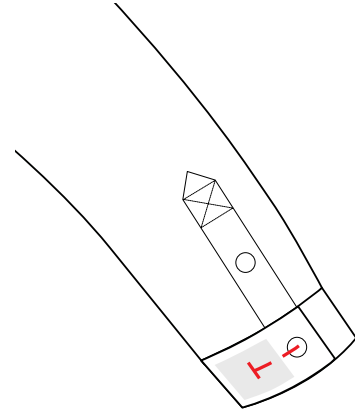
## Shirt backs

5" - 6" (13cm - 15.5cm) from the collar, centered between right and left seams.



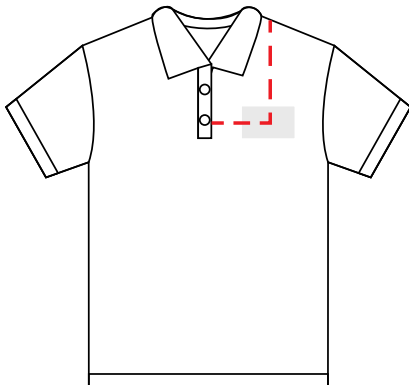
## Shirt Cuffs (Monograms)

1 3/8" (3.5cm) to the right of the buttonhole, 1/4" (5mm) above the cuff edge. The Monogram should face away from the wearer.



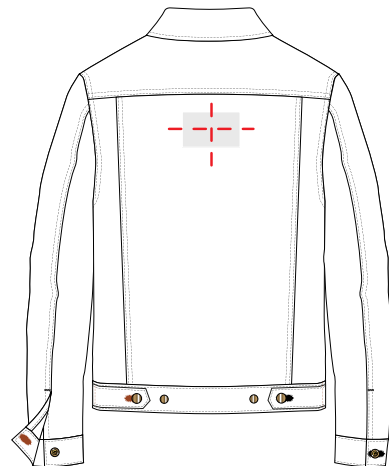
## Polo/Golf Shirts (left chest)

7" - 9" (18.5cm - 23.5cm) down from the left shoulder seam, centered between the placket and side seam, or 4" - 6" (10.5cm x 15.5cm) to the right of the placket.



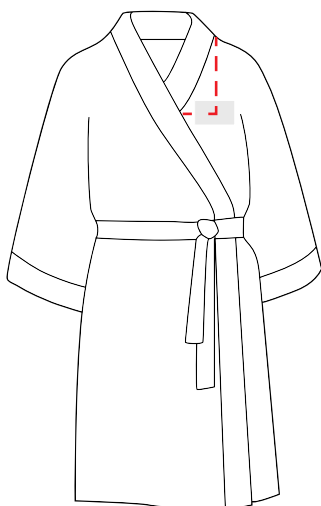
## Jacketbacks

7" - 9" (18.5cm - 23.5cm) down from shoulder seam, centered between side seams. If there is a Yolk, 1" (3cm) below Yolk.



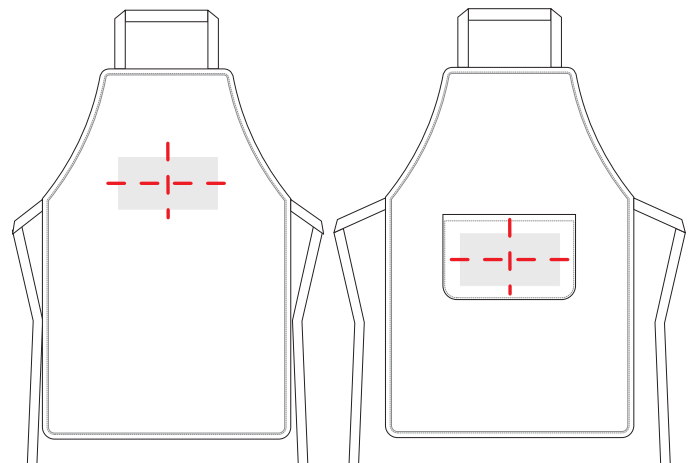
## Robes

4" - 6" (10.5cm - 15.5cm) down from the left shoulder seam, centered between the placket and side seam.



## Apron

4" - 6" (10.5cm - 15.5cm) down from the top edge and centered between edges.

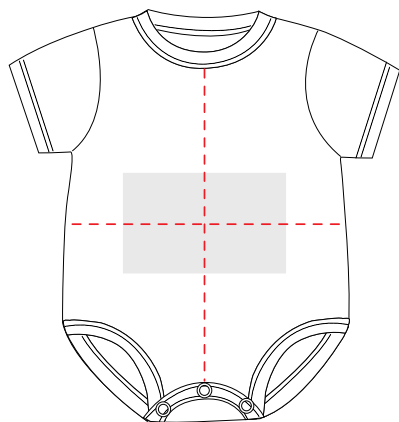


Unpick the sides of pocket, leave the bottom attached, embroider in the center and resew.

## BABY ITEMS

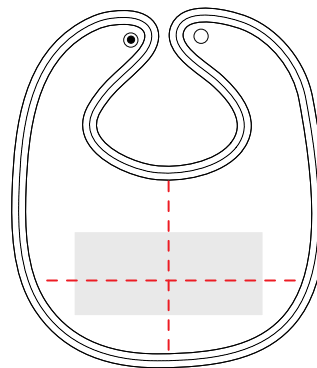
### Onesie

Center neck edge to crotch. Center between side seams.



### Bib

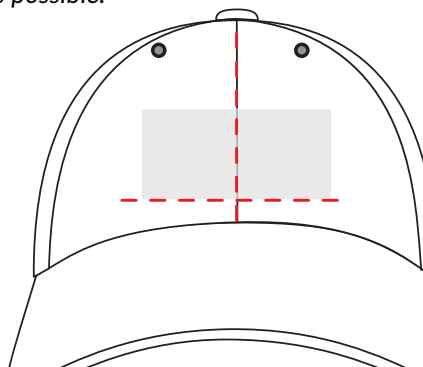
Center between left and right sides - measure up 1" (3cm) from bottom of the bib and line up with bottom of design.



## ACCESSORIES

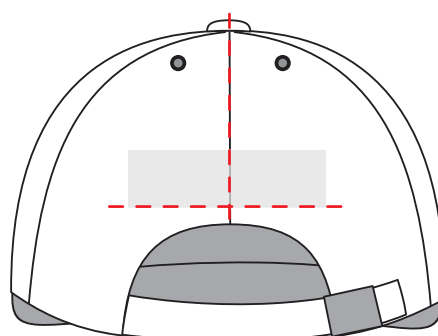
### Cap (front)

Center design over front seam. Position design as close to the brim as possible.



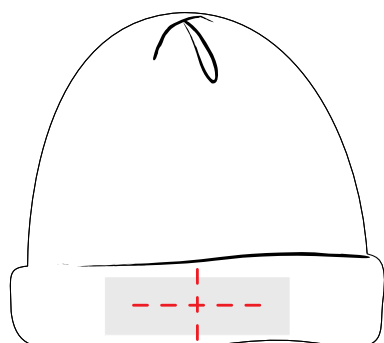
### Cap (back)

Center design over back seam. Position the design above the arch.



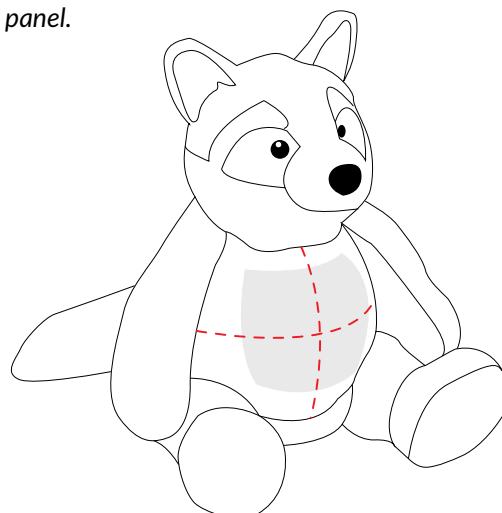
### Beanie

Center design in the width of the turn up.



### Embroider Buddies

Use a 4" x 4" (100mm x 100mm) hoop. Center design on belly panel.



## TOWELS

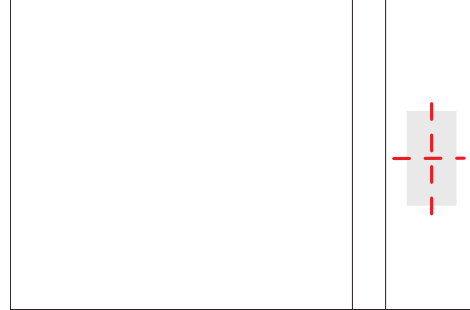
### Washcloths

1" - 1½" (3cm - 4.5cm) above the hem, or 1" (3cm) above the border. The design can be placed in a corner, angled, 1" - 1½" (3cm - 4.5cm) above the corner.



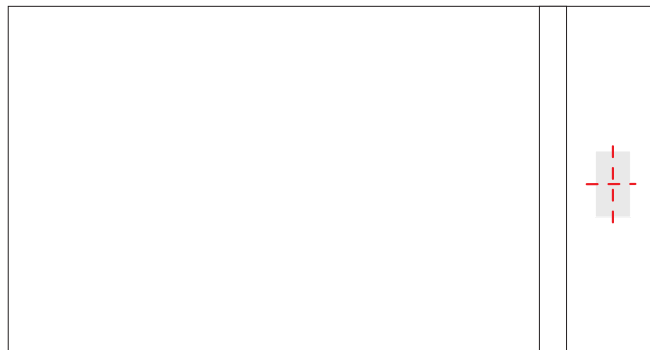
### Hand Towels

2" (5.5cm) above hem, or 1½" (4.5cm) above the border. No design should be placed on the fret.



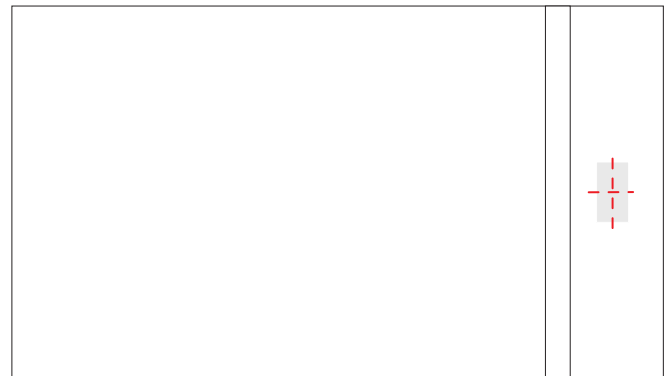
### Bath Towels

4" (10.5cm) above hem, or 1½" - 2" (4.5cm - 5.5cm) above the border. No design should be placed on the fret.



### Bath Sheets

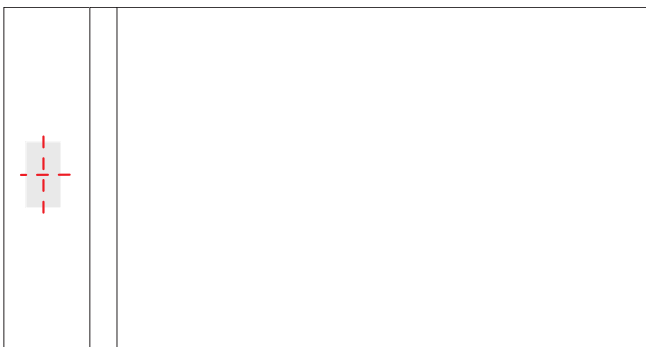
5" (13cm) above hem, or 2½" - 3" (7cm - 8.5cm) above border. No design should be placed on the fret.



## LINENS

### Sheets

2" (5.5cm) above the top sheet top hem. When beds are made, the top sheet is turned over so piping/decorative hem is exposed. Consider the orientation when embroidering on a sheet; the design may need to be embroidered "upside-down" for correct orientation.



### Pillow Case

Unpick sideseam. Hoop cuff of pillow case with Filmopast as the stabilizer. Position design using the hoop template. Be careful of the orientation of the design. After embroidering, resew the side seam.

