



Welcome to the

# 120 Day New Style Deck

- JANUARY TO MARCH '24 DELIVERY -  
- All Regions -



ascolour.

**TEES & TANKS:**

- 5077 Men's Staple Recycle Tee
- 5085 Men's Stone Wash Heavy Tee
- 4083 Wo's Heavy Faded LS Tee
- 4084 Wo's Heavy Faded Tank
- 4089 Wo's Heavy Faded Crop Tee

**FLEECE:**

- 5165 Men's Faded Relax Crew
- 5166 Men's Faded Relax Hood
- 4165 Wo's Faded Relax Crew
- 4166 Wo's Faded Relax Hood
- 5102F Men's Stencil Safety Hood
- 5102G Men's Organic Stencil Hood
- 5148 Men's Heavy Zip Hood

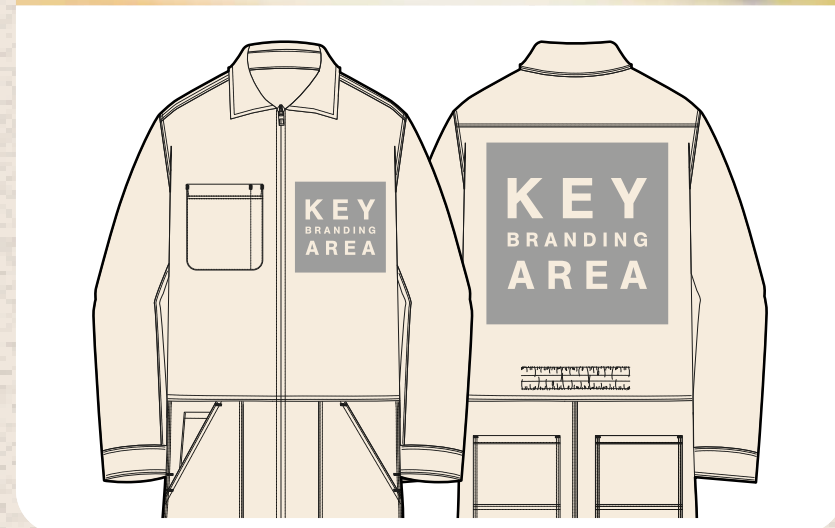
**HATS:**

- 1110 Stock Contrast Trucker
- 1154 Class Two-Tone Cap
- 1156 Class Canvas Cap
- 1162 Frame Nylon Cap
- 1163 Frame Foam 2-Tone Trucker
- 1104 Finn Nylon Cap
- 1105 Finn 2-Tone Nylon Cap
- 1133 Access Active Cap
- 1155 Class Performance Cap
- 1179 Wo's Brim Bucket Hat
- 1129 Surf Kids Cap

**ACCESSORIES:**

- 1036 Rain Duffel Bag

- EMBELLISHMENT -



We design apparel with branding always front of mind. Wholesale first, always.

- QUALITY -



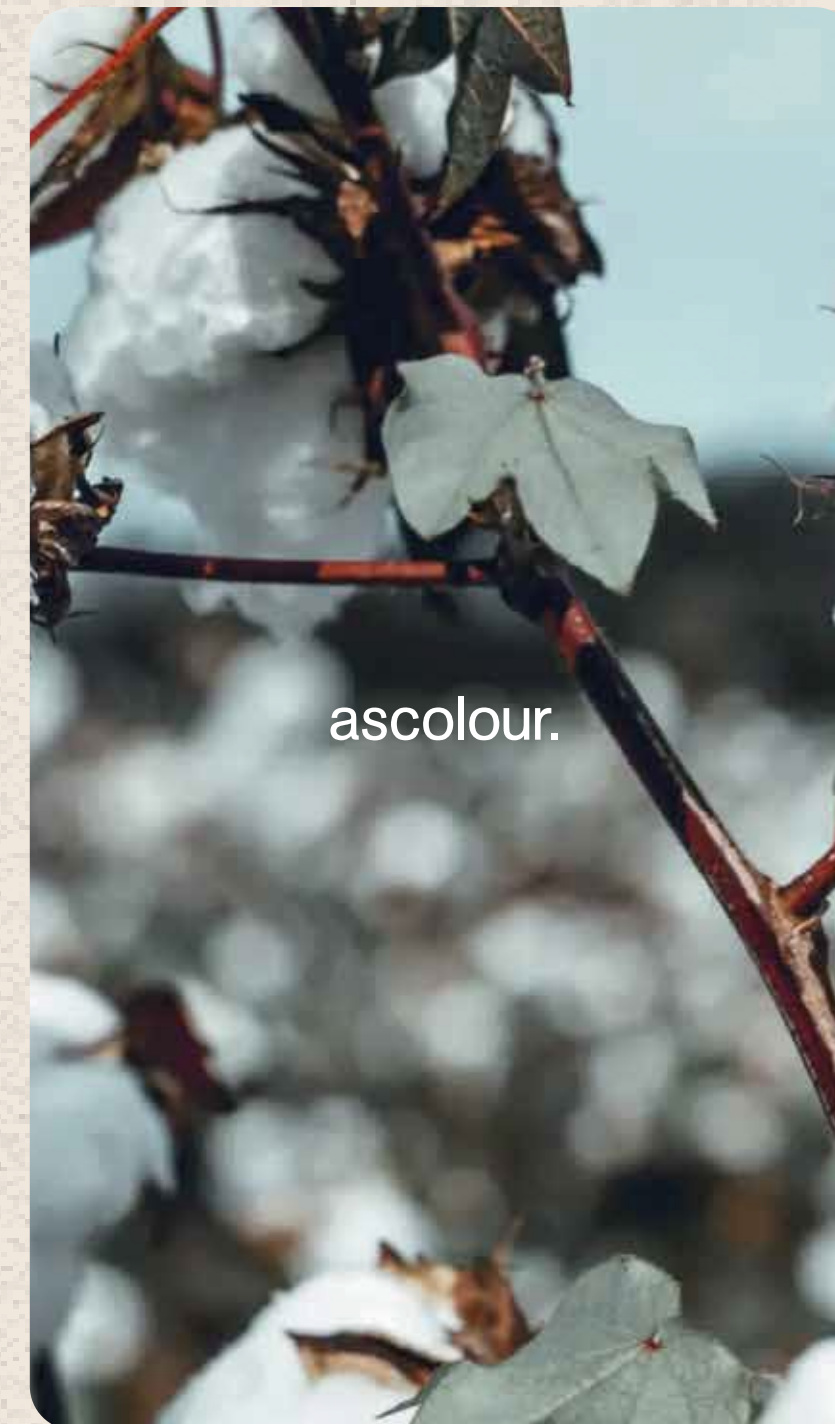
Quality design across everything. Quality is key. Features for purpose, always.

- COLOUR -



Colour is synonymous to ASC. An integral element of our range. Colour is in our name.

- SUSTAINABILITY -



Sustainability is integral to our design process - we ensure our products meet the highest ethical standards. We know our supply chain.

- TIMELESS -



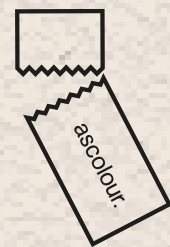
We design and produce premium apparel that stands the test of time. Keep it simple.

# Faded Relax.

Key Relax franchise styles, now garment dyed.

Streetwear ready, relaxed fitting fleece.

Built to last.



**Tear out labels.**

Tear out back neck  
labelling equipped.

Re-labelling ready.



**Faded Relax Style Overview.**



**5166 Men's Faded Relax Crew**  
 Faded Black / Faded Bone / Faded Ecrú  
 Faded Grey / Faded Powder / Faded Taupe  
 XS - 3XL



**5165 Men's Faded Relax Crew**  
 Faded Black / Faded Bone  
 XS - 3XL

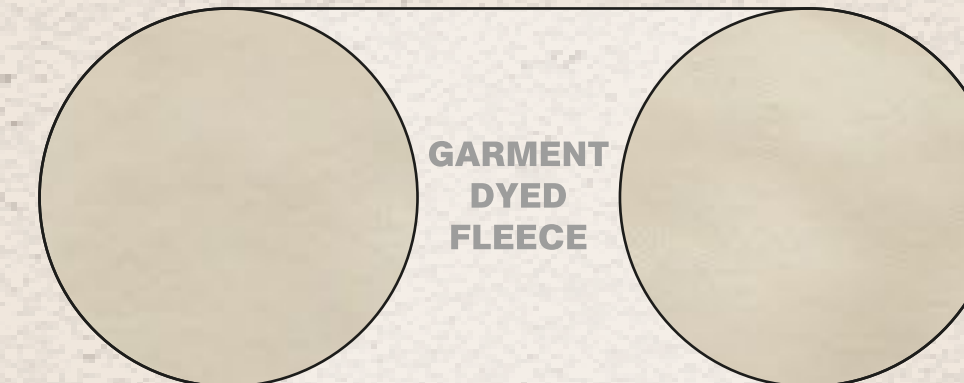


**4166 Wo's Faded Relax Hood**  
 Faded Black / Faded Bone  
 XS - 3XL



**4165 Wo's Faded Relax Crew**  
 Faded Black / Faded Bone  
 XS - 3XL

**Faded Relax Materials, Details, & Features.**



**80% Cotton**

**20% rPET Polyester**

320gsm

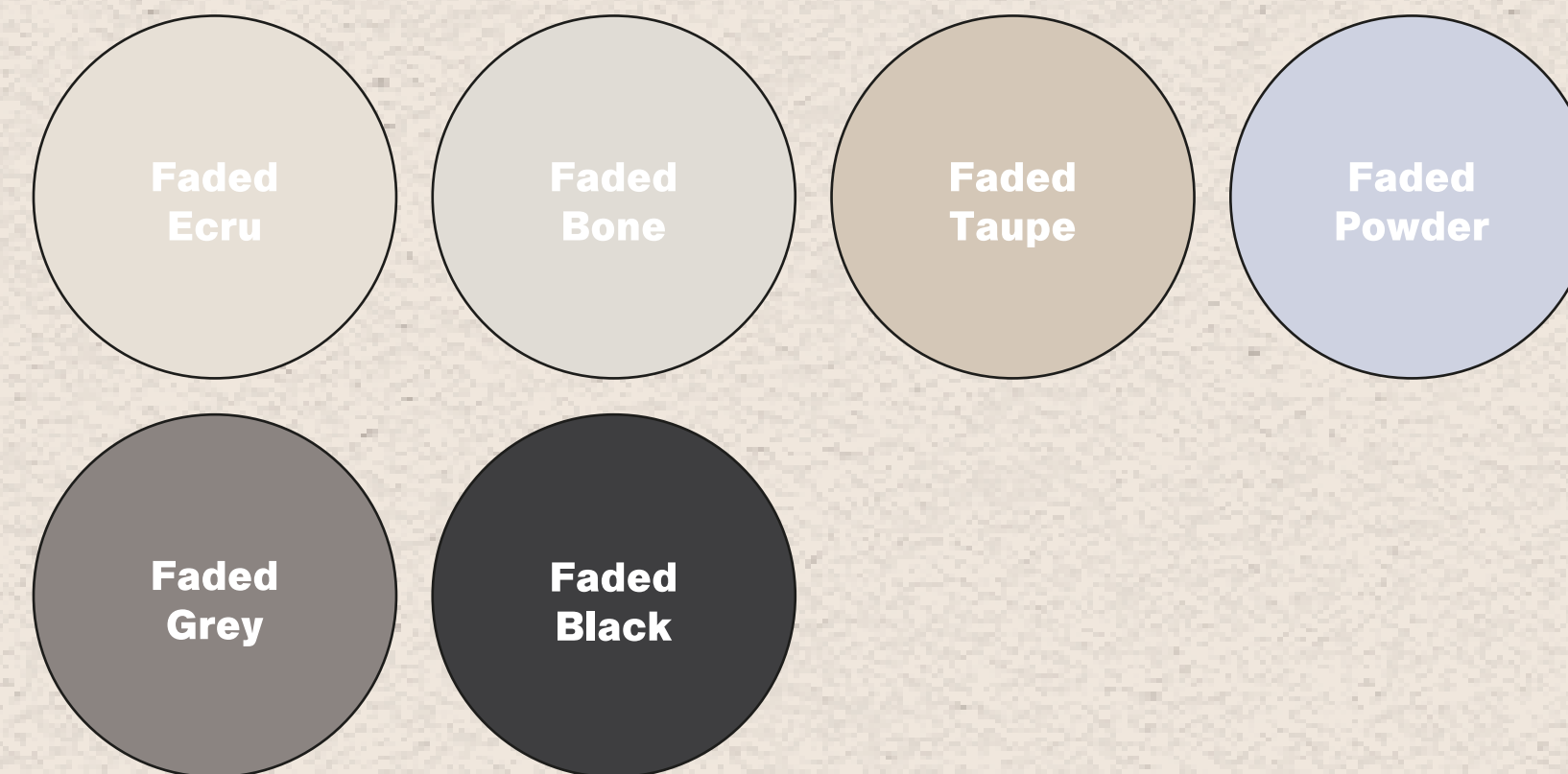


**Recycled polyester.**

All polyester used in our Faded Relax styles is 100% recycled.

Taking care of our environment.

**Faded Relax Colours.**



# Heavy Faded.

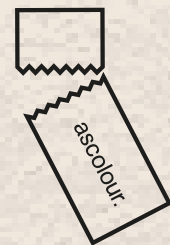
**Boxy, oversized garment dye tees.**

**Heavy weight, 240 GSM, 16-singles,  
100% carded cotton.**

**Wide neck ribbing, shoulder to shoulder tape,  
twin needle hems.**

**Tear out back neck label, embellishment ready.**

**Built to last.**



**Tear out labels.**

**Tear out back neck  
labelling equipped.**

**Re-labelling ready.**



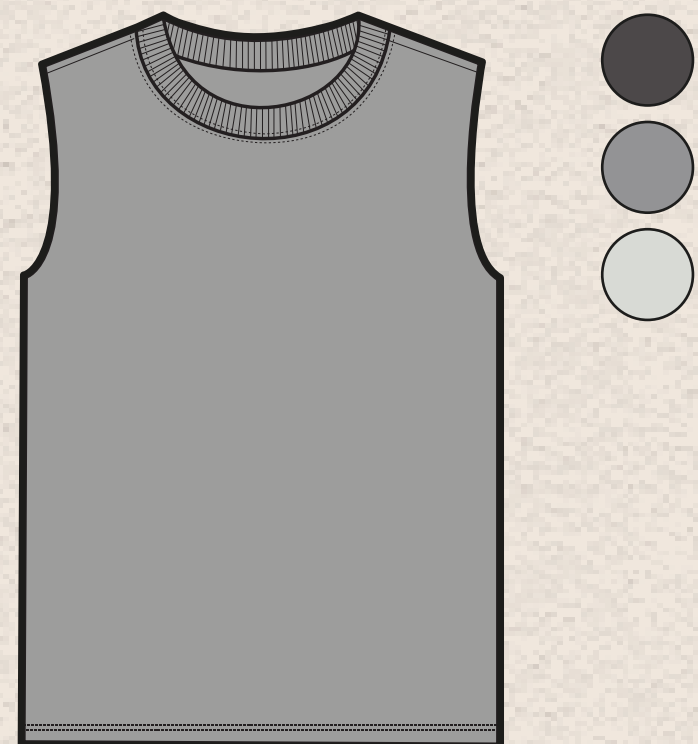
## New Heavy Faded Style Overview.



**4089 Wo's Heavy Faded Crop Tee**  
Faded Black / Faded Grey / Faded Bone  
XS - 2XL

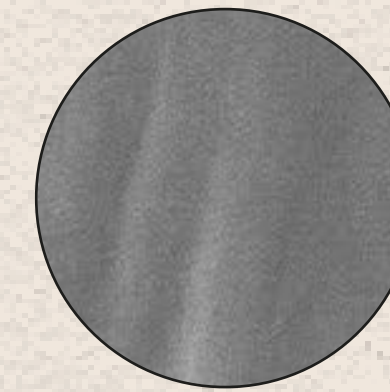


**4083 Wo's Heavy Faded L/S Tee**  
Faded Black / Faded Grey / Faded Bone  
XS - 2XL



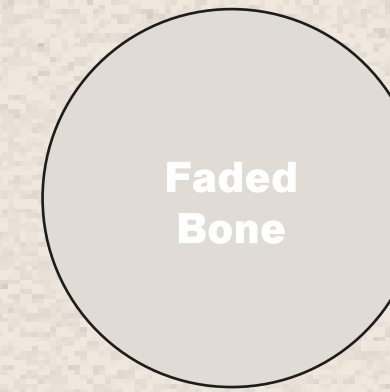
**4084 Wo's Heavy Faded Tank**  
Faded Black / Faded Grey / Faded Bone  
XS - 2XL

## Heavy Faded Fabric & Colours.

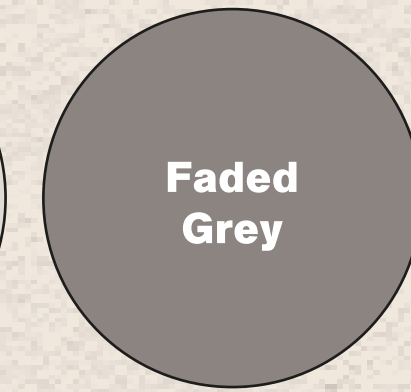


**100% Carded  
Cotton**  
16 Singles, Garment Dyed

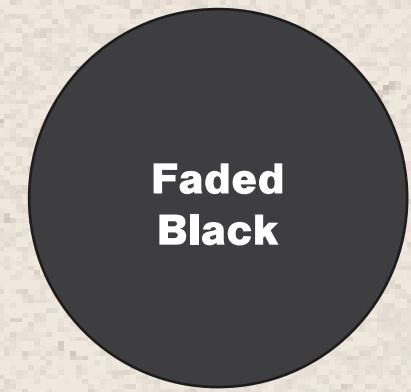
240gsm



Faded  
Bone

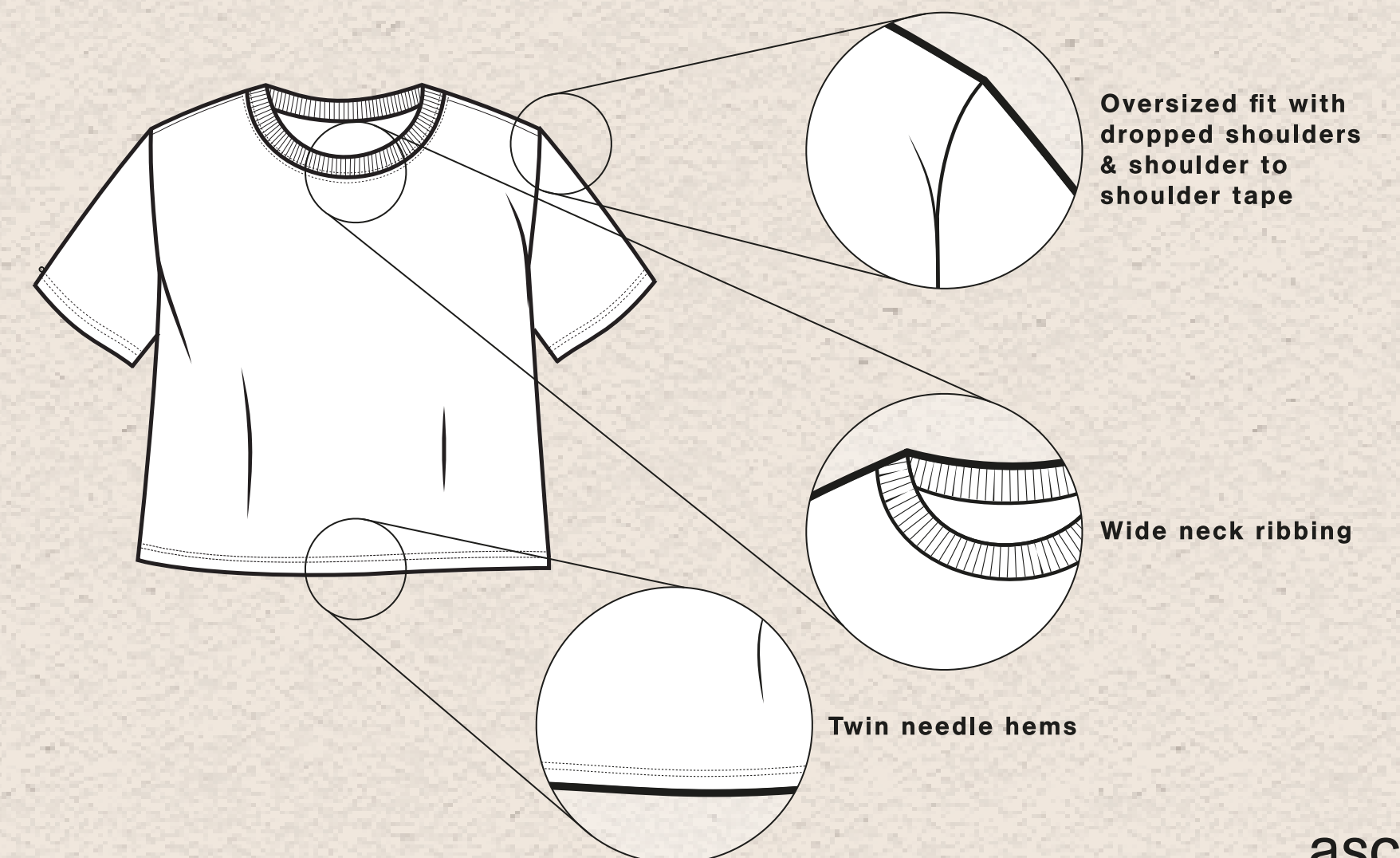


Faded  
Grey



Faded  
Black

## Heavy Faded Key Features.

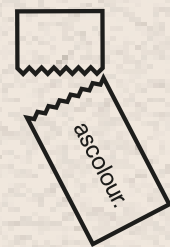


## Other New Styles.

New styles across our categories.

Expanding on our key franchises.

Built to last.



### Tear out labels.

Tear out back neck labelling equipped.

Re-labelling ready.



### Recycled polyester.

All polyester used throughout these new styles is 100% recycled.

Taking care of our environment.





**New Fleece Overview.**



**5148 Men's Heavy Zip Hood**  
Black / Bone / Ecru  
XS - 3XL



**5102F Men's Stencil Safety Hood**  
Safety Orange / Safety Yellow  
XS - 3XL



**5102G Men's Organic Stencil Hood**  
Black / Natural  
XS - 3XL

**New Jersey Overview.**

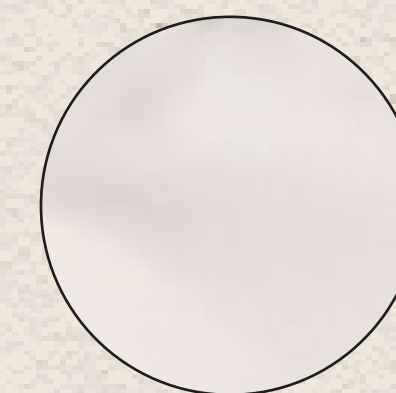


**5077 Men's Staple Recycle Tee**  
Black / White  
S - 3XL



**5085 Men's Stone Wash Heavy Tee**  
Black Stone  
S - 3XL

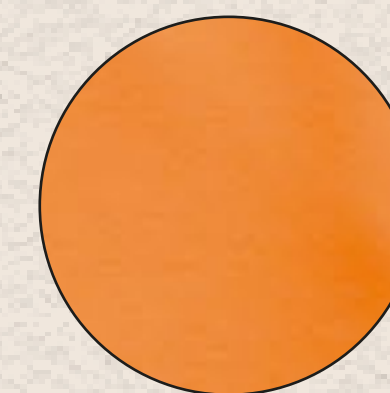
**New Style Fabrications.**



**CVC Fleece**  
80% Cotton  
20% rPET Polyester

400gsm

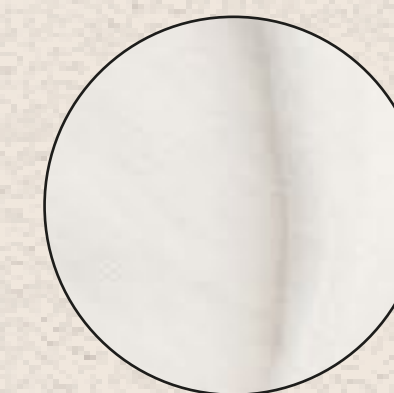
5148 MEN'S HEAVY ZIP HOOD



**Anti-Pill Fleece**  
65% Cotton  
35% rPET Polyester

350gsm

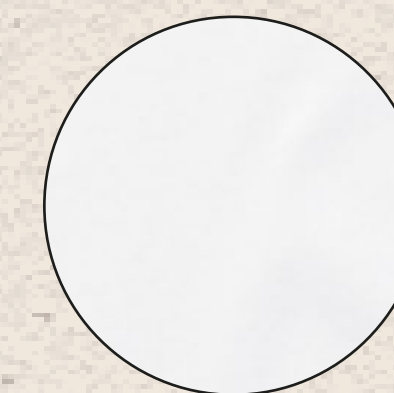
5102F MEN'S STENCIL SAFETY HOOD



**100% Organic Cotton**

350gsm

5102G MEN'S ORGANIC STENCIL HOOD



**80% Recycled Cotton / 20% Recycled Poly**  
28 Singles

200gsm

5077 MEN'S STAPLE RECYCLE TEE



**100% Cotton**  
16 Singles  
Stone Washed

220gsm

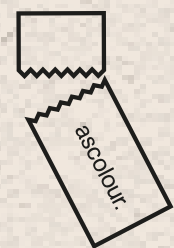
5085 MEN'S STONE WASH HEAVY TEE

# Headwear.

Expanding on our headwear offering.

Key new styles & colours in our top headwear franchises.

Built to last.



**Tear out labels.**

All ASC headwear has tear out internal labelling.

Re-labelling ready.

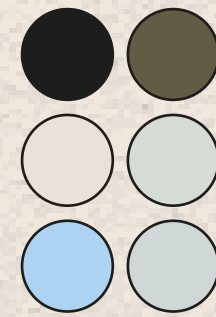


ascour.

**New Headwear Style Overview.**



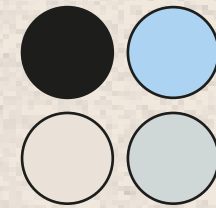
**1163 Frame Foam 2-Tone Trucker**  
 White/Coal / White/Black / White/Navy  
 OS



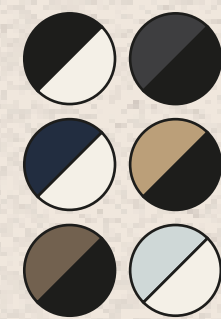
**1162 Frame Nylon Cap**  
 Black / Bone / Carolina Blue / Khaki / Mint / Smoke  
 OS



**1154 Class Two-Tone Cap**  
 Natural/Black / Natural/Midnight / Natural/Walnut  
 OS



**1155 Class Performance Cap**  
 Black / Bone / Carolina Blue / Smoke  
 OS

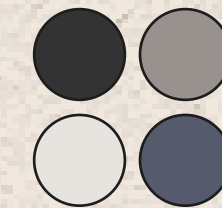


**1110 Stock Contrast Trucker**  
 Black/Ecru / Navy/Ecru / Walnut/Black / Coal/Black  
 Khaki/Black / Smoke/Ecru  
 OS



**1156 Class Canvas Cap**  
 Black / Walnut / Smoke  
 OS

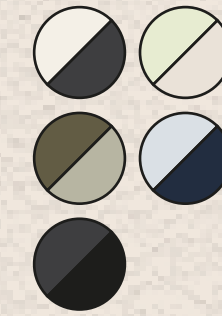
**New Headwear Style Overview.**



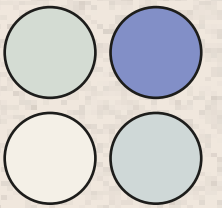
**1134 Access Faded Cap**  
 Faded Black / Faded Bone / Faded Grey / Faded Midnight  
 OS



**1133 Access Active Cap**  
 Black / Bone  
 OS



**1105 Finn 2-Tone Nylon Cap**  
 Ecru/Coal / Army/Eucalyptus / Coal/Black  
 Lime/Bone / Powder/Navy  
 OS



**1104 Finn Nylon Cap**  
 Mint / Ecru / Lapis / Smoke  
 OS



**1179 Wos Brim Bucket Hat**  
 Black / Bone / Orchid  
 OS

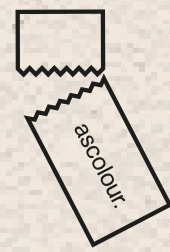


**1129 Surf Kids Cap**  
 Black / Navy  
 OS

# Accessories & Gadgets.

Expanding our Accessory and Gadget offering.

Built to last.



**Tear out labels.**

All of our accessories feature tear out labelling.

Re-labelling ready.



**New Accessories Overview.**



**1036 Rain Duffel Bag  
Black  
OS**

**New Accessories Materials, Details, & Features.**



**100% Recycled  
Polyester PU**

350gsm



**Recycled polyester.**

**All polyester used throughout  
our Rain franchise is  
100% recycled.**

**Taking care of our environment.**

**Thank you.**

EXACT DELIVERY DUE DATES OMITTED.

PLEASE CONTACT YOUR LOCAL SALES & CUSTOMER  
SERVICE TEAMS FOR EXACT ETA'S.