



BVLGARI
Eau Parfumée

BVLGARI LUXURY GUEST COLLECTIONS

EAU PARFUMÉE COLLECTION

[EXPLORE THE COLLECTION](#)

BVLGARI

Eau Parfumée

THE BULGARI PHILOSOPHY

THE HOTEL LINE COLLECTION

TOWARDS A BETTER FUTURE

THE BULGARI
PHILOSOPHY



A UNIQUE & REFINED SENSORY JOURNEY

THE BVLGARI PHILOSOPHY

Travelling the world in search of the most precious essences, we crafted a collection of exclusive luxury products inspired by the evocative scent of tea.

Dedicated to those who seek unique moments of pure bliss, the Bulgari Parfum Hotel Line is the ultimate sensory journey, made available in the most exclusive hotels of the world, promising each guest a memorable and indulgent experience.



UNIQUE ITALIAN DNA

In 1992, Bulgari launches the iconic Eau Parfumée au Thé Vert Fragrance, a pure reflection of Bulgari's Roman heritage, characterized by a powerful green tea accord and a distinctive, unmistakable design.



As a homage to this timeless signature, the Bulgari Parfums Hotel Line Collection inherited from most of the Eau de Cologne's attributes: a proud and elegant golden neck looking over sharp beveled shoulders, a refreshing color, and an iconic gold tea flower print evoking memories of the Japanese Tea ceremony.

JEWELLER
OF OLFACTIVE
EMOTIONS

With an olfactive approach dedicated to sensations of well-being, we captured the deep and enigmatic qualities of the tea notes, inspired by their most beneficial properties.



EAU PARFUMÉE
AU THÉ VERT

*Refreshing &
Awakening*



EAU PARFUMÉE
AU THÉ BLANC

*Serenity &
Indulgence*



EAU PARFUMÉE AU THÉ VERT

Refreshing & Awakening

A revitalizing scent homage to Japanese Green Tea with a bright and exclusive Citrus Floral accord, awakening the senses with a burst of freshness: a vital expression of refined elegance through everyday gestures and rituals.

TOP NOTES

Italian Bergamot
Green Pepper

HEART NOTES

Green Tea Accord
Cardamom

DRY DOWN NOTES

Beeswax
Tonka Bean



EAU PARFUMÉE AU THÉ BLANC

Serenity & Indulgence

A soothing and delicate fragrance with a captivating and intimate **Woody Floral Musk**, nuance to please guests who seek deep sensations of relaxation within private, precious moments of indulgence.

TOP NOTES

Artemisia
White Pepper

HEART NOTES

White Tea Accord
Ambrette

DRY DOWN NOTES

Musk
Woody Amber

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THE HOTEL LINE
COLLECTION



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*Eau Parfumée
au Thé Vert*



*Eau Parfumée
au Thé Blanc*



*Mixed Ancillaries
Hotel Line*



Eau Parfumée au Thé Vert

A revitalizing scent homage to Japanese Green Tea with a bright and exclusive Citrus Floral accord, awakening the senses with a burst of freshness: a vital expression of refined elegance through everyday gestures and rituals.

AVAILABLE IN 3 SIZES



40ml

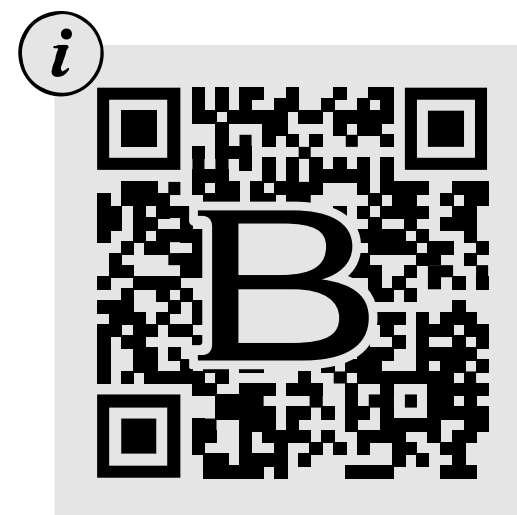


75ml



300ml Dispensers

40ML ASSORTMENT *Eau Parfumée au Thé Vert*



AVAILABLE REFERENCES

- Shampoo
- Shampoo and Shower Gel
- Body Lotion
- Hair Conditioner

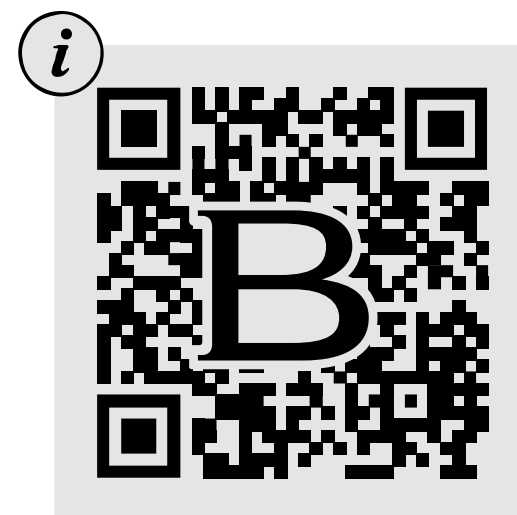
TOWARDS A BETTER FUTURE

As of 2022, all 40ml & 75ml bottles (caps & labels excluded) are produced from 100% post-consumer recycled PET*.

*polyethylene terephthalate.



75ML ASSORTMENT *Eau Parfumée au Thé Vert*



AVAILABLE REFERENCES

Shampoo
Shampoo and Shower Gel
Body Lotion
Hair Conditionner

TOWARDS A BETTER FUTURE

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*polyethylene terephthalate.



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TOWARDS A BETTER FUTURE

300ML ASSORTMENT

Eau Parfumée au Thé Vert

AVAILABLE REFERENCES

- Shampoo
- Shampoo and Shower Gel
- Body Lotion
- Hair Conditioner
- Hand Liquid Soap
- Hand Lotion

TOWARDS A BETTER FUTURE

Bottle (pump excluded) made of 97% post consumer recycled and recyclable PET* with the 3% left being colorants.

*polyethylene terephthalate.



BVLGARI

Eau Parfumée

THE BVLGARI PHILOSOPHY

THE HOTEL LINE COLLECTION

TOWARDS A BETTER FUTURE

A DESIGN DEDICATED TO FUNCTIONALITY



MAIN ASSORTMENT

Eau Parfumée au Thé Vert



SHAMPOO AND SHOWER GEL

40ml – 1.35 fl.oz. – Ref. 41471
75ml – 2.5 fl.oz. – Ref. 41469
300ml – 10.1 fl.oz. – Ref. 41454



BODY LOTION

40ml – 1.35 fl.oz. – Ref. 41470
75ml – 2.5 fl.oz. – Ref. 41472
300ml – 10.1 fl.oz. – Ref. 41456



SHAMPOO

40ml – 1.35 fl.oz. – Ref. 41468
75ml – 2.5 fl.oz. – Ref. 41473
300ml – 10.1 fl.oz. – Ref. 41452



HAND LIQUID SOAP

300ml – 10.1 fl.oz. – Ref. 41458



HAIR CONDITIONER

40ml – 1.35 fl.oz. – Ref. 41476
75ml – 2.5 fl.oz. – Ref. 41475
300ml – 10.1 fl.oz. – Ref. 41451



HAND LOTION

300ml – 10.1 fl.oz. – Ref. 41460

MAIN ASSORTMENT

Eau Parfumée au Thé Vert



SOAP

50gr – 1.76 fl.oz. – Ref. 47321

75gr – 2,5 fl.oz. – Ref. 47322



TRANSPARENT SOAP

50gr – 1.76 fl.oz. – Ref. 41022



OSHIBORI REFRESHING TOWEL

Without Etui/ Packaging

12gr – 0.4 fl.oz. – Ref. 47325



LUXURY ASSORTMENT

Eau Parfumée au Thé Vert



EAU DE COLOGNE SPRAY

10ml – 0.34 fl.oz. – Ref. 47327

75ml – 2.5 fl.oz. – Ref. 47150

GUEST COLLECTION BOX

Ref. 41072

10ml – 0.34 fl.oz. – Eau de Cologne

75ml – 2.5 fl.oz. – Shampoo

75ml – 2.5 fl.oz. – Shampoo and Shower Gel

75ml – 2.5 fl.oz. – Hair Conditioner

75ml – 2.5 fl.oz. – Body Lotion

50gr – 1.76 fl.oz. – Soap

2x12gr – 2x0.4 fl.oz. – Oshibori



BVLGARI

Eau Parfumée

THE BVLGARI PHILOSOPHY

THE HOTEL LINE COLLECTION

TOWARDS A BETTER FUTURE



Eau Parfumée au Thé Blanc

A soothing and delicate fragrance with a captivating and intimate *Woody Floral Musk* nuance to please guests who seek deep sensations of relaxation within private, precious moments of indulgence.

AVAILABLE IN 3 SIZES



40ml

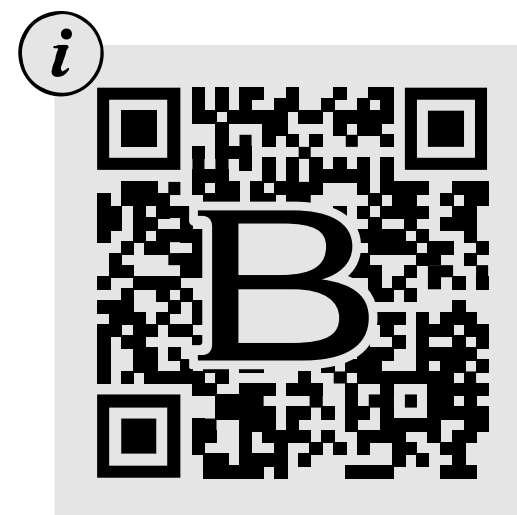


75ml



300ml Dispensers

40ML ASSORTMENT *Eau Parfumée au Thé Blanc*



AVAILABLE REFERENCES

Shampoo
Shampoo and Shower Gel
Body Lotion
Hair Conditioner

TOWARDS A BETTER FUTURE

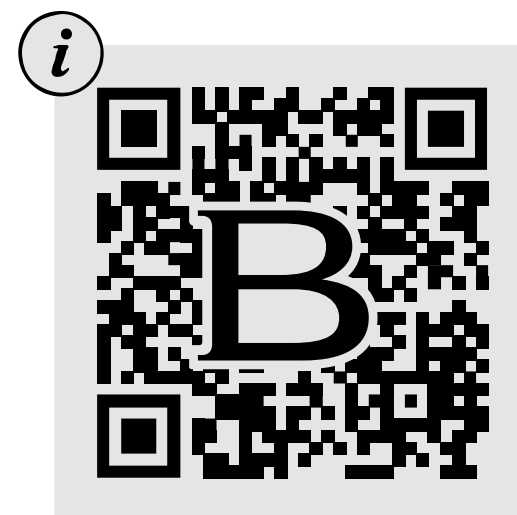
As of 2022, all 40ml & 75ml bottles (caps & labels excluded) are produced from 100% post-consumer recycled PET*.

*polyethylene terephthalate.



75ML ASSORTMENT

Eau Parfumée au Thé Blanc



AVAILABLE REFERENCES

Shampoo
Shampoo and Shower Gel
Body Lotion
Hair Conditionner

TOWARDS A BETTER FUTURE

As of 2022, all 40ml & 75ml bottles (caps & labels excluded) are produced from 100% post-consumer recycled PET*.

*polyethylene terephthalate.



BVLGARI

Eau Parfumée

THE BVLGARI PHILOSOPHY

THE HOTEL LINE COLLECTION

TOWARDS A BETTER FUTURE

300ML ASSORTMENT

Eau Parfumée au Thé Blanc

AVAILABLE REFERENCES

Shampoo
Shampoo and Shower Gel
Body Lotion
Hair Conditioner
Hand Liquid Soap
Hand Lotion

TOWARDS A BETTER FUTURE

Bottle (pump excluded) made of 100% post consumer recycled and recyclable PET*.

*polyethylene terephthalate.



MAIN ASSORTMENT

Eau Parfumée au Thé Blanc



SHAMPOO AND SHOWER GEL

40ml – 1.35 fl.oz. – Ref. 41474
75ml – 2.5 fl.oz. – Ref. 41467
300ml – 10.1 fl.oz. – Ref. 41447



BODY LOTION

40ml – 1.35 fl.oz. – Ref. 41442
75ml – 2.5 fl.oz. – Ref. 41464
300ml – 10.1 fl.oz. – Ref. 41448



SHAMPOO

40ml – 1.35 fl.oz. – Ref. 41462
75ml – 2.5 fl.oz. – Ref. 41466
300ml – 10.1 fl.oz. – Ref. 41446



HAND LIQUID SOAP

300ml – 10.1 fl.oz. – Ref. 41449



HAIR CONDITIONER

40ml – 1.35 fl.oz. – Ref. 41444
75ml – 2.5 fl.oz. – Ref. 41463
300ml – 10.1 fl.oz. – Ref. 41445



HAND LOTION

300ml – 10.1 fl.oz. – Ref. 41450

MAIN ASSORTMENT

Eau Parfumée au Thé Blanc



SOAP

50gr – 1.76 fl.oz. – Ref. 47328

75gr – 2,5 fl.oz. – Ref. 47329



OSHIBORI REFRESHING TOWEL

Without Etui/ Packaging

12gr – 0.4 fl.oz. – Ref. 47332



LUXURY ASSORTMENT

Eau Parfumée au Thé Blanc



EAU DE COLOGNE SPRAY

10ml – 0.34 fl.oz. – Ref. 47334

75ml – 2.5 fl.oz. – Ref. 47250



GUEST COLLECTION BOX

Ref. 41481

10ml – 0.34 fl.oz. – Eau de Cologne

75ml – 2.5 fl.oz. – Shampoo

75ml – 2.5 fl.oz. – Shampoo and Shower Gel

75ml – 2.5 fl.oz. – Hair Conditioner

75ml – 2.5 fl.oz. – Body Lotion

50gr – 1.76 fl.oz. – Soap

2x12gr – 2x0.4 fl.oz. – Oshibori





Mixed Ancillaries

Hotel Line

To delight your guests and to extend their sensory journey, we designed an exclusive range of special gifts & products.

A collection of transversal ancillaries to be combined with both Eau Parfumée au thé vert and Eau Parfumée au thé blanc collections, enriching the Bulgari wellness ritual for a privileged experience.

MIXED ANCILLARIES

Hotel Line



HAND CREAM

Without Etui/ Packaging

15ml – 0,5 fl.oz. – Ref. 80656



TRANSVERSAL AFTER SHAVE BALM

Without Etui/ Packaging

40ml – 1.35 fl.oz. – Ref. 41029



EMULSION NOURISSANTE POUR LE VISAGE

Without Etui/ Packaging

40ml – 1.35 fl.oz. – Ref. 80488



HOLDER FOR DISPENSER

Including keys, screws and installation guide

Ref. 41509



UNSCENTED LIP BALM

Without Etui/ Packaging

7ml – 0,23 fl.oz. – Ref. 80655



EAU PARFUMÉE PRESENTATION TRAY

28x13x1cm – Without products

Ref 47903



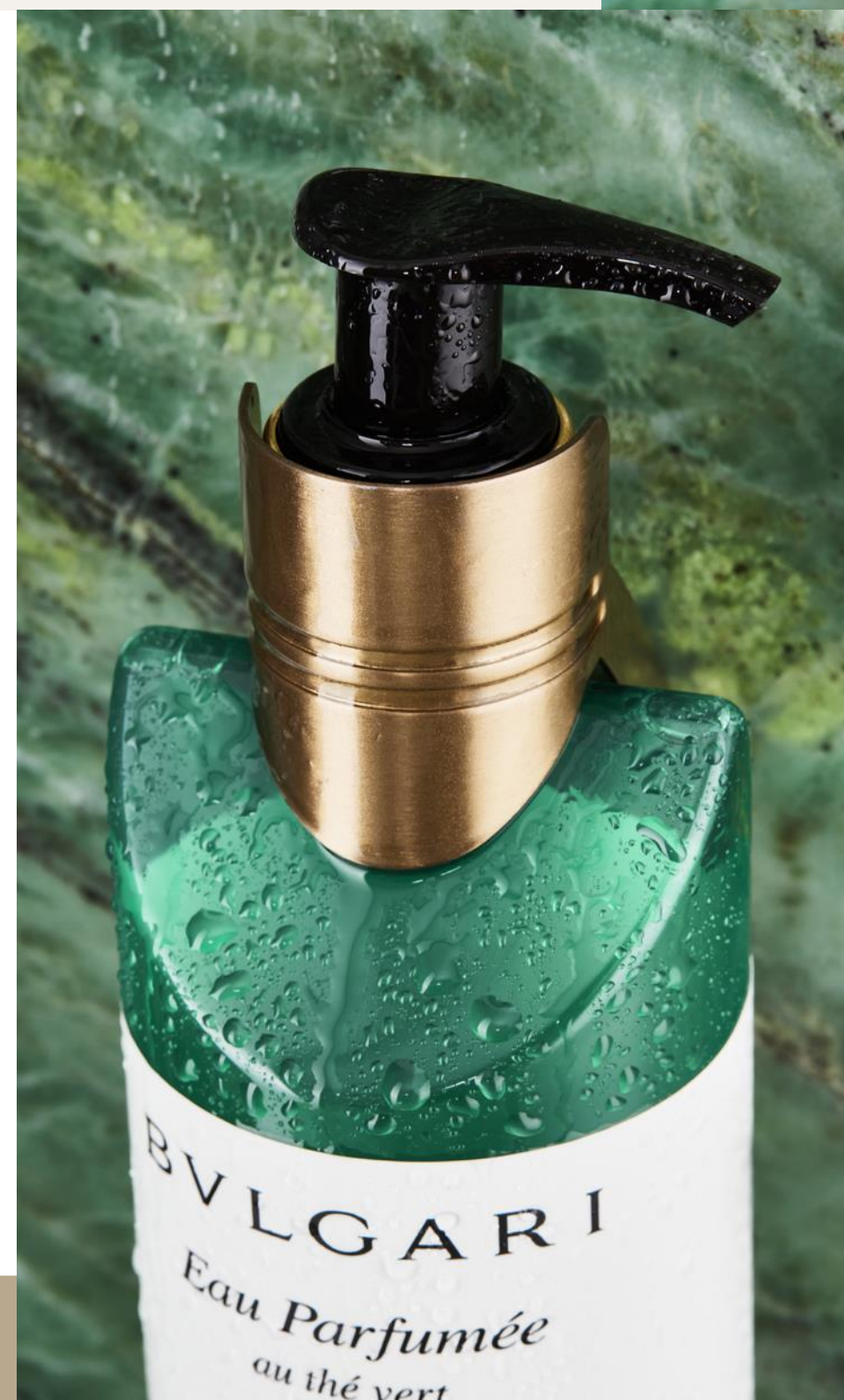
TOWARDS A
BETTER FUTURE



OUR ENVIRONMENTAL COMMITMENT REFLECTED IN OUR PRODUCT DESIGN

Our vision of *responsible luxury* means we are passionate about adopting practices at all levels of production and management to drive continuous environmental performance improvements in our day-to-day activities.

We actively seek *new solutions* to implement eco-design actions to reduce packaging material consumption and use whenever possible recycled material.



2 KEY TARGETS

01/ Reuse

GENERALIZE RECYCLED



02/ Reduce

LESS WASTE

A RENEWED
ASSORTMENT DESIGNED
TO MINIMIZE THE USE
OF VIRGIN PLASTIC



Our renewed assortment will allow us to substitute about 5 million of virgin plastic bottles with recycled ones – equivalent to substituting 59 tons of virgin plastic – in the upcoming months (from September 2021 to end of 2022)."



300ML

Eau Parfumée au Thé Vert

Bottle made of 97% post consumer recycled and recyclable PET* (cap and label excluded) with 3% left being colorant.

*polyethylene terephthalate

A RENEWED ASSORTMENT DESIGNED TO MINIMIZE THE USE OF VIRGIN PLASTIC



Our renewed assortment will allow us to substitute about 5 million of virgin plastic bottles with recycled ones – equivalent to substituting 59 tons of virgin plastic – in the upcoming months (from September 2021 to end of 2022)."



300ML

Eau Parfumée au Thé Blanc

Bottle made of 100% post consumer recycled and recyclable PET* (cap and label excluded).

*polyethylene terephthalate

A RENEWED ASSORTMENT DESIGNED TO MINIMIZE THE USE OF VIRGIN PLASTIC



Our renewed assortment will allow us to substitute about 5 million of virgin plastic bottles with recycled ones – equivalent to substituting 59 tons of virgin plastic – in the upcoming months (from September 2021 to end of 2022)."



40ML & 75ML

Eau Parfumée au Thé Vert et Thé Blanc

By end of 2021, all 40ml & 75ml bottles (caps excluded) will be made 100% post consumer recycled and recyclable PET* & labels made of 90% post consumer recycled and recyclable PET*.

*polyethylene terephthalate

HOW DO WE WORK?

COMBINING HERITAGE, ITALIAN
DESIGN AND EXCELLENCE

ecovadis

The Ecovadis label is the only universal sustainability rating provider. It evaluates the CSR performance of a company considering the 4 below themes:



Environment



Ethics



Labor
& human rights



Sustainable
procurement



HOW DO WE WORK?

COMBINING HERITAGE, ITALIAN
DESIGN AND EXCELLENCE

GLOBAL SCORE
OF OUR PARTNERS:

Recycled PET supplier
& 300ml labels' supplier



300ml pump supplier and
40ml & 75ml cap supplier



Last LVMH environmental
audit



BETTER & SAFER FORMULAS



KEY PRINCIPLE 1

The products we develop comply with the strictest legislations throughout the world, while also meeting our internal development criteria and the most stringent quality, traceability and safety constraints.

For perfumes, this uncompromising commitment also involves following the IFRA (International Fragrance Association) standards updated regularly (around every 2 years) in order to monitor the evolution of toxicological and/or environmental data relating to perfumery ingredients and raw materials.



KEY PRINCIPLE 2

Reformulations of perfumes are intended to adjust the composition of concentrates by replacing certain ingredients or by decreasing their concentration.

These regulations are regularly updated in order to monitor the evolution of science on the safety of perfumery ingredients and to ensure a high level of protection both for consumers and for the environment.



BETTER & SAFER FORMULAS



KEY PRINCIPLE 3

The significant number of reformulations of our fragrance concentrates reflects the LVMH group's desire to comply with the IFRA standards for each fragrance concentrate, guaranteeing quality and safety for you and your clients.



KEY PRINCIPLE 4

Fine perfumery is an art mastered by our Noses which requires a balanced selection of ingredients to obtain a perfect harmony of olfactory notes.



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Eau Parfumée

www.bulgari.com
