

FOR IMMEDIATE RELEASE



Healdsburg, California - November 14, 2023 - The Healdsburg City Council has awarded JANE Dispensary, a local and family-owned business, one of the coveted cannabis retail permits in Healdsburg. The decision was unanimous, with JANE Dispensary earning the trust and support of all council members.

Out of a pool of eight applicants, JANE Dispensary and Solful Dispensary emerged as the chosen establishments to serve the Healdsburg community. The council members were particularly impressed by JANE Dispensary's deep roots in Healdsburg, as the ownership team consists of Healdsburg locals with generational ties to the area, including Healdsburg moms who are actively engaged in the community.

JANE Dispensary prides itself on offering a boutique experience that caters to its guests. The chosen location, 44D Mill St., adjacent to Coyote Sonoma, is discreetly tucked away and offers ample parking for convenience.

With existing locations in Santa Rosa and Cotati, JANE Dispensary has earned a reputation for its dedication to community, education, and celebrating local

products. The company operates with a mission to offer a thoughtfully curated collection of premium cannabis products in a welcoming and inclusive environment.

The team leading JANE Healdsburg is experienced and deeply dedicated to the community. Jamie Shira, President, has over 14 years of dispensary ownership and operation experience, focusing on safe and responsible cannabis access. Leigh Anne Baker, the Chief Operating Officer, played a key role in launching three JANE locations and earned the "2023 Most Influential Woman in Business" recognition. Whitney Opperman, an Owner and Board Member, has strong ties to Healdsburg and is a respected community member and accomplished business leader, reinforcing JANE's commitment to being a vital part of Healdsburg's culture and economy.

Jamie Shira, a Healdsburg local and mother of three, shared her thoughts on this significant achievement, stating, "We are thrilled and honored to have the opportunity to serve our beloved Healdsburg community. As residents, parents, and business owners in this wonderful town, we are deeply committed to providing a safe, responsible, and welcoming cannabis experience. We look forward to contributing to Healdsburg's thriving culture and economy."

JANE Dispensary is excited to embark on this journey and looks forward to serving the Healdsburg community with the highest standards of professionalism, responsibility, and excellence.

About JANE Dispensary:

[JANE Dispensary](#), recognized as the "2023 Best New Dispensary in the North Bay," operates with a dedication to community, education, and celebrating local products. Located in the heart of Sonoma County with locations in Santa Rosa and Cotati, JANE offers a carefully curated collection of premium cannabis products in a welcoming environment. As a women-led and operated establishment, JANE prioritizes strong community connections, inclusivity, and an unwavering commitment to showcasing the best the region has to offer.

[JANE SANTA ROSA](#) - 2074 Armory Dr. Santa Rosa, CA 95401 (License: C10-000861-LIC)

[JANE COTATI](#) - 8145 Gravenstein Hwy. Cotati, CA 94931 (License: C10-0001089-LIC)

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