

NCS[®][©] Trademarks and Marking

NCS[®] Trade- marks and Marking

This document aim to simplify your work. It shows you how to make a correct NCS marking in accordance with the authorised NCS Commercial Licence agreement which is required and must be signed before any commercial use of NCS – Natural Colour System[®].

To maintain the integrity and quality of NCS[®], NCS Colour AB protects the intellectual property rights to the NCS – Natural Colour System[®]. A correct NCS marking will inform anyone that you are authorised to use references to NCS. Any adjustment made to the trademarks that are described below, will be communicated to the licensee.

If you need further information or guidance please visit us at ncscolour.com, or contact us at: info@ncscolour.com

NCS Colour AB are happy to assist!

General instructions

Some of our trademarks are NCS[®], Natural Colour System[®], the NCS System logotype and the NCS Products and Solutions. The NCS Trademarks, NCS Notations or NCS System Symbols must not in any manner be changed.

- An NCS Notation must be denoted as follows: NCS S 1020-Y70R
Note that the "S" in the NCS Notation is only used for the Standardised NCS 2050 Original Colours.
- A non-standardised colour is presented like this: NCS 1122-Y73R
- The year shall be the year of production in the text;
NCS – Natural Colour System[®] property of and used on licence from NCS Colour AB, Stockholm 2023.
- The text may be translated, without changed significance, to a local language.
- The font/type face of the copyright text may be adjusted to the font/type face used on other text.
- In relation to the licence, the name NCS[®] or Natural Colour System[®] must always be used together with the [®] markings.

The NCS[®] System Logotype and Symbols

NCS[®] SYSTEM LOGOTYPE

The NCS – Natural Colour System[®] logo is the only NCS System Logo allowed to be used in communication.

- The appearance or graphic expression of the NCS – Natural Colour System[®] logotype must not be changed.
- The size of the logo may be changed in order to fit the chosen format.
- The original proportions must always be the same.
- The selected size must always be clear and easy to read.
- The standard version of the NCS – Natural Colour System[®] logo supplied by NCS Colour AB, with white text on black background must always be used.

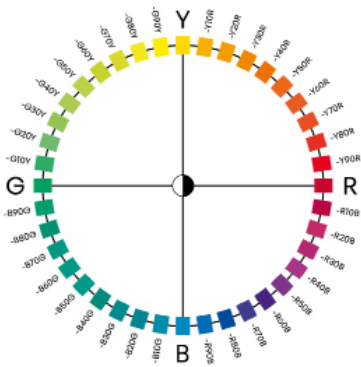


NCS[®] SYSTEM SYMBOLS

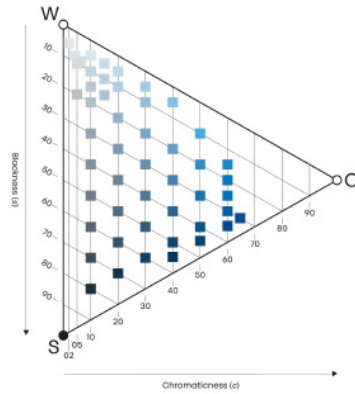
The trademarked NCS[®] System Symbols include the: NCS[®] Notation, NCS[®] Elementary Colours, NCS[®] Colour Circle, NCS[®] Colour Triangle and NCS[®] Colour Space. The NCS System Symbols may be used in order to explain the logic of the NCS System and make references to NCS notated colours.

- The appearance or graphic expression of the NCS[®] System Symbols must not be changed.
- The size of the symbols may be changed in order to fit the chosen format.
- The original proportions must always be the same.
- The selected size must always be clear and easy to read.
- Wherever the below NCS[®] System Symbols and different NCS notated versions of the symbols are published, this text must be enclosed:
NCS – Natural Colour System[®] property of and used on licence from NCS Colour AB, Stockholm 2023. References to NCS[®] are used with permission from NCS Colour AB.

The NCS[®] System symbols



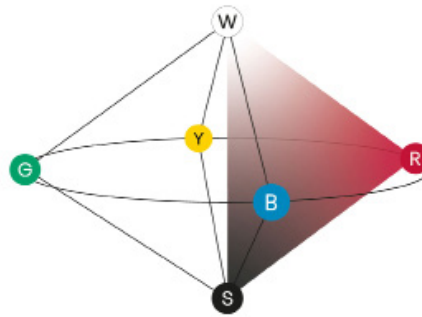
NCS[®] Colour Circle



NCS[®] Colour Triangle



NCS[®] Elementary Colours



NCS[®] Colour Space

NCS S 1070-Y10R

Blackness (s) s c Hue
 Chromaticness (c) Nuance

NCS[®] Notation

Physical references to NCS®

COLOUR FANS

On one of the text pages in the fan there must be a text saying (If NCS Colour AB has done the quality check of the colours the last sentence may naturally be excluded):

NCS – Natural Colour System® property of and used on licence from NCS Colour AB, Stockholm 2023. The colours might not exactly match original NCS Colour samples.



On each colour sample page the NCS System Logo for markings must be included.

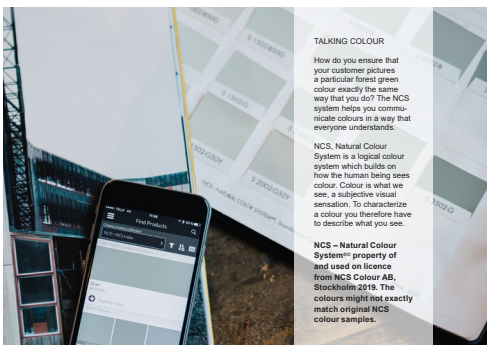
Or as an alternative to logo:

NCS – Natural Colour System®
ncscolour.com

BROCHURES / CATALOGUES

When referring to the NCS System, the symbols or notations in brochures or catalogues there must be a text saying:

NCS – Natural Colour System® property of and used on licence from NCS Colour AB, Stockholm 2023. The colours might not exactly match original NCS Colour samples.



TALKING COLOUR

How do you ensure that your customer pictures a particular forest green colour exactly the same way that you do? The NCS system helps you communicate colours in a way that everyone understands.

NCS, Natural Colour System is a logical colour system which builds on how the human being sees colour. Colour is what we see, a subjective visual sensation. To characterize a colour you therefore have to describe what you see.

NCS – Natural Colour System® property of and used on licence from NCS Colour AB, Stockholm 2023. The colours might not exactly match original NCS colour samples.

COLOUR CHIPS

On each colour sample page the NCS System logo for markings must be included. Or as an alternative to logo:

NCS – Natural Colour System®
ncscolour.com



COLOUR CHIPS DISPLAY

Together with the display there must be information saying (If NCS Colour AB has done a quality check of the colours the last sentence may naturally be excluded):

NCS – Natural Colour System® property of and used on licence from NCS Colour AB, Stockholm 2023. The colours might not exactly match original NCS Colour samples.

ADVERTISEMENTS

When NCS Notations or NCS images are used in an advertisement the NCS System logo for marking must be printed on that page:

NCS – Natural Colour System® property of and used on licence from NCS Colour AB, Stockholm 2023. The colours might not exactly match original.



Or as an alternative to logo:

NCS – Natural Colour System®
ncscolour.com

COLOUR COLLECTIONS

Within the colour collection there should be a text saying (If NCS Colour AB has done a quality check of the colours the last sentence may naturally be excluded):

NCS – Natural Colour System® property of and used on licence from NCS Colour AB, Stockholm 2023. The colours might not exactly match original.



NCS COLOUR AB
Igeldammsgatan 30
P.O. Box 49022
SE-100 28 Stockholm

On each colour sample page the NCS System logo for markings must be included. Or as an alternative to logo:

NCS – Natural Colour System®
ncscolour.com



BOOKS / EDUCATIONAL MATERIAL

When NCS Notations or NCS images are used in a book or other publication, this text must be enclosed:

NCS – Natural Colour System® property of and used on licence from NCS Colour AB, Stockholm 2023. References to NCS® in this publication are used with permission from NCS Colour AB.



Note:

Educational material can be subject to a NCS Licence Agreement. However, a NCS Licence might not always be required but written approval from the NCS Colour AB is mandatory.

+46 (0)8 617 47 00
info@ncscolour.com
ncscolour.com



Digital references to NCS®©

Online applications, smart-phone applications, colour readers, visualization software, measurement instruments, colour formulas that can be downloaded online, digital colour collections or colour lists, that refer to NCS®© must be marked according to following instructions for digital references to NCS®©.

DIGITAL NCS DATABASE

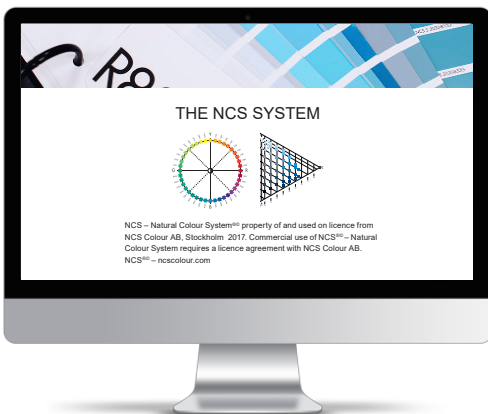
Digital databases of NCS denoted colours must be presented as follows:

NCS – Natural Colour System®© property of and used on licence from NCS Colour AB, Stockholm 2023.

NCS NOTATIONS, IMAGES & SYMBOLS

When using the NCS Notations or images (NCS®© Elementary Colours, NCS®© Colour Space, NCS®© Colour Circle, NCS®© Colour Triangle) on screen, there must always be this reference:

NCS – Natural Colour System®© property of and used on licence from NCS Colour AB, Stockholm 2023.



PRODUCT PACKAGING

When a digital product has a physical packaging, this must be marked:

NCS – Natural Colour System®© property of and used on licence from NCS Colour AB, Stockholm 2023.

INSTALLATION OF A NCS DATABASE

When installing a software or digital NCS database, there must be a click acceptance of the NCS rights with the following text, or the installation will be cancelled.

NCS – Natural Colour System®© property of and used on licence from NCS Colour AB, Stockholm 2023. Commercial use of NCS – Natural Colour System®© requires a licence agreement with NCS Colour AB. NCS®© – ncscolour.com



LEGAL NOTICE & PRIVATE POLICY
Under Legal Notices and Privacy Policy (or similar) the following text must be enclosed:

NCS – Natural Colour System®© property of and used on licence from NCS Colour AB, Stockholm 2023. Any commercial use of NCS – Natural Colour System®© requires a licence agreement with NCS Colour AB. A NCS Licence Agreement may be signed with NCS Colour AB to obtain the rights to refer to the NCS trademarks and to the NCS Notation System. Computer colour simulations shown might not exactly match original colour samples. Use original NCS Colour Sample Collections for accurate colour references.