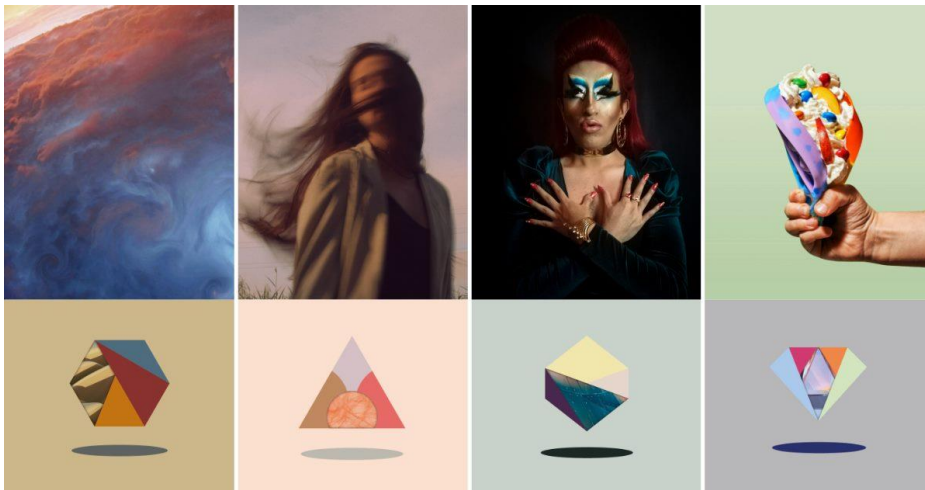


2023 - a year of Re-Nual

NCS Colour Trend Forecasting

NCS Colour Trends 2023+ gives unique insights into international drivers for colours, materials, and finishes, that are applicable cross-industry. The forecast is developed by a team of internationally renowned experts within their fields. As a result, the forecast offers relevant colour palettes and attributes to suit any market and industry.



The Trends for 2023+

2023+ is a re-year. It is a year of a re-invention, a year that represents the new normal. We re-focus on the re-flourishing of our planet, with a sense of individual responsibility. It will be a very physical and very digital world. These worlds will join and co-exist. In 2023+ our big challenge is to make sure that our new normal is a better new normal. We cannot linger in the past anymore. We do not want that.

2023+ promises re-newal – joyful, confident and bold.

COCOONING

"We cocoon ourselves consciously to find warmth and intimacy, to charge our batteries for a new normal. Here is our place to nourish our hopes and nurture ourselves, before we emerge."



PASSAGES

"Our roots and traditions cannot hold us back. We are heading toward a new normal. Discover a new adventure. Like our ancestors, we set out into the unknown, to brave the elements."



RE-GENESIS

"The surge of a new normal, where we are who we really are and want to be. Re-Genesis is the new normal from our most rooted and traditional values to a new, sincere and profoundly personal normal."



KIDULTZ

"We will create a new normal, a huge mission. But let us do this playfully and with joy! The surge of a new normal, where we are, who we really are, and want to be."



The release of NCS Colour Trends 2023+

Discover the most dominating trends for the coming years, what the drivers are and how it translate into material and colour – cross-industry.

NCS Colour Trends 2023+ will be released on April 1st with our renowned trend talk via Microsoft Teams at 14:00-15:00. Register for the event at ncscolour.com



THE TREND BOOK – Limited Edition!
An exclusive edition of NCS Colour Trends 2023+, a trend book with a complementary fan deck. Packed with in-depth insights about the colour trends for coming years and its drivers. Only available in 100 copies.

Complete with colour movements from today and onwards, extended trend stories, unique image collections, important materials, and finishes, as well as international relevant colour palettes, which makes the trends applicable cross industry.

THE TREND BOOK INCLUDES

- A cross-industrial trend colour forecast
- 4 main trend stories complete with insights about the trend drivers
- 4 colour palettes including NCS Notations
- Main and accent colours for each trend arranged in colour proportions
- Important materials and finishes for each trend
- Inspirational mood boards
- Separate colour trend fan deck with NCS QL1 samples

The limited edition of NCS Colour Trends 2023+ will be exclusively sold on ncscolour.com

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ABOUT NCS COLOUR

NCS Colour is a global provider of colour communication solutions. For over 40 years, NCS Colour has been revolutionising the way the world communicates colour. Based on NCS - Natural Colour System, NCS Colour offers solutions to industries ranging from Automotive to Coatings, Interior Design and Architecture. Today NCS Colour has sales in over 80 countries worldwide, and forms the national colour standard in countries such as Norway, Sweden, Spain and South Africa.

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