

Introducing NCS Colour Trends 2022+

Which key drivers affect our colour choices when it comes to design, architecture, and product design? How can events in our society and daily lives influence which colours we prefer? Which colours will be the most sought after in year 2022 and onwards? The answers to these questions can be found in NCS Colour Trends 2022+.

Last year, NCS Colour and a team of internationally renowned colour experts, gathered in order to develop a cross industrial trend forecast – NCS Colour Trends. The team consists of the following members: *Emma Clerici & Manuela Bonaiti*, founders of Baolab. *Karl Johan Bertilsson*, Creative Director, NCS Colour. *Kun Dai*, CEO, Kun Dai Architects. *Laura Perryman*, Colour, Material and Trend Expert. *Montaha Hidefi*, VP Color Forecasting, Color Marketing Group. *Weiwei Lin*, Chief CMF Researcher and textile designer of Kun Dai's interior design group. The result of their joint work is a forecast which entails in total 24 trend colours, grouped into four main colour palettes.

THE BACKGROUND TO THE FORECAST

The pandemic has psychological, economic and political effects on us and our society. Forced isolation at home with limited social contacts and interactions made us seek a digital social life. When we do meet our friends and family, it is mostly outdoors with safe distancing. The time spent at home has also given us time to think and reflect over both personal and spiritual matters. So how will all of this affect our design, colours and architecture in 2022+?

"We believe 2022+ will be a post pandemic world. Our mind-set, behaviour and mood will largely be a consequence of what we have been through during these exhausting and uncertain times. The most important moods in the world post COVID-19 are freedom, positivism and hope."

– The NCS Colour Trends forecasting team.

THE COLOURS

Blue hues are becoming more important together with pale versions of orange. We are leaving the chromatic area more and more. Hence, the colours are moving toward the neutrals. The dominance of the beige and the brown shades will be lessened. We see the rise of the pure neutral white and black, which are used together.

"Colour trends are cyclic, and we are heading toward paler and more neutral colours, driven by the post-pandemic era where we do not want too many and too strong impressions anymore. Historically, we have seen this before."

– Karl Johan Bertilsson, NCS Colour

NCS Colour Trends 2022+ is divided into four groups of colours; *Zience, One, Spring Rebels* and *Zero*. Each colour group entails six colours. These are the ones which we believe will dominate our colour design choices in the following years.

Regarding surfaces and finishes, there is a continuous focus on sustainability, recycling, natural material and new natural raw material, leading to a colour palette of the corresponding colours.

LIMITED-EDITION TREND BOOK WITH COLOUR SAMPLES

The NCS Colour Trends 2022+ forecast is available in a limited-edition book which can be ordered at ncscolor.com. In this exclusive book, you can read all about the drivers and explore the colour palettes and exclusive images. To provide additional benefits, a smaller fan deck with coated colour samples of all the trend colours is included.

MEDIA CONTACT

For more information about NCS Colour Trends 2022+, high resolution images or press samples, please contact:

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ABOUT NCS COLOUR

NCS Colour® is a global provider of universal colour communication solutions. For more than 40 years, NCS Colour has revolutionised how the world communicates colour and continues to do so. Based on NCS - Natural Colour System®, NCS Colour offers premium quality solutions such as physical references, digital applications and colour training to industries ranging from Coatings, Automotive, Architecture and Interior design. Founded in Sweden and with its headquarter in Stockholm, NCS Colour has sales in more than 80 countries worldwide. The NCS System forms an international ASTM standard.