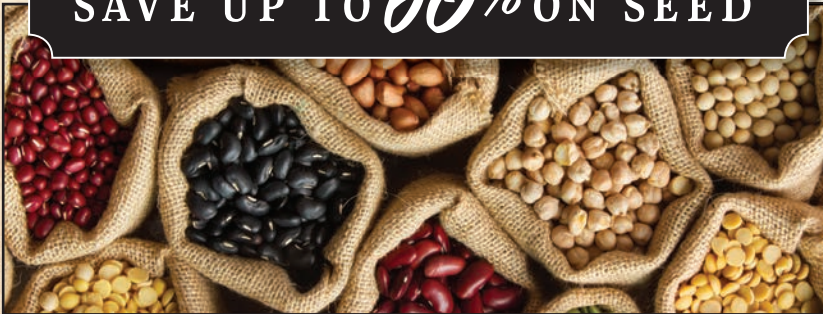




ALLOTMENT & GARDEN CLUB SEED SERVICE 2023

SAVE UP TO **60%** ON SEED



- FANTASTIC DISCOUNTS -

Discount for packet seed only	DEADLINE Discount before 1st December 2023	DEADLINE Discount after 1st December 2023
Spend over £200	30%	20%
Spend over £500	50%	40%
Spend over £1000	60% DISCOUNT	50%

Dear Club Secretary,

Welcome to the **2023 Allotment and Garden Club Service** from D. T. Brown, where you and your club members can benefit from **massive discounts of up to 60% on seed packets.**

We offer an extensive range of seed varieties which **all come with 100% satisfaction guarantee.** We work closely with seed breeders around the world to bring you the very best varieties for growing on your allotment or vegetable patch. If your individual members are looking to order any non-seed items (such as seed potatoes, onions, shallots, garlic or hardware), they can do by ordering directly from our website, these are NOT part of the service. **Plus, if they sign up to our online mailing list they will receive exclusive money saving offers emailed directly to them!**

***Please note** there are special offers relating to Seed in the enclosed catalogues, your garden club discount CANNOT be used in conjunction with this offer. If you wish to order any items in this offer, you'll need to apply your garden club discount to the original prices.

HOW DOES THE SERVICE WORK?

Fantastic Club Discounts – Up to 60% on seed-only orders!

Our Allotment and Garden Club scheme works using a tiered level of discount. The more your combined membership spends with us, the bigger the discount. Under the scheme, if your members spend over £1000 in total (catalogue prices) on seed only items you'll receive a massive **60% discount.** The amount of discount passed onto the individual member is up to the club and club secretary. Some clubs pass on all the discount to their members, whereas others pass on a lower discount and use the balance to help fund their association – the choice is yours!

Top-up Orders - Minimum Top-up order £100

Any subsequent **top-up orders** throughout the season will then **attract the same level of discount** (as long as the top-up order is greater than £100).

IMPORTANT ADVICE

The value of your first club order sets your discount level for the season. It is therefore vital that your first order is as large as possible to generate the biggest discount. Placing small, regular orders will result in smaller discounts for your club and members.

SPECIAL MONEY SAVING OFFERS!

In addition to the fantastic savings above, you and your members will also receive (Subject to availability):

- Free trial seed
- Free seed labels

Plus, members can order directly from our website to receive offers on live products and hardware items. Unfortunately, any orders for these items cannot be used in conjunction with our seed scheme savings and orders must be placed individually not via your club secretary.

Individual members can also sign up to our mailing list online for access to even more money saving offers!

GREAT BENEFITS FOR YOU AND YOUR CLUB...

- **Massive Seed Choice** – we have a wide seed range of over **900** varieties with some **only 99p** a packet!
- **Fantastic bulk buying discounts for clubs** – members can **SAVE up to 60% on seed-only orders***. The value of your first club order sets your discount level for the season, it is therefore vital that your first order is as large as possible to generate the biggest discount
- **Bulk packed orders** – all members seed-only orders are individually picked and packed (and therefore includes a charge of **£1.95 P&P** per member's order) with the completed orders delivered direct to the secretary or member as requested. Please refer to the individual member's order form for full P&P details
- **Low minimum order – only £200 minimum order to receive a 30% discount.** Plus, top up orders (min £100) get the same level of discount as the initial club order
- **FREE show card pack** – you'll get a pack of 1st, 2nd, 3rd, 4th and 5th show cards for use at your own event
- **FREE seeds for the organiser** – as you've done the hard work, **the organiser can claim up to £30 of free seeds**
- **No money up front** – upon order despatch, you'll get an itemised invoice and up to 30 days in which to pay
- **Dedicated club co-ordinator** – our dedicated club co-ordinator will personally call you when your main club order has been despatched

Find us on: www.dtbrownseeds.co.uk



AS THE ORGANISER, YOU RECEIVE FROM US...

...Everything you and your members will need to place your garden club order, including:

- **Copies of the NEW 2023 Seed & Plant Catalogue** – extra catalogues and order forms are available on request
- **Individual Member's Order Forms** – one copy for each member
- **Garden Club Complete Order Summary Form** – a summary for you to complete in conjunction with your members' individual order forms

If you would prefer to enter your club order on a spreadsheet, please email the team at gardening.club@dtbrownseeds.co.uk

SIMPLE STEPS TO PLACING YOUR CLUB ORDER...

1. Ask your members to make out their individual orders on the forms provided please retain coloured copies for your records
2. Club Secretary to summarise all the individual members orders on the **Garden Club Complete Order Summary Form** enclosed
3. Once you have summarised the main club order you can then complete the free seed orders a 'thank you' for all your hard work in collating the club orders – see separate order form enclosed
4. Send all the documents back to us, this should include:
 - White copy of the Individual Member's Order Form
 - Garden Clubs Complete Order Summary Form
 - Your Free Seed Selection

PLEASE NOTE: no money needs to be sent with the order, we will send you an itemised statement on despatch of your order – you then have **30 days in which to pay.**

TERMS AND CONDITIONS

The terms offered are exclusively to D.T. Brown's Allotment Societies, Horticultural Societies and Gardening Clubs and are not available to private individuals.

1. Our usual guarantee will apply to all products provided.
2. Minimum order value for this service is £200 and £100 for any subsequent top-up orders.
3. Only packet seed is eligible for any club discounts under this scheme. Please note there are special offers relating to Seed in the enclosed catalogues, your garden club discount CANNOT be used in conjunction with this offer. If you wish to order any items in this offer, you'll need to apply your garden club discount to the original prices.
4. All invoices must be settled within 30 days of the invoice date.
5. All products supplied are for amateur gardening use and not for subsequent resale.
6. Please refer to our terms and trading which are available upon request.
7. Please note that these offers can only be applied per individual member order and not spread across multiple orders.
8. Club discounts cannot be used when ordering directly online and cannot be used in conjunction with any other online offers and discounts.
9. Free trial seed and seed labels will be sent subject to availability.

FREE
PLANT LABELS

FREE
PLANT LABELS

FREE Our **Reusable** Plastic Seed Labels with every order!

FREE
SEEDS

SEED ROULETTE!

1 Packet of seeds FREE
with every seed order

Who knows what you will get with **Seed Roulette!** With every order of seeds we will send you a pack of free seeds for you to grow! And to make it fun, why not send a picture of your produce to our Facebook page, **D.T Brown Seeds.** We may even share your handy work on our Facebook page!

-- 100% --
SATISFACTION
GUARANTEED

Great care is taken in the selection, production, testing and inspection of all our products and we are sure that you will be pleased with the results. We are happy to guarantee that all our seeds will have higher germination levels than those required by legislation and that our plants and other products will arrive in good condition. Should any of your seed fail to germinate or not be true to type, we will happily provide a replacement packet. However we will not offer compensation.

If your plants or sundries arrive in poor condition, please notify us within 7 days and we will arrange for a replacement (if possible) or a full refund. In some instances we may ask for photos of damaged plants or products. We regret that we cannot replace or refund products effected by adverse weather conditions, pests or diseases.



Phone: 01638 554010 Mon-Fri 9am-5pm or **Email: gardening.club@dtbrownseeds.co.uk**