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TRADE NEWS

Panasonic forays in to B2C solar segment with the launch of Residential Solar Kits

anasonic Life Solutions India - one of the largest manufacturers of electrical construction materials (ECM) in the country, and with a strong base in the B2B solar energy segment,

steps into the renewable's consumer market with, the launch of its new residential solar kits in the cities of Pune and Nashik. Panasonic's residential solar kit, introduced under the trusted

brand name "Anchor," is a fantastic solution that fills the gap by providing top-of-the-line products with Panasonic's assurance, along with easy installation and minimal maintenance.

"Panasonic's solar home kits provide cutting-edge technology, consistent performance and are designed with a customerfocused approach. In the area of renewable energy, Panasonic will continue to lead the way by promoting products that help consumers transition to a sustainable way of life," informs Mr Yoshiyuki Kato, Managing Director, Panasonic Life Solutions India.



TRADE NEWS

Hands Carpets now in Mumbai

ands Carpets, renowned for their handcrafted luxury carpets and rugs that have gone on to adorn some of the most prestigious palaces, hotels, institutions and residences across the world, opened a new store in Mumbai. Spread across 4,000 sqft area, the elegantly designed contemporary interiors of the store invite the patrons to explore an astounding collection of rugs. Centrally located in Worli, the store's interiors highlight both the craft and design ethos of the pre-eminent brand. It features three powerful, imposing spaces that represent different design themes. There's also an interactive space for designers and luxury home owners alike, where the nuances of the craft, the materials and the timehonored design can be discussed amid enthralling surroundings.