



## CELLECOR GADGETS LIMITED

(Formerly Known As Unitel Info Limited, Unitel Info Pvt. Ltd.)

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Website: www.cellecor.com

**Ref: - CELLECOR/23-24/20**

**Date: December 18, 2023**

**To,  
National Stock Exchange of India Limited  
Listing & Compliance Department  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra  
Mumbai - 400 051 India.**

**Company Symbol: CELLECOR  
Company ISIN: INE00MO01017**

**Subject: Press Release – Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

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Dear Sir / Madam,

Please find enclosed a copy of the press release - Cellecor Gadgets Limited (Formerly Known as Unitel Info Limited and Unitel Info Private Limited.) proudly announces its exhilarating collaboration as the title sponsor for the TSL Hawks, a prominent tennis team in the Meteora World Tennis League. The TSL Hawks, owned by Toyam Sports Limited (TSL) since 2023, are set to elevate their game with the infusion of Cellecor's dynamic energy and passion.

This partnership is not just a sponsorship; it's a celebration of the relentless pursuit of excellence that both our brands embody.

A copy of the same will also be uploaded on the Company's website [www.cellecor.com](http://www.cellecor.com).

Kindly take the same on record and display the same on the website of your exchange.

Thanking you.

Yours faithfully,

**For and on behalf of  
Cellecor Gadgets Limited  
(Formerly Known as Unitel Info Limited and Unitel Info Private Limited)**

**Nikhil Aggarwal  
Whole-time director  
DIN: 09016668**

**Encl.: As stated above**

## CELLECOR GADGETS LTD. EMBRACES THE SPIRIT OF TENNIS AS TITLE SPONSORS FOR TSL HAWKS

### Unveiling a Dynamic Partnership in the Meteora World Tennis League

Cellecor Gadgets Ltd., a leading name in the consumer electronics industry, proudly announces its exhilarating collaboration as the title sponsor for the TSL Hawks, a prominent tennis team in the Meteora World Tennis League.



### **Cellecor Gadgets Ltd. takes center court as the Title Sponsor for TSL Hawks in the Meteora World Tennis League. Game on, with innovation and excellence!**

Renowned for its commitment to innovation, Cellecor Gadgets Ltd. takes a leap into the world of sports to champion excellence, athleticism, and the spirit of competition. The TSL Hawks, owned by Toyam Sports Limited (TSL) since 2023, are set to elevate their game with the infusion of Cellecor's dynamic energy and passion.

The TSL Hawks boast an impressive lineup of tennis luminaries, including the talented Iga Swiatek, the powerful Hubert Hurkacz, the skillful Garcia, and the rising star Ruud. With a stellar roster like this, the TSL Hawks are poised to leave an indelible mark on the upcoming season of the Meteora World Tennis League.

**Mr. Ravi Agarwal, Founder of Cellecor Gadgets Ltd.,** expressed his enthusiasm for the collaboration, stating, *"We are thrilled to embark on this exciting journey with the TSL Hawks. Tennis, with its grace and precision, resonates with the values we hold dear at Cellecor. Our partnership with the TSL Hawks is not just a sponsorship; it's a celebration of the relentless pursuit of excellence that both our brands embody."*

The Meteora World Tennis League has long been a platform for showcasing exceptional talent and fostering a sense of community among tennis enthusiasts worldwide. With Cellecor Gadgets Ltd. stepping in as the title sponsor for the TSL Hawks, the league is set to witness a fusion of cutting-edge technology and the exhilarating world of professional tennis.

As title sponsors, Cellecor Gadgets Ltd. aims to create an immersive experience for fans, bringing them closer to the game through innovative activations, exclusive content, and opportunities to engage with their favorite players.

#### **About Cellecor Gadgets Ltd.:**

Cellecor Gadgets Ltd. is a pioneering name in the consumer electronics industry, known for its innovative and cutting-edge technology. With a commitment to making happiness affordable, Cellecor offers a diverse range of products, including smart TVs, speakers, neckbands, TWS, soundbars, smartwatches, and more.

#### **About TSL Hawks:**

TSL Hawks is a formidable tennis team competing in the Meteora World Tennis League. Owned by Toyam Sports Limited (TSL), the team features some of the brightest stars in professional tennis, promising thrilling performances and unforgettable moments on the court.