



CELLECOR GADGETS LIMITED

(Formerly Known As Unitel Info Limited, Unitel Info Pvt. Ltd.)

Reg. Office : Unit Space No.703, Seventh Floor, Jaksons Crown Heights Plot No.3B1

Twin District Centre, Secotor-10 Rohini New Delhi-110085

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Website: www.cellecor.com

Dated: April 15, 2024

To,

**National Stock Exchange of India Limited
Listing & Compliance Department**

Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra
Mumbai - 400 051 India

Company Symbol: **CELLECOR**

Company ISIN: **INE00MO01017**

Subject: Detailed Presentation- "Cellecor Gadgets Limited Unveils an Expanded Array of Mixer Grinder Offerings"

Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of the detailed presentation titled "**Cellecor Gadgets Limited Unveils an Expanded Array of Mixer Grinder Offerings**" for your records and dissemination at your official website.

A copy of the same will also be uploaded on the Company's website www.cellecor.com.

Kindly do the needful and oblige.

Thanking You,

Yours Faithfully,

For and on behalf of

Cellecor Gadgets Limited

(Formerly Known as Unitel Info Limited and Unitel Info Private Limited)

Ravi Agarwal

Managing Director

DIN: 08471502

Place: New Delhi

Encl.: As stated above



Cellecor Gadgets Limited

Unveils an Expanded Array of Mixer Grinder Offerings

Cellecor Gadgets Limited Unveils an Expanded Array of Mixer Grinder Offerings

New Delhi, 15 April 2024: Cellecor Gadgets Limited, a rising player in the consumer durables industry within India's rapidly expanding electronic goods market, is delighted to declare our expansion into a wider selection of Mixer Grinders.

To guarantee client happiness, Cellecor has offered a wide variety of products over the years, including mobile phones, smart TVs, washing machines, kitchen appliances, smart wearables, and hearables. It is increasing its product line in various categories and especially in the Home Appliances space. They have introduced additional Juicer Mixer Grinder models as a result of Cellecor's commitment to providing a complete tech solution and the positive feedback it received from clients following our initial Mixer Grinder introduction.

As part of Cellecor's long-term corporate growth ambitions, they have seen impressive growth in this market. It has expanded the range of products they offer as a result of this success. This April, Cellecor is excited to introduce its new line of Juicer Mixer Grinders, providing affordable comfort to its valued customers.

With the lifestyle landscape evolving, Mixer Grinders have become a necessity of every household for making every kind of delicacy at home. Moreover, COVID-19 has raised great awareness about adopting a healthy lifestyle and witness, a major part of it also caters to drinking healthy juices. That's one of the reasons why there is a rise in demand for Juicer Mixer Grinder. So, Cellecor is venturing into this space with a mission to provide these Juicer Mixer Grinders to both rural and urban areas.

You must have a strong juicer mixer grinder, regardless of whether you enjoy mango shakes or other types of drinks and juices. Cellecor has therefore developed a line of juicer mixer grinders to relieve you of the burden of having to buy a separate mixer and juice grinder to increase your options and make you happy.

Cellecor Juicer Mixer Grinders are offered at competitive prices, which is one of the main reasons it would dominate this product area. Moreover, there are no longer regular power outages because electricity has reached every part of India. Inverters are an alternative for individuals even in places where there are power outages.

Cellecor in the past has different varieties of Mixer Grinders, now they have introduced 2 in 1 Juicer Mixer Grinders. They also have several amazing characteristics. Shortly, Cellecor plans to introduce other models in a variety of categories with varying features and capacities, broadening their selection of mixer grinders and juice mixers.

This Grinder comes with 1 Stainless Steel Jar and 1 Poly Jar which possess high-speed heavy-duty motors. The Juicer Mixer Grinder which they are introducing is loaded with several other marvelous features like

an overload protector, a double lock system, and a 600 WATT powerful motor. It is made of high-quality A.B.S. Plastic and comes with 2-year warranty on the motors.

Cellecor Juicer Mixer Grinders will be sold offline at our stores and through our retailers and distributors. It is dedicated to dominate the technical industry by offering cost-effective gadgets and appliances to its clients. As part of this endeavor, they are broadening their range of products to ensure both comfort and affordability, a unique combination in the tech sector. What's even more thrilling is the introduction of their Juicer Mixer Grinders this April.

Furthermore, Cellecor has strategized to make our recently launched home appliances accessible to customers across every nook and cranny of India, right at their doorstep.

About Cellecor Gadgets Ltd. : Cellecor Gadgets journey in the electronics device business, and selling products in its own brand, including mobile feature phones, smartwatches, TWS (True Wireless Stereo) earbuds, neckbands, and LED TVs -outsourced from various electronic assemblers and manufacturers, started in 2012 as M/s Unity Communications-its founder Mr. Ravi Agarwal's proprietorship firm. The company is promoted and managed with an enduring sustainable business strategy, wherein the company aims to synergistically amalgamate business potential embedded in the ever-growing demand for electronic products with a modern business approach of sourcing, producing, and marketing with an objective to provide quality products at affordable prices. Today, Cellecor Gadgets Ltd is a leading name in the consumer electronics industry, known for its innovative and cutting-edge technology. With a commitment to making happiness affordable, Cellecor offers a diverse range of products, including mobile phones, smart TVs, speakers, neckbands, TWS, soundbars, smartwatches, Washing Machines, and many more.

The securities of the Company are listed on the NSE EMERGE (SME Platform of National Stock Exchange of India Limited) with Scrip Code: CELLECOR

For further information,

you may please visit <https://cellecor.com/>

please contact Ms. Bindu Gupta,

Chief Finance Officer

finance.head@cellecor.in

Disclaimer: Certain statements and words in this document that are not historical facts are forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by these forward-looking statements. Cellecor Gadgets Limited shall not be in any way responsible for any action taken based on such a statement.

Path Breaking Expedition

Diversifying Mixer Grinder's Range



A Single-Stop Shop for Household Appliances



To guarantee client happiness, we have offered a wide variety of products over the years, including mobile phones, smart TVs, washing machines, kitchen appliances, smart wearables, and hearables. Cellector is increasing its product line in various categories and especially in the Home Appliances space. We have introduced additional Juicer Mixer Grinder models as a result of Cellector's commitment to providing a complete tech solution and the positive feedback we received from clients following our initial Mixer Grinder introduction.

As part of our long-term corporate growth ambitions, we have seen impressive growth in this market. We've expanded the range of products we offer as a result of this success. This April, we are excited to introduce our new line of Juicer Mixer Grinders, providing affordable comfort to our valued customers.

Why is Mixer Grinder Diversification Happening?

With the lifestyle landscape evolving, Mixer Grinders have become a necessity of every household for making every kind of delicacy at home. Moreover, COVID-19 has raised great awareness about adopting a healthy lifestyle and witness, a major part of it also caters to drinking healthy juices. That's one of the reasons why there is a rise in demand for Juicer Mixer Grinder. So, we are venturing into this space with a mission to provide these Juicer Mixer Grinders to both rural and urban areas.

You must have a strong juicer mixer grinder, regardless of whether you enjoy mango shakes or other types of drinks and juices. We have therefore developed a line of juicer mixer grinders to relieve you of the burden of having to buy a separate mixer and juice grinder to increase your options and make you happy.

Our Juicer Mixer Grinders are offered at competitive prices, which is one of the main reasons we would dominate this product area. Moreover, there are no longer regular power outages because electricity has reached every part of India. Inverters are an alternative for individuals even in places where there are power outages.



Product Specifications for Cellecor Juicer Mixer Grinder

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Where to Purchase From?

Cellecor Juicer Mixer Grinders will be sold offline at our stores and through our retailers and distributors.



Why Cellecor ?

Cellecor is dedicated to dominating the technical industry by offering cost-effective gadgets and appliances to its clientele. As part of this endeavor, we are broadening our range of products to ensure both comfort and affordability, a unique combination in the tech sector. What's even more thrilling is the introduction of our Juicer Mixer Grinders this April.

Furthermore, we have strategized to make our recently launched home appliances accessible to customers across every nook and cranny of India, right at their doorstep. Join us on this exhilarating journey as we explore the realm of technology together.





Thank You !