

2024  
PRODUCT MANUAL

HAVIT

SMART LIFE

PRODUCT LINE

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# COMPANY PROFILE

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Hi! We are HAVIT, a global smart consumer electronics technology company founded in 1998, that specializes in the audio field.

Our products encompass four main categories: audio devices, gaming peripherals, mobile accessories, and smart life electronic products.

With our globalization strategy and omni-channel marketing, our products are sold in over 140 countries and regions, earning recognition and love from over 100 million users.

We have obtained trademark protection through the WIPO Madrid System, empowering the expansion into international markets. Additionally, we integrate the global value chain and resource network with comprehensive business capabilities to create value and improve experiences for customers and consumers.

Mission: applying innovative technology to empower everyone to become fun creators of a better life.

Vision: exploring innovative technology and providing smart, aesthetic, and practical products to service users globally.



Since  
**1998**

Countries & regions  
**140+**



**168** patents



**61** international awards



**6** product certifications



**140** countries



**35** global KA chain stores



**3** enterprise qualifications

## Qualifications and Awards



reddot



MUSE  
DESIGN  
AWARDS



GOOD  
DESIGN



FSC



FCC

RoHS



REACH



CE



RECYCLING



ISO  
14001



BSCI

Sedex

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## SMART LIFE

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# 2024<sup>1998</sup> SINCE

This brand manual shows you the new brand image and major products of HAVIT smart life in 2024.





**SMART**

PROJECTOR





PJ300 PLUS SMART PROJECTOR  
PJ300 PRO SMART PROJECTOR





# PJ300 PLUS

## SMART PROJECTOR

- Google licensed TV system
- Enclosed optical engine
- 1080P, 4K supported
- 550 ANSI lumens
- 10W\*2 speakers
- Auto focus and auto keystone
- Dynamic RGB lighting

System Spec: Android 11.0, RAM 2 GB+ROM 16GB  
Native Resolution of Projection: 1920\*1080, support 4K  
Average Screen Brightness: 14000 lumens (550 ANSI lumens)  
Connections: AV/ USB/ HDMI-compatible\*2/ 3.5mm jack out  
Speaker: 4Ω10W\*2  
Product Size: 250.8\*223.5\*162.6mm  
Net Weight: 2.9kg

# PJ300 PRO

## SMART PROJECTOR

- Android TV 9.0
- Enclosed optical engine
- 1080P, 4K supported
- 550 ANSI lumens
- 10W\*2 speakers
- Auto focus and auto keystone
- Dynamic RGB lighting

System Spec: Android 9.0 RAM 1 GB+ROM 32GB  
Native Resolution of Projection: 1920\*1080, support 4K  
Average Screen Brightness: 14000 lumens (550 ANSI lumens)  
Connections: AV/ USB/ HDMI-compatible\*2/ 3.5mm jack out  
Speaker: 4Ω10W\*2  
Product Size: 250.8\*223.5\*162.6mm  
Net Weight: 2.9kg

# PJ215 PRO

SMART PROJECTOR



# PJ215 PRO

## SMART PROJECTOR

- Android TV 9.0
- 4K supported
- Auto focus and auto keystone
- 250 ANSI lumens
- 2.4G/5G dual-band WiFi
- Screen mirroring function
- Dynamic RGB lighting

Native Resolution of Projection: 1280\*720, support 4K  
Projection Distance: 0.83-3 meters (screen size: 20-150 inch)  
Average Screen Brightness: 250 ANSI lumens  
Connections: AV/USB/HDMI-compatible/  
3.5mm jack out/Type-C  
Speaker: 4Ω3W





## PJ209 PRO

- Android TV 9.0
- 1920\*1080, 4K supported
- 400 ANSI lumens
- 5W\*2 speakers
- Keystone correction
- 2.4G/5G dual-band WiFi
- Screen mirroring function

System Spec: Android 9.0, RAM 1 GB+ROM 32GB  
 Projection Technology: 4.41" LCD display  
 Contrast Ratio: 1500:1  
 Native Resolution of Projection: 1920\*1080, support 4K  
 Average Screen Brightness: 8500 lumens (400 ANSI lumens)  
 Connections: AV/USB\*2/HDMI-compatible\*2/3.5mm jack out  
 Speaker: 4Ω5W\*2  
 Product Size: 245.87\*203\*95.7mm  
 Net Weight: 1.45kg

## PJ209

- 1920\*1080
- 400 ANSI lumens
- 5W\*2 speakers
- Keystone correction
- 2.4G/5G dual-band WiFi
- Screen mirroring function

2.4G+5G WiFi screen mirroring version  
 Native Resolution of Projection: 1920\*1080  
 Average Screen Brightness: 8500 lumens (400 ANSI lumens)  
 Connections: AV/USB\*2/HDMI-compatible\*2/3.5mm jack out  
 Speaker: 4Ω5W\*2  
 Product Size: 245.87\*203\*95.7mm  
 Net Weight: 1.45kg



## PJ209A PRO



- Android TV 9.0
- 1920\*1080, 4K supported
- 400+ANSI lumens
- Auto focus
- 2.4G/5G dual-band WiFi

System Spec: Android 9.0, RAM 1 GB+ROM 32GB  
Native Resolution of Projection: 1920\*1080, support 4K  
Average Screen Brightness:  
10000 lumens (400+ ANSI lumens)  
Connections: AV/USB\*2/HDMI-compatible\*2/  
3.5mm jack out  
Speaker: 4Ω5W\*2

# PJ209A PRO

HAVIT PRIME OPAL SMART PROJECTOR



PJ212 / PJ212 PRO

# SMART PROJECTOR







# PJ212

## SMART PROJECTOR

- 1920\*1080
- 270 ANSI lumens
- Keystone correction
- 2.4G/5G dual-band WiFi
- Screen mirroring function

2.4G+5G WiFi screen mirroring version  
Native Resolution of Projection: 1920\*1080  
Average Screen Brightness: 12000 lumens  
(270 ANSI lumens)  
Connections: AV/USB\*2/HDMI-compatible\*2/  
3.5mm jack out  
Speaker: 4Ω5W  
Product Size: 245\*205\*92mm  
Net Weight: 1.35kg



# PJ212 PRO

## SMART PROJECTOR

- Android TV 9.0
- 1920\*1080, 4K supported
- 270 ANSI lumens
- Keystone correction
- 2.4G/5G dual-band WiFi
- Screen mirroring function

System Spec: Android 9.0, RAM 1 GB+ROM 32GB  
Native Resolution of Projection: 1920\*1080, support 4K  
Average Screen Brightness: 12000 lumens  
(270 ANSI lumens)  
Connections: AV/USB\*2/HDMI-compatible\*2/  
3.5mm jack out  
Speaker: 4Ω5W  
Product Size: 245\*205\*92mm  
Net Weight: 1.35kg

PJ211 / PJ211 PRO

# SMART PROJECTOR





# PJ211

## SMART PROJECTOR

- 1080P supported
- Semi-auto focus
- Keystone correction
- 2.4G/5G dual-band WiFi
- Screen mirroring function

2.4G+5G WiFi screen mirroring version  
Electric Focus  
Native Resolution of Projection: 1280\*720, support 1080P  
Average Screen Brightness: 5000+lumens  
(180+ ANSI lumens)  
Connections: USB\*2/HDMI-compatible/3.5mm jack out  
Speaker: 4Ω3W  
Product Size: 183\*136\*118mm  
Product Weight: 1kg



# PJ211 PRO

## SMART PROJECTOR

- Android TV 9.0
- 4K supported
- Semi-auto focus
- Keystone correction
- 2.4G/5G dual-band WiFi
- Screen mirroring function

System Spec: Android 9.0, RAM 1 GB+ROM 8 GB,  
Electric Focus  
Native Resolution of Projection: 1280\*720, support 4K  
Average Screen Brightness: 5000+lumens  
(180+ ANSI lumens)  
Connections: USB\*2/HDMI-compatible/3.5mm jack out  
Speaker: 4Ω3W  
Product Size: 183\*136\*118mm  
Product Weight: 1kg



# PJ216 PRO

## SMART PROJECTOR

- Android TV 9.0
- 1920\*1080, 4K supported
- 300+ ANSI lumens
- Semi-auto focus
- Keystone correction
- 2.4G/5G dual-band WiFi

System Spec: Android 9.0, RAM 1GB+ROM 8GB,  
Electric Focus  
Native Resolution of Projection: 1920\*1080, support 4K  
Average Screen Brightness: 10000 lumens  
(300+ANSI lumens)  
Connections: AV/USB\*2/HDMI-compatible/  
3.5mm jack out  
Speaker: 4Ω5W  
Product Size: 166\*126\*190mm  
Net Weight: 1.39kg



# PJ205 PRO

## HAVIT PRIME QUARTZ SMART PROJECTOR

- . 1920\*1080, 4K supported
- . Long lamp life
- . High contrast
- .200 ANSI lumens
- .150" display image size
- .Android TV 9.0

System Spec: Android 9.0, RAM 1 GB+ROM 8 GB, CPU: MTK9269

Projection Technology: 3.97" LCD

Native Resolution of Projection: 1920\*1080, support 4K

Projection Distance: 1.35-4.89 meters (screen size: 35-150 inch)

Average Screen Brightness: 8000 lumens (200 ANSI lumens)

Image Correction: manual, vertical: ±45 degrees, horizontal: ±40 degrees

Connections: AV/USB/HDMI-compatible/TF/3.5mm jack out

Product Size: 14.9\*16.7\*17.9cm



# PJ207 / PJ207 PRO

HAVIT PRIME OPAL SMART PROJECTOR





## PJ207

- 1080P supported
- Keystone correction
- 2.4G/5G dual-band WiFi
- Screen mirroring function

5G WiFi screen mirroring version  
 Native Resolution of Projection: 1280\*720, support 1080P  
 Average Screen Brightness: 160 ANSI lumens  
 Connections: AV/USB/HDMI-compatible/3.5mm jack out  
 Speaker: 4Ω3W  
 Product Size: 154\*131\*62.8mm  
 Net Weight: 460.4g

## PJ207 PRO

- Android TV 9.0
- 4K supported
- Keystone correction
- 2.4G/5G dual-band WiFi
- Screen mirroring function

System Spec: Android 9.0, RAM 1GB+ROM 8GB  
 Native Resolution of Projection: 1280\*720, support 1080P and 4K  
 Average Screen Brightness: 160 ANSI lumens  
 Connections: AV/USB/HDMI-compatible/3.5mm jack out  
 Speaker: 4Ω3W  
 Product Size: 154\*131\*62.8mm  
 Net Weight: 460.4g

# PJ202 / PJ202 PRO

SMART PROJECTOR



## PJ202

- 1080P supported
- 300 ANSI lumens
- Keystone correction
- 2.4G/5G dual-band WiFi
- Screen mirroring function

WiFi screen mirroring version  
Native Resolution of Projection: 1920\*1080  
Average Screen Brightness: 8500 lumens (300 ANSI lumens)  
Connections: AV/VGA/HDMI-compatible\*2/USB/SD/  
3.5mm jack out  
Speaker: 4Ω3W  
Product Size: 234.5\*187.6\*96mm  
Net Weight: 1.36kg

## PJ202 PRO

- Android TV 9.0
- 4K supported
- 300 ANSI lumens
- Keystone correction
- 2.4G/5G dual-band WiFi
- Screen mirroring function

System Spec: Android 9.0, RAM 1 GB+ROM 8 GB  
Native Resolution of Projection: 1920\*1080, support 4K  
Average Screen Brightness: 8500 lumens (300 ANSI lumens)  
Connections: AV/VGA/HDMI-compatible\*2/USB/SD/  
3.5mm jack out  
Speaker: 4Ω3W  
Product Size: 234.5\*187.6\*96mm  
Net Weight: 1.36kg





# PJ217

## SMART PROJECTOR



- 1080P supported
- Semi-auto focus
- Keystone correction
- 2.4G/5G dual-band WiFi
- Screen mirroring function

2.4G+5G screen mirroring version  
Electric focus  
Native Resolution of Projection:  
1280\*720, support 1080P  
Average Screen Brightness:  
7500 lumens (180 ANSI lumens)  
Connections: HDMI-compatible/USB/AV  
Speaker: 4Ω3W  
Product Size: Φ\*H=203\*83mm  
Net Weight: 0.96kg

# PJ228 PLUS

## SMART PROJECTOR

- Google TV system
- DLP-LINK 3D projection
- 4K supported
- 250 ANSI lumens
- Built-in battery
- Be a power bank
- Keystone correction
- 2.4G/5G dual-band WiFi
- Screen mirroring function

System Spec: Android 9.0, RAM 2 GB+ROM 32 GB

Auto focus and auto keystone, DLP-LINK 3D projection

Native Resolution of Projection: 1920\*1080

Average Screen Brightness: 250 ANSI lumens

Connections: HDMI-compatible/USB/Type-C

Speaker: 5W\*2 / Battery Capacity: 15000mAh

Working Time: 2-4h / Charging Time: 3h

Product Size: 95\*95\*160mm / Net Weight: 878g



# PJ208

HAVIT PRIME ONYX SMART  
PROJECTOR



- Android TV 9.0
- DLP-LINK 3D projection
- 1080P and 4K supported
- Built-in battery
- Be a power bank
- Keystone correction
- 2.4G/5G dual-band WiFi
- Screen mirroring function

System Spec: Android 9.0, RAM 2 GB+ROM 32 GB,  
DLP-LINK 3D projection  
Native Resolution of Projection: 960\*540,  
support 1080P and 4K  
Average Screen Brightness: 180 ANSI lumens  
Connections: HDMI-compatible/USB/Type C  
Speaker: 4Ω5W\*2  
Power Consumption: 10W  
Battery Capacity: 8000mAh  
Working Time: 2-4h  
Product Size: 82\*82\*142mm  
Net Weight: 0.63kg

# PJ218 PRO

SMART PROJECTOR



- Android TV 9.0
- DLP-LINK 3D projection
- 1080P and 4K supported
- Built-in battery
- Be a power bank
- Keystone correction
- 2.4G/5G dual-band WiFi
- Screen mirroring function

System Spec: Android 9.0, RAM 2 GB+ROM 32 GB,  
DLP-LINK 3D projection  
Native Resolution of Projection: 960\*540,  
support 1080P and 4K  
Average Screen Brightness: 180 ANSI lumens  
Connections: HDMI-compatible/USB/Type-C  
Speaker: 4Ω5W\*2  
Battery Capacity: 8000mAh  
Working Time: 2-4h  
Product Size: 82\*82\*96mm  
Net Weight: 0.48kg

# PJ219 PRO

## SMART PROJECTOR

- Android TV 9.0
- 1920\*1080, 4K supported
- 350ANSI lumens
- Semi-Auto focus
- Keystone correction
- 2.4G/5G Dual-Band WiFi

System Spec: Android 9.0, RAM 1 GB+ROM 8GB, Electric Focus  
Native Resolution of Projection: 1920\*1080, supports 4K  
Average Screen Brightness: 10000 lumens (350ANSI lumens)  
Connections: AV/USB\*2/HDMI-compatible\*2/jack 3.5mm out  
Speaker: 4Ω5W



# PROJECTOR ACCESSORIES



**PA302** PROJECTOR SCREEN



**PS100** PROJECTOR SCREEN



**PS60** PORTABLE SCREEN



**PA301** PROJECTOR TRIPOD



**PA304** PROJECTOR BRACKET



**PA305** PROJECTOR STAND

**SMART**

WATCH





# M9045

## SMART WATCH

- 120+ Sport Modes
- 1.85" TFT Screen
- Wireless Calling
- Health Monitoring

Chip: JL7012F6  
Screen Size: 1.85" TFT screen  
Screen Resolution: 240\*280  
Battery Capacity: 300mAh  
Material: ABS+PC  
Product Weight: 22g  
Watch Size: 44.0\*36.5\*11.2mm  
Waterproof: IP68  
APP: HAVE FIT



# M9030 PRO

AMOLED HD SMART WATCH



- 100+ Sport Modes
- 1.43" AMOLED Screen
- Wireless Charging
- IP68 Waterproof Rating

Wireless Chip: JL7012

Screen Size: 1.43" AMOLED screen

Screen Resolution: 466\*466

Battery Capacity: 300mAh, stand-by 30 days

Material: zinc+genuine leather+IML

Waterproof: IP68

APP: HAVE FIT II



# M9040S

REMOVABLE CASE SMART WATCH



Replaceable Strap



- Wireless Call
- Removable Case
- Wireless Charging
- 100+ Sport Modes

Wireless Chip: RTL8763EWE  
Screen Size: 1.91" TFT screen  
Screen Resolution: 240\*296  
Battery Capacity: 250mAh  
Material: zinc+IML  
Waterproof: IP67  
APP: HAVE FIT



# M9046

## SMART WATCH

- 100+ Sport Modes
- 1.43" AMOLED Screen
- Wireless Calling
- Sleep Monitoring

Chip: JL7013A6  
Screen Size: 1.43" AMOLED screen  
Screen Resolution: 466\*466  
Battery Capacity: 280mAh  
Material: ABS+PC  
Product Weight: 37g  
Watch Size: 47\*53.2\*10.5mm  
Waterproof: IP68  
APP: HAVE FIT

# M9038 PRO

SMART WATCH



- 100+ Sport Modes
- 2.06" AMOLED Screen
- Wireless Calling
- Blood Pressure Monitor

Chip: JL7013A6  
Screen Size: 2.06" AMOLED screen  
Screen Resolution: 410\*502  
Battery Capacity: 340mAh  
Material: ABS+PC  
Product Weight: 37g  
Watch Size: 48.8\*43.8\*11.5mm  
Waterproof: IP68  
APP: HAVE FIT

# CHILDREN'S WATCH





## KW12 CHILDREN'S WATCH

- GPS Tracking
- 4G Video Call
- Make Friends
- 1.4" IPS Screen

Chip: TI07 / Screen: 1.4" IPS  
Screen Resolution: 240\*240 / Battery Capacity: 680mAh  
Material: PC+Silicon / Location: GPS/WiFi  
Camera: 0.3MP pixels / 4G Network LTE: B1, 3, 5, 8, B40  
Waterproof Grade: IP68  
Watch Size: 249.9x43.5x15.45mm  
Product Weight: 52g / APP: Trackingo

# M81

KIDS DOLL-THEMED  
SMART BRACELETS



- 8 Sport Modes
- Interchangeable Doll Strap
- 24h Heart Rate Monitoring
- Wrap-Around Strap Design

Wireless Chip: BK3633  
Screen: 0.96" TFT  
Screen Resolution: 160x80  
Battery Capacity:  
120mAh; standby for 10-15 days  
Material: PC+silicon  
Waterproof Grade: IP68  
APP: JyouPro



**WELCOME**  
**JOIN**  
**US**

[WWW.HAVITSMART.COM](http://WWW.HAVITSMART.COM)



Scan for Catalogue



# HAVIT

*Have it,*   
*Have fun.*

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