

CERTIFIED SCRUM PRODUCT OWNER

Learn the essentials of working as a Product Owner

(2d-training in Mechelen or Ghent in co-operation with Agilar)

1.325

EUR

INCL. EXAM

Scrum increases the emphasis on assessing and driving business value through close collaboration with the delivery team. The Scrum Product Owner establishes the interaction between the business and the delivery team that is so essential to increasing productivity within an Agile organization.

Product Owners who assume this crucial role have the ability to guide the team and the process to gain the full benefit of Agile delivery. That's why it's so important to start your Scrum journey the right way: by taking a high quality [Scrum Alliance Certified Scrum Product Owner](#) training led by one of the top Scrum experts in the world.

Benefits

When the capabilities of the Product Owner are optimized, an Agile team will experience immediate benefits that lead to improved effectiveness and customer satisfaction as well as increased return on investment (ROI).

- » Boost Product Owner capabilities
- » Optimize Agile teams
- » Increase Scrum functionality
- » Enhance planning and scheduling
- » Gain practical, proven techniques
- » Improve estimating skills and results
- » Maximize delivery capabilities
- » Reduce risk
- » Improve ROI
- » Leverage proven experience
- » Obtain thought-leader guidance and insightLearning

Objectives

Participants gain practical tools and techniques for engaging with software delivery teams.

Feedback from participants included:

- » 'very pragmatic', 'complete' and 'close to day-to-day work'
- » 'interactive', 'efficient', 'powerful coaching style training'
- » 'great visualization of the Agile Concept'
- » 'fun', 'cozy', 'good ambiance' and 'great venue'

Target Audience

This course is suitable for anyone working as a Product Owner, business analyst, or project manager in a Scrum environment. It is also very interesting for people in the product and marketing departments of an organization, as well as other interested managers, directors and VPs.

Session Outline

Certified Scrum Product Owner Training is interactive and highly experiential. Participants gain practical tools and techniques for engaging with software delivery teams. Course topics include:

- » Agile Product Owner Role
- » Creating Product Vision
- » Collaborating with Agile Teams
- » The Product Backlog (creation and management)
- » Writing User Stories
- » Writing Acceptance Criteria
- » Planning and Estimation
- » Prioritization
- » Working with Customers and Stakeholders
- » Business Value-Driven Thinking
- » Maximizing Business Value
- » Release Planning

What's included

Besides one of the best trainings in the industry, you get:

- » Breakfast, lunch, and coffee breaks.
- » All courseware materials in electronic format.
- » A deck of Planning Poker cards
- » The CSPO Certification.
- » PMI members can claim 15 PDU's

Language

The training is given in English. All training materials are also in English.

