

LUDDI™

Ziggy™

Product Information Package

ABOUT THE BRAND

Luddi™ is creating a world where pleasure is accessible to all bodies.

Founded in 2021 by Jasmine Nielsen, Robert Duff-Silsby, and Zachary Nielsen. Luddi™ is committed to changing the way sexual wellness and pleasure are understood and experienced in the world.

All bodies deserve pleasure

According to our friends at the world health organisation, sexual pleasure is a human right but 56% of disabled people experience difficulty self-pleasuring due to a lack of accessible sexual devices and access to sexual education.

We think the disabled population is widely being ignored when it comes to sexual pleasure and the community lack education, empowerment, and access to assistive sexual devices for people of all gender identities, sexual experience levels, and abilities.

Let's build a community

We want to build a community to learn, connect and empower. We are committed to changing the sexual wellness industry whilst tackling the taboo of self-pleasure in the disability community. Our dedication towards this community begins with believing a change is needed and taking action through campaigning and actively participating in educational dialogues.

The story behind the name

A tribute to Professor Sir Ludwig Guttmann, known as the founder of the Paralympic movement. He established the Paralympic Games and is considered to be one of the founding fathers of organised physical activities for disabled people. We aim to lead in his footsteps to continue to empower the disability community and revolutionise assistive technology.

LUDDI™

Meet the founders

Jasmine Nielsen has a background in branding and product development in the sexual wellness space in the mainstream market. Jasmine became disillusioned with the lack of accessibility in the sexual wellness space and dedicates her endeavours to breaking sexual wellness barriers.

Robert Duff-Silsby, with a background in Psychology, Rob has worked closely with the community to improve support for people with disabilities. He's actively involved in the start-up environment and focused on changing the way people think about services, software, products, and technology.

Zachary Nielsen is a physiotherapist and entrepreneur working within the disability space for 9 years with a lifelong devotion to advocating for the disability community and changing disability wellness across the world through product and education.

ABOUT THE PRODUCT

Name	Ziggy™
Product type	Multi-use vibrator for all bodies
RRP	\$295.00 AUD
Description	Meet Ziggy™; a multi-use vibrator for all bodies. Hump it, rub on it, tuck it into your harness or underwear, stroke your penis, or put it between two bodies. What makes the Ziggy™ so unique is its accessible charging station for easy access, charging, and storage. Ziggy™ has 8 varying vibration settings of speeds and patterns to explore and can be used both internally and externally. With multi-use function, near-silent operation, braille interface, and medical-grade silicone, Ziggy™ is designed with accessibility in mind.
What's included	Ziggy™ multi-use vibrator Wireless charging station Charging cord for wireless charging station Easy to read how to use and care instructions Care and Instructions manual

WHAT MAKES THE ZIGGY MORE ACCESSIBLE TO ALL BODIES?

Curves for multiple uses and bodies

No matter your gender, sexual orientation, disability, or experience level, Ziggy™ can meet your needs with its multi-use design.

No hands, no hassle

The Ziggy™ can be placed in underwear, rested on your body or humped on, meaning no hands and no hassle.

Wireless charging

Ziggy™ comes with a wireless charging station that completely removes the hassle of pesky charging cords!

Extended use time

We have packed as much power as possible into our device. The Ziggy™ holds power for up to 70 minutes. The charging station will charge your Ziggy™ for up to 40 hours.

Accessible packaging

We have worked closely with product engineers to design easy-to-open packaging.

Braille buttons

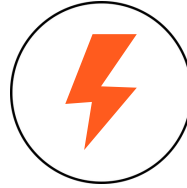
Our power button is large and in charge with braille.



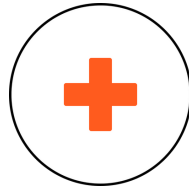
KEY FEATURES



**100%
WATERPROOF**



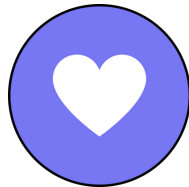
**WIRELESS
CHARGING**



**MEDICAL
GRADE SILICONE**



**8 SPEEDS +
PATTERNS**



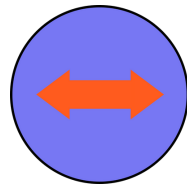
**DISABILITY
DRIVEN DESIGN**



**NDIS
ELIGIBLE**



**ACCESSIBLE
PACKAGING**



**INTERNAL +
EXTERNAL USE**

LUDDI™

PRODUCT FAQ'S

How do you use Ziggy™?

There are lots of different and enjoyable ways to use the Ziggy™. Hump it, rub on it, tuck it into your harness or underwear, stroke your penis, or put it between two bodies. Check out this video that helps explain this.

How do I turn Ziggy™ on and off?

To turn Ziggy™ on and off all you need to do is press down and hold the power button on the device for 3 seconds. The button is very easy to press and is large for accessibility.

How do I change settings on the Ziggy™?

To change through the 8 vibration settings of speeds and patterns, simply tap the power button. This will cycle through the settings to find the best setting to suit your pleasure preferences.

How does the wireless charging station work?

The charging station is designed to remove the hassle of charging cables which we don't think is very accessible. To charge Ziggy™, all you need to do is place the device on the magnetic dock and it will start charging and indicate this by flashing orange light. When the product is fully charged the flashing light will stop. You can also use the wireless charging station to store your Ziggy™ as it has strong magnets that will hold the device in your drawer, bag, or where you choose to take it.

Is the Ziggy™ packaging accessible?

Yes! We have worked closely with packaging engineers and healthcare professionals to design our Ziggy™ packaging to be as accessible as possible.

How do I clean the Ziggy™?

Always clean your Ziggy™ thoroughly before and after each use.

To clean, simply wash with clean hot water and antibacterial soap, then pat dry with a lint-free cloth or towel. Never use cleansers containing alcohol, petrol, or acetone. Avoid leaving your Ziggy™ in direct sunlight and never expose it to extreme heat. Store your Ziggy™ in a dust-free place and away from sources that could contaminate it.

PRODUCT FAQ'S (cont.)

Who can use the Ziggy™?

We have designed the Ziggy™ for all bodies! No matter your gender, sexual orientation, disability, or experience level, Ziggy™ can meet your needs.

Can I use NDIS funding to purchase the Ziggy™?

As long as you can link the purchase of the Ziggy™ sexual device to your NDIS goals, you are able to claim under assistive technology using your NDIS funding. All that you need to do is buy the Ziggy™ yourself, and with the receipt, you can then claim reimbursement with your plan manager or through your relevant funding channel.

NDIS FUNDING FAQ'S

Can I claim a Ziggy™ as assistive technology in my NDIS plan?

NDIS participants can choose how they want to manage the funded support in their plan. Therefore, you can claim sexual devices as assistive technology in your NDIS plan as long as:

- It meets the reasonable and necessary criteria
- It meets your needs
- It helps you to pursue your goals

What is assistive technology?

The NDIS defines assistive technology based on the World Health Organisation definition, which states, “any device or system that allows individuals to perform tasks they would otherwise be unable to do or increases the ease and safety with which tasks can be performed”. Simply put, assistive technologies can be categorised as physical supports that help you:

- Do something more easily or safely
- Do something you otherwise cannot do because of your disability.

The NDIS will fund assistive technology that allows people with a disability to reach their fullest potential at home, in the community, and in the workplace, and therefore reach the goals within their NDIS plan.

What are the requirements for claiming low-cost or basic assistive technology?

- Low cost is considered less than \$1500
- It must be safe to use and doesn't require any help setting it up
- You don't need an assessment or any quotes
- It can be bought from your local store or online
- You must have funding for low-cost assistive technology in your NDIS Plan under your Core Budget and myPortal

What if assistive technologies are not available in my NDIS plan?

Thankfully, participants can use their funding flexibly to purchase low-cost or basic assistive technology using funding in their Core-Consumables budget. Most participants have funding allocated in their Core budget for consumables. Following a change made in 2020, participants can use their Core budget more flexibly, including purchasing low-cost AT under the consumables category.

If you're plan-managed or self-managed, you can purchase these items from any provider. NDIA-managed participants can purchase these from any NDIS provider registered to deliver assistive technology support.

NDIS FUNDING FAQ'S (cont.)

How do I claim a sexual device as low-cost assistive technology?

As long as you can link the purchase of the Ziggy™ sexual device to your NDIS goals, you are able to claim under assistive technology using your NDIS funding. All that you need to do is buy the Ziggy™ yourself, and with the receipt, you can then claim reimbursement with your plan manager or through your relevant funding channel.

It's very important to remember that if you're self-managed, you can purchase the Ziggy™ yourself, but it still needs to relate to the goals in your NDIS plan. If you can't link it back, and you're audited, you will need to pay back the cost of the Ziggy™ that you purchased using your NDIS funding.

What documentation should I keep if I purchase the Ziggy™ before receiving funding?

We strongly encourage that you keep a copy of your invoice and although it's not always necessary, it can be handy to keep any information that relates to how the purchasing of sexual assistive technology meets your NDIS goals. For example, this could be a recommendation from an occupational therapist, physiotherapist, or another allied health professional that a sexual device will help you improve your functioning in your everyday life to deliver assistive technology support.

What if I don't have any NDIS goals that allow for purchasing a Ziggy™?

At your next review, be sure to identify a goal around your sexual health or well-being, so that there is a goal to support you in buying a device in the future. If possible, have your therapy team put it in writing for you to take along to support your request.

Should I discuss my needs with my support network?

We are committed to changing the sexual wellness industry by tackling the taboo of self-pleasure in the disability community. It is why we recommend NDIS participants should consider discussing their needs with their families, carers, and existing providers. This ensures that they find the best way to receive the support they need to live the most fulfilling life possible. These conversations are also really important in helping to de-stigmatise the exploration of sexual well-being amongst people with disabilities.

SPECIFICATIONS

Ziggy™ multi-use vibrator

Charge time - 70 minutes
Battery type - Flexible polymer lithium
Product size - 160mm x 199mm x 26mm
Material - Medical Grade Silicone, ABS
Weight - 187 grams
Waterproof - IPX7
Use time - 70 minutes
Noise - Less than 50db
Power input - 160mm x 199mm x 26mm
Frequency - 8 modes
Battery capacity - 450MAH
Working current - $7 \leq 300$ MA
Motor Speed - 10800RPM $\pm 10\%$
Interface - Single braille button

Wireless charging station

Product size - 187mm x 224mm x 29.4mm
Material - ABS
Weight - 400 grams
Waterproof - Not waterproof
Use time - 40 hours
Noise - Less than 50db
Battery type - Flexible polymer lithium
Battery capacity - B10000MAH
Working current - ≤ 200 MA
Power input - Magnetic USB
Low battery warning
Level 4 battery indicator

TESTIMONIALS



As a person living with Multiple Sclerosis, I struggle with intimate touch. I am very excited to test the sexual device designed for people like me in mind. I believe I know how the opportunity to feel a level of intimacy.

Anonymous
Disability Community Member



I work as an Occupational Therapist for a disability service provider. Working with the disability community, there is a huge need for sexual education and disability-driven devices. I believe Luddi™ are changing the game and ultimately bringing intimacy and quality of life for many people.

Olivia Firth
Senior Occupational Therapist



I struggle with mobility and I live my life in a wheelchair. I was introduced to Luddi™'s product by my Occupational Therapist and I would be very open to trying it and hopefully increasing my confidence and overall happiness.

Anonymous
Disability Community Member

CONTACT US

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